VOGUE

DECEMBER

CHRISTMAS ISSUE

Pages to keep and to treasure

FASHIONS:

For the South

For Parties Anywhere

For Cities... Midseason



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December 1st Trade Edition

HOW TO VOGUE THIS ISSUE:

Feature the resort fashions in this issue in a store-wide promotion.

For suggestions on how to expand your resort business see pages 2-3, November 15th Trade Edition.

WHAT
''VOGUE SAYS''
about the fashion points in this issue
CAN SELL fashions
based on similar ideas
from YOUR OWN STOCKS
through advertisements,
displays, and sales training.

CHRISTMAS TREASURES (*pages 77-105*)

FASHIONS FOR THE RESORTS
(*pages 122-133; 136-137*)

FASHIONS FOR THE PARTIES:
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White mink with a pale silk ball dress (*pages 112-113*)
Children's clothes for ice-cream parties (*pages 120-121*)
Fashions from Hong Kong (*pages 134-135*)

MORE FASHIONS NEWS:
"Fresh-cut-in-December" wool dresses (*pages 114-117*)
Christmas gifts for men (*pages 138-139*)
Compact, clocks, and watches for Christmas gifts (*pages 140-142*)
Ideas for Christmas decorating (*pages 118-119*)

SEE ''VOGUE SAYS'' QUOTES ON PAGE 4, THIS TRADE EDITION

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VOGUE, DECEMBER, 1953, VOL. 122, NO. 10

VOGUE'S EARLY REPORT—SPRING FASHION, 1954

A NEW SILHOUETTE THIS SPRING—VERY MUCH ALIVE. And its shorter hemline is just one factor in fashion's over-all "lift." Waistline: a beltless, wallpaper-tight midriff lifted high to reach just under the bosom. Neckline: lightly lifted away from the throat. Sleeve: lifted to end well above the wrist, but below the elbow. Skirt: lifted away from the legs by a gradual flare, not belling out from the waist...now fullness pops from the hipbone midway.

DRESSES in general will be diversified expressions of the beltless silhouette, with the princesse dress the dress of spring...the dress that looks freshest, most spring-like. The other silhouette of spring is the slender, beltless line (delivered with belts to stores, however). These are the two important contours in daytime fashions...one characterized by high, slim waist... a flaring skirt. The other, the straighter, slender line, the new adaptation of the sheath, shaped by the figure underneath, set in motion by the figure's own lean curve.

LATE-DAY AND EVENING DRESSES retain the covered-up look, and there will be a great deal of backward movement. The evening dress is either floor-length or day-length, no in between.

SUITS this spring show an easier freedom...skirts released by gores, shaped or somewhat circular; their jackets shorter, ending just below the waist where the hip begins...and shaped, but not pinched. Shortest of all, jackets that are cropped and moulded to frame the bosom. **COATS** that look newest are princesse-fit, following the trend towards midriff closeness for the fashion look of spring. Another important silhouette, the straight coat with the big collar. The full coat continues to thin down... sometimes wrapped, always much narrower. There will be many ensembles, coats often lined in the print of their dresses. **LITTLE FURS** should see a longer season, now a lighter colour in wraps and stoles. And the most notable news—reversible stoles, mink or ermine lined with silk velvet or embroidered taffeta...most dramatic lined in electric colours, such as bright turquoise. **SPORTSWEAR** news follows the princesse line...seen in everything from shirt-waist dresses to short playdresses to bathing suits. Even slacks start high above the waist to capture the line...and the Italian calf length predominates. Bathing suits appear occasionally in after-five fabrics...black velvet, prints, tapestry and needlepoint embroidery. Khaki continues in both streetwear and play clothes.

Separates are still in the picture, but are best when they look like dresses.

News in the pink shirt of all lengths for play-to-night costumes. A strong trend towards the one-piece look gives separates new city-polish. **HATS** continue to be small...forward hats even more forward. However, the full-width brim is increasing in importance. The automobile hat is a fresh idea...helmets designed for sportscar and convertible enthusiasts. Late-day hats bring veils into full play...many flowers and as many leaves after five this spring.

SHOES take advantage of rising hemlines to become as individual a fashion as

hats. They are thinner, slimmer, very delicate and as soft as can be. The strap story is triple news: the T-strap, the cross-strap, and higher instep strap. The sandal will be the fashion shoe of spring. Tapered toes are their narrowest. Heels, both high and medium, are needle thin...the base-heavy heels are for serious walking only. Texture-news in paper-thin leathers...in roughed-up pigskin and ostrich...in the predominance of silk, ribbon, and straw weaves for spring and summer. Colour news in the wide range of golden browns... in the greater quantity of paler brown Anilines...in pastel leathers—pink pigskin, for instance, for resort. News in decoration in day and evening shoes...lots of jet on satin or crepe, and lots of jewel-glitter. The "extra shoe," the playshoe, is the liveliest shoe... flat straw sandals, straw criss-crossing, cotton ribbon, brightly print lined, and with straw flowers.

COSTUME JEWELLERY, accent on beads. Beads of all sizes in a variety of shapes, patterns, and artistry. Textured gold continues...the smooth metals combine clear rhinestones. Long earrings fall in massive clusters or sprays...often a full three inches. Hoops stay in the news as beaded hoops. The bracelet necklace is in for a new life. There are many coil bracelets, upper and lower arm...many mobile earrings...much shell jewellery and coloured stones...pearls are diminishing in size...and by spring all necklaces will be adjustable. **GLOVES** that graze the wristbone look freshest with spring costumes...white in the lead, newest in the leather-textured fabrics. There is a new 30-denier nylon well worth noting. In 8- and 10-button lengths, the slender plain back will be important. A new delicate touch: Swiss embroidery, organdie accents, angle cutting, and the skin-tight fit of crystal- or pearl-buttoned shorties. Pink, very pale, will be a favourite...the beige-to-chamois range following; and pale blue is also in the picture. **HANDBAGS** focus news on the clutch and the smaller satchel. These are very often of fabric: pastel linen, shantung, plastic straw, and some natural and Italian straw for the satchels. Off-white is a "special" fashion, interesting but needs proven wearing...pale grey, a smart fashion...the gingers and pale-to-bright browns. Late-day handbags more often are variations of the clutch, many in stone- or bead-embroidered pale kidskin...the newest, a clutch of white porcelain alligator. **BELTS** pared down to a shapely 1½ inches look newest...and no brass, no bigness; self-covered buckles to merge with the princesse midriff, scoring less of a line of demarcation.

STOCKINGS, news is in the pale tones, especially significant with the influence of white and the paleness in spring's ready-to-wear fabrics. And the stocking becomes an emphatic accessory under the rise of hemlines...perfect fit essential to the longer view of legs—the lightest stroking of seams and a vanishing to total absence of defined heels. **BEAUTY** responds to the live look of fashion. Powder applied with a heavier hand for a more matte finish. Rinses applied as freely for a shiny-brightness to short, staggered haircuts...and these, smoothed down at the sides. Lipstick, a slash of brilliant true-red...intensified by the matte lightness of powder.

Additional copies of these pages are available at $2.00 per 100 copies. Write: VOGUE MERCHANDISING SERVICE, 420 Lexington Avenue, New York 17. N. Y.

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VOGUE SAYS: "Pale blue dinner dress—for the south"
VOGUE SAYS: "Little-evening cottons—making news south"
VOGUE SAYS: "Bare-necked, big-skirted cottons—south now"
VOGUE SAYS: "Pink-and-white-checked gingham dress—south now"
VOGUE SAYS: "The pink cotton dress—south now"
VOGUE SAYS: "Over a golden dress—star-phlox printed coat"

To sell sun dresses, sun pants for the resorts:

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To sell beach fashions for the resorts:

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VOGUE SAYS: *"The wool dress—fresh-cut in December"*
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VOGUE SAYS: "The swimming jewel—tiny neck chain of real gold"
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VOGUE SAYS: "Sun-conditioned make-up—the fashion"
VOGUE SAYS: "Face powder—that acts as a sunburn preventive"

To sell fashions for the parties:

VOGUE SAYS: "White mink, pale silk—present at the parties"
VOGUE SAYS: "The pale-blue silk ball dress—totally becoming"
VOGUE SAYS: "The short, full mink bolero—at the parties"
VOGUE SAYS: "The ball dress—a shaped, unbelted airy sweep"
VOGUE SAYS: "Mandarin jacket—for entertaining prettily at home"
VOGUE SAYS: "Easy shirts in a Chinese manner—for entertaining"
VOGUE SAYS: "Cherry brocade jacket—for entertaining at home"

To sell children's clothes:

VOGUE SAYS: "Organdie and velveteen—for children's parties"
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VOGUE SAYS: "Velveteen pants; silk shirt—for a little boy"
VOGUE SAYS: "Felt flowers on white organdie—for a little girl"
VOGUE SAYS: "Dotted organdie sashed with velvet—on a little girl"
VOGUE SAYS: "Organdie flowers on velveteen—little girl's dress"
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To sell "fresh-cut-in-December" fashions:

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VOGUE SAYS: "Rhinestoned watch—fashion present"
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To sell men's accessories:

VOGUE SAYS: "The calendar watch—to help a man see ahead"
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VOGUE SAYS: "Black cashmere waistcoat—under a grey flannel suit"

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Vogue
December, 1953

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Whole No. 1920



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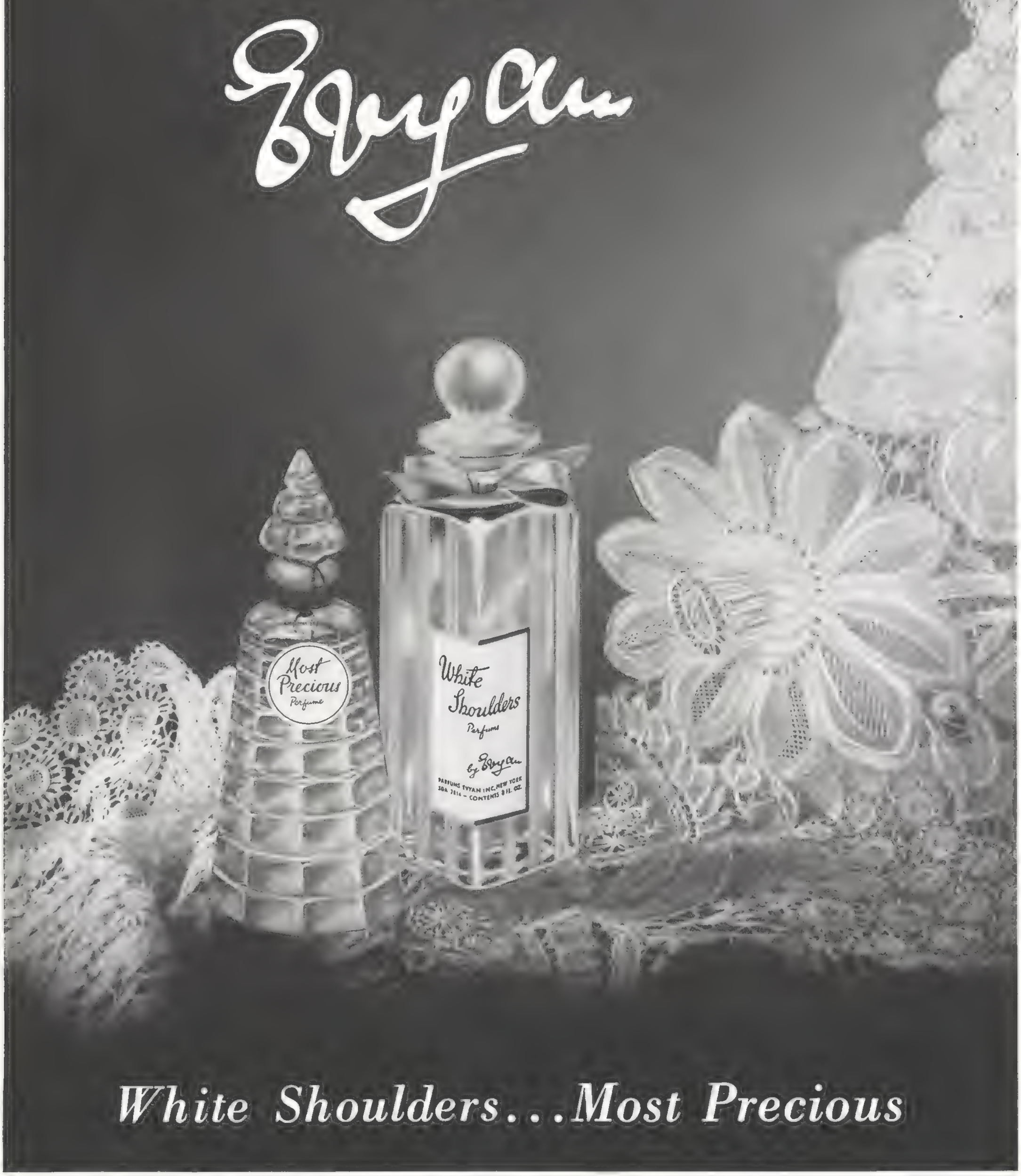
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ECUSSON

proud perfume with a courtly past meets the exciting present!



What makes a perfume live four centuries?

The legend... of its fabulous allure!

Jean d'Albret, Paris • ECUSSON pronounced Ek-coo-sohn • Perfume and Cologne bottled, sealed and packaged in France
Imported for U.S.A. distribution by John Hudson Moore Co., 663 Fifth Avenue, New York 22, Div. of The Lambert Company

how to get him down to earth . . . wear **Jaunty Juniors®** *suits*



CHARMERS BY JOHN FREDERICS

PRICES SLIGHTLY HIGHER WEST OF THE ROCKIES

Left: Three-piece suit of fine yarn-dyed worsted. Blouse and lining to match in printed rayon shantung. About $70. Right: Three-piece suit with fine wool fleece jacket, worsted skirt. Blouse and lining to match of printed rayon and acetate. About $70. Both in sizes 5 to 15. At one leading store in your city. Jaunty Juniors, Inc., 500 Seventh Avenue, New York 18, N. Y.

A masterpiece in contemporary design

Continental

...the ultimate in modern sterling design. Weighty in the hand and to the eye... its motif is expressed by the play of light on gleaming surfaces.

$37.50 (for a 6-piece place setting. Fed. Tax Incl.)



Sterling by International

Created in the great traditions of Early American silversmiths... in Connecticut since 1825

Copyright 1953, The International Silver Company, Meriden, Conn.


Hannah
Troy
about $135.

And suddenly I found you

white and radiant...

the white fire of moonlight

and a white dream of you

RUPERT BROOKE ©1915 Dodd Mead & Co Inc

YARDLEY

a language of loveliness

Fragrances
Aids to Beauty
Bath Luxuries

A bargain in sun:

BEEWEE HOLIDAY

BY LAWRENCE AND SYLVIA MARTIN

EDITOR'S NOTE: *The Martins, who have for fourteen years written as critics and boosters of travel, recently finished their first book,* The Standard Guide to Mexico and The Caribbean (Funk & Wagnalls).

The Caribbean archipelago, forming a great arc in our sunlit southern sea, ends in a cluster of enchanting islands little known to the vacation-bent Americans, the Lesser Antilles, loosely called the Beewees. The name comes from B.W.I., abbreviation for British West Indies. The Beewees are distinguished from Jamaica, which is also British, by the fact that they have in common a unit of currency worth approximately sixty cents U.S., which makes these islands inexpensive for owners of American dollars. On some it is difficult to spend ten dollars a day for room and board. On any of them, one can find a modest but decent hotel or guest house for as little as $4 single.

If they do not provide the "Grand Hotel," they do offer sun, sand, sea, natural beauty, and a glimpse into the kind of life described by Kipling, with its Government House and colonial governor. On the water fronts, great warehouses exude the sweet odours of copra, sugar, and rum. Little ships sail into eighteenth-century harbours. The Negro's creole patois, falling like drum beats among the British accents, has the vigour and originality of a new language. "Mahn," says a cricket spectator bored with his friend's monologue, "haul in you mout' and let I pahss."

Barbados, which juts out into the Atlantic in the vanguard of the archipelago, is a coral island topped by sugar cane and casuarina trees, and encircled by hotels and beaches. It looks like a Devon or a Cornwall detached from the mother island and towed into southern latitudes. But its sun smiles like none that ever smiled upon England; in its light, Barbados seems ethereal, suspended in holiday air.

Although George Washington as a youth was so unthoughtful as to contract smallpox in Bridgetown, the capital, Barbados has served for decades as a salubrious British vacation and retirement haven. The fact accounts for the large number of hotels and guest houses (more than thirty), all either on a beach or no more than an iron-shot away. The most expensive are the small, elegant, and exclusive Colony Club, Coral Reef, and Four Winds on the west, or Gold, coast (where Adlai Stevenson stayed). They charge $24 to $36 a day, double. Plainer accommodations, with good food and service may be had elsewhere for a great deal less. *All rates quoted here and below, unless otherwise stated, are for two, with meals, and in many places with afternoon tea as well.*

A favourite of ours is the Paradise Beach Club on the west coast, four miles north of Bridgetown. It stands on a tree-shaded, gently-shelving beach, safe even for impetuous children. Vacationing American oil men from Aruba and Venezuela surround the beach bar while their families paddle and splash. The Winston Wards, owner-managers, perform introductions and break any ice that shows signs of forming. The Paradise has bungalows at $18-$20 a day and less expensive rooms in the main house.

Along the south shore, Mr. and Mrs. Devereux, a far-travelled English couple, have made of the Cacrabank Hotel a charming house with individually decorated rooms. The cooling Trades sweep the hotel, and alongside it runs a two-hundred-yard stretch of beach. Cacrabank has locally famous food; the Sunday creole *smörgåsbord* draws diners from all over the island. Rates here run from $15 to $20.

The neighbouring Accra Beach Hotel, managed by an appealing young couple named Brooks, offers a beach bar that has become an island centre. Rates are under those of the Cacrabank. A little farther up the coast, the 13-room St. Lawrence, run by Peter and Ruth Morgan (he English, she American) is a bargain at $11-$13 a day.

On the southeast coast where

(Continued on page 49)



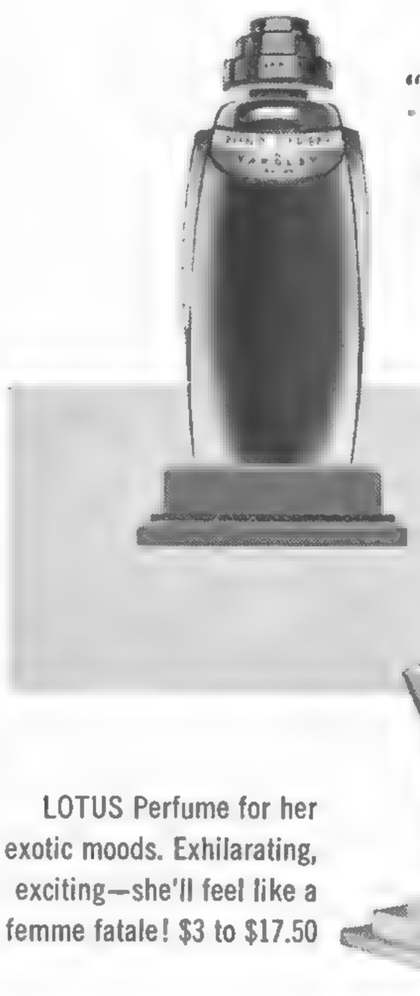
YARDLEY

a language of loveliness

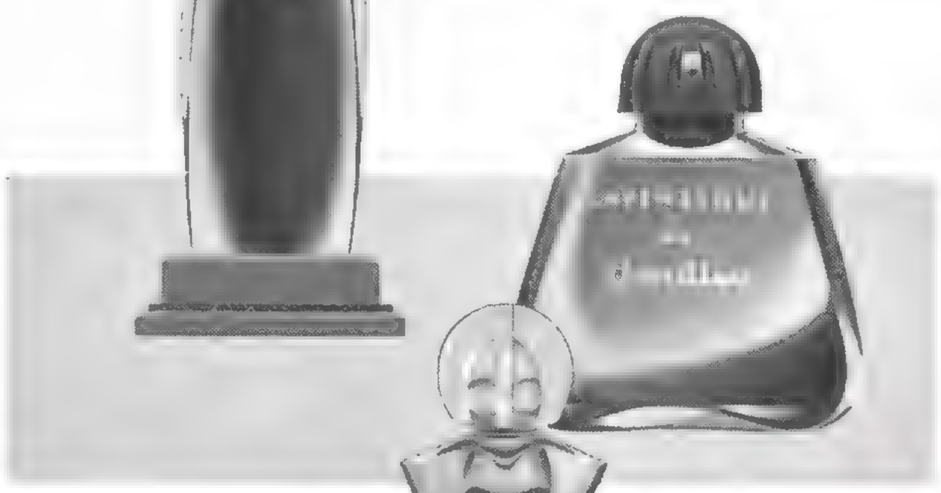
No lovelier way to wish her a "Merry Christmas"! Yardley fragrances whisper loving things you long to say. Sweet or sophisticated, naive or knowing—whether she's one or all of these—there's a Yardley fragrance for her every mood . . . every costume.



FLAIR Perfume, rich and radiant for the knowing woman of flawless taste—it's Yardley's newest, most exciting fragrance! Whatever she wears—she'll wear it with Flair. $5 to $15



"BOND STREET" Perfume, the fragrance of fascinating women—it stirs the heart as surely as ardent words. $3 to $17.50



LOTUS Perfume for her exotic moods. Exhilarating, exciting—she'll feel like a femme fatale! $3 to $17.50



LAVENESQUE, a unique and lasting essence, for the woman who dares to be different. Rich as perfume—fresh as toilet water—it's wholly delightful! $3 to $5.50

all prices plus tax

Let YARDLEY fragrances speak for you!

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.



for every Eve on Christmas eve

ARTCRAFT

nylons of elegance

So sheer, so irresistibly sheer... Artcrafts of 12 Denier, 66 Gauge. Proportioned sizes. Captivatingly boxed for Christmas giving. $1.95 a pair. Available at fine stores everywhere. Artcraft Mills, Inc., Empire State Building, New York.


WHAT'S THE NEWEST THING
IN GIRDLES?
The new
GRIPPER® ZIPPER
You can expect wonderful things from today's new girdles and corselets. They're ingeniously designed to bring you the utmost in figure flattery and carefree comfort.
And one of the most important advances you'll find in many of today's finest foundations is the new GRIPPER Zipper.
Truly the finest corset zipper made, the slider in the GRIPPER Zipper is thinner, stronger and more resistant to damage. It has a foolproof automatic lock, and unlike most zippers you know, its pull tab cannot be twisted off.
Yet it is wonderfully smooth and flexible, conforms readily to the new lightweight fabrics. This easy-sliding zipper is an important extra in any girdle or corselet you buy. Look for the name on the pull tab.
GRIPPER® Zippers
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A Product of Scovill Mfg. Co.
Waterbury 20, Conn.

Sortilège

...if you would know enchantment





PARFUM SORTILEGE

The fragrance, a promise from Paris . . .
tender, evocative, hauntingly lovely,
for the woman of charm.

The ounce—25.00. Other sizes 3.50 to 42.00

SORTILEGE FOR YOU

This subtle pair—a purse flacon
of exquisite parfum SORTILEGE,
a full ounce of
ESSENCE de SORTILEGE—in a
lacy box of infinite charm.

5.00





ESSENCE de SORTILEGE

Sheer magic in a lighter
version of SORTILEGE fragrance.
Use lavishly for
a more enchanting you.

From 2.50 to 7.00

All prices plus tax

PARFUM SORTILEGE

Imported especially for YOU by

SHERMAN BILLINGSLEY
MORTON DOWNEY
ARTHUR GODFREY



THE PERFUME PREFERRED AT THE STORK CLUB



MORLOVE

These are undoubtedly the loveliest of all, echoing your festive mood as you wear them through and long, long after the holiday season. Morlove-detailed in "Orlon-Silk" the fabric that endears through beauty . . . endures so beautifully through constant launderings. Gay new colors. Sizes 30 to 38. Feature and top right under $14. Center right and bottom right under $12.

For stores nearest you write: Morlove, Inc., 525 Seventh Avenue, New York, N. Y.

See MORLOVE on T.V. . . . THE BIG PAYOFF — CBS-TV — consult your local paper for time and station.

Only by

Vanity Fair

This charming nightdress
to make the wearer feel pretty
and poised, as indeed she is,
in this daintiest version
of the covered-up look, fashioned
of superb nylon tricot
richly appliqued in exquisite
French nylon lace.



In Dawn Pink
or Heaven Blue with
white lace. Sizes 32-38.
Nightdress #3-9-50
at $39.95.

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MARK SHAW

. . . the costliest perfume in the world



JEAN PATOU



PHOTOGRAPHS BY ROBERT MONROE
BAG BY LUJEAN

Carolyn Schnurer
earrings and bracelets —
from $3 to $6 plus tax.

Very resort-full . . . the "step-short" bathing suit, $14.95 — the sun-back, jacketed dress, $29.95 — both in FULLER FABRICS FULLERSET cotton. Black, red, or aqua. Sizes 10 to 16.

At SAKS FIFTH AVENUE, New York, Detroit, Beverly Hills, San Francisco, Pittsburgh, Philadelphia, Miami Beach, Palm Beach, Chicago.

The four fashions shown, available at stores listed on these two pages.

NEIMAN-MARCUS, DALLAS • JULIUS GARFINCKEL, WASH.

Baltimore, Md. ..... Hutzler Bros.
Boston, Mass. ..... Fredleys
Canada ..... Holt Renfrew & Co., Ltd.
Dayton, Ohio ..... Metropolitan Co.
Honolulu, Hawaii ..... Carol & Mary
Houston, Texas ..... Sakowitz Bros.

Fuller Fabrics

D. B. FULLER & CO., INC.
1407 BROADWAY, NEW YORK 18



Fuller Fabrics FULLERSET® fairest and freshest of cottons . . . with the gift of wrinkle resistance, lasting crispness. Both designed by CAROLYN SCHNURER in a delicate flower and herb sprigged print. Aqua or periwinkle on white ground. Sizes 10 to 16. Jacket-wrapped bathing suit, $19.95. All-day dress, $25.

GOLDWATER'S, PHOENIX • JENNY CO., CINCINNATI

Nashville, Tenn. ..... Grace's	Portland, Ore. ..... Ungar's	San Antonio, Texas ..... Joske's
New Orleans, La. ..... D. H. Holmes	Rochester, N. Y. ..... McCurdy & Co.	Seattle, Wash. ..... Frederick & Nelson



Anjou



Though very special, Side Glance is not a special-occasion perfume. Not too outdoorsy, not too boudoir, Side Glance is a fine accomplice . . . accompanies you every hour of the twenty-four. Provocative, yet not *too* potent, it should be used lavishly. Perfume 2.50 to 17.50, Eau de Parfum 2.50 and 4.00 Parfums Anjou, Fifth Avenue, N.Y.

Also by Anjou; Devastating, Apropos.

Bewitching **black**



night-and-day
fashion stimulant...
spiced to
perfection in

HAMMER BRAND black-dyed Southwest African Persian Lamb

Hammer Brand is the symbol
of quality identification
in Southwest African Persian Lamb...
the modern Persian Lamb,
lighter in weight, more lustrous.

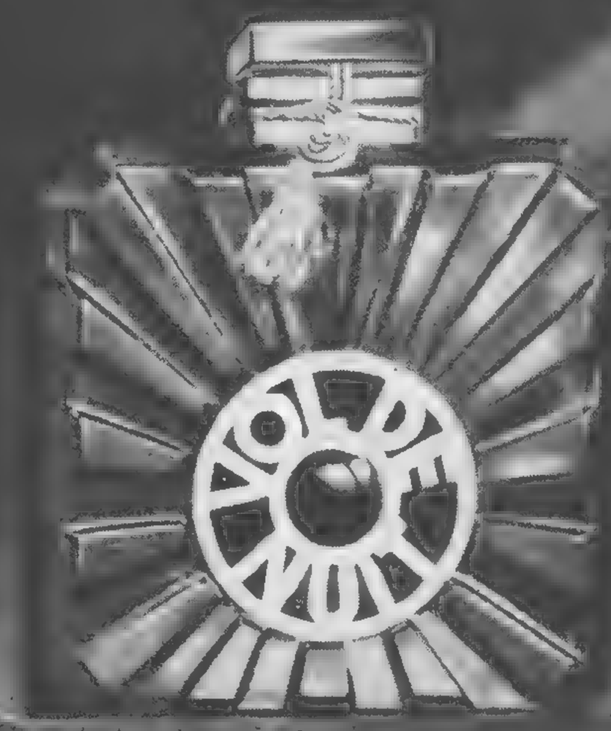
AT FINE FURRIERS EVERYWHERE

HERMAN BASCH & CO., Inc.
350 Seventh Ave., New York 1, N. Y.

JEWELRY: VAN CLEEF & ARPELS DRESS ADELE SIMPSON

WORLD'S LARGEST AND OLDEST PROCESSORS OF PERSIAN LAMB AND BROADTAIL LAMB

No other gift
will give her
greater pleasure







Guerlain
Parfumeur

MAISON FONDÉE
EN 1828

Shalimar $8, $14, $25, $45, $67.50 • L'Heure Bleue, Mitsouko $9, $15, $27, $40 • Vol de Nuit $15, $30 Prices plus tax

this Christmas, give her a pair of **BERKSHIRES** ... or two or three

The more, the merrier she'll be! Nylace-Topped to end all garter runs, this exclusive makes Berkshires the surest hit in stockings under the tree! (Especially when it's *three* pairs in Berkshire's new and colorful Christmas gift box.) Taupe Glow, Tint Glow, Lively Glow. In 12, 15, 20, and 30 denier—a style for everyone on your gift list. $1.35 to $1.65

sheer sheer

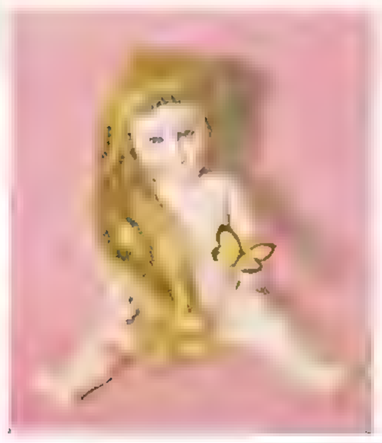
Berkshire

STOCKINGS

JEWELRY (LEFT TO RIGHT) BY CASTLECLIFF, MARCEL BOUCHER AND MARVELLA PEARL COMPANY

Carter's

---yes, Carter's



Yes...made by the makers of Carter's famous baby clothes

Christmas Coral . . . Carol White

Sleeping beauties of nylon tricot . . . drifted with nylon lace, gifted with the fine, soft detail that says, "Carter's, yes, Carter's." Left, flowing Calais Val-type lace foams on the portrait neckline, deep flounce. 32—40, $12.95. Right, rich appliqué of lace draped on deep V-neck gown. 32—42, $14.95. Both in Carter's radiant Christmas Coral and Carol White colors. Not shown: Christmas Coral and Carol White nylon tricot slip, $8.95; pettiskirt, $5.95; pantie, $3.00. The William Carter Co., Needham Heights, Mass.

Sparkling as an Irish tale. The Linens of Moygashel . . . as legendary, as lovely, as an Irish fairy tale.
Moygashel, creamy-smooth and crisp . . . worked enchantingly here in a grace-collared dress by Nat Kaplan.
In many colors . . . all with the special lustre of the Moygashel countryside. At all Saks Fifth Avenue and Montaldo stores.
Hamilton Adams Imports, Ltd., 10 East 39th Street, New York 16, N. Y.

Nat Kaplan
DESIGN



MOYGASHEL®
the first name in linen . . . the last word in quality

Hat by John-Frederics



LADIES' BILLFOLDS AND ARMY BOOTS

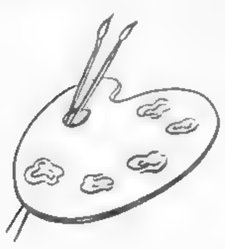
(*A frank discussion*)

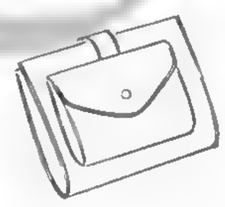
A long time ago it was decided that ladies should have billfolds. So they colored the leather and put a button clasp on a man's billfold and said, "This is it — a billfold for ladies." However, it turned out to be the bulkiest, clumsiest thing a woman ever jammed into a handbag. It was as feminine as a pair of army boots.



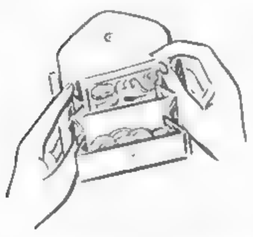
Ah,. but wait. Somebody thought about it . . . *finally.*

Back in the bright, sunlit design department of Rolfs . . . people were studying the problem . . . they were creating hundreds of new designs, exclusive LADIES' designs . . . they discussed them with women . . . thousands of women.

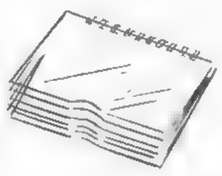




And . . . from this emerged the undeniable winner . . . strictly for the girls . . . it is named "Trend." So utterly feminine in color, fashion and function that women all over America now carry the "Trend" by Rolfs and say, "This is it! A ladies' billfold that *is* a LADIES' BILLFOLD!"



You'll get a tremendous kick out of using a new "Trend." You place currency in it just like you did in those old obsolete billfolds . . . but . . . you never open it again (except to put in more money). Both coins and bills are removed from a single outer pocket . . . almost magic!



"Trend" by Rolfs has oodles of room for cards, passes and photos (transparent holders are easily replaced when they become cloudy, "Replace-A-Pass" feature does it for you).



To top it all off . . . to make it real ladylike . . . there's that beautiful jeweled tab . . . another Rolfs last word of femininity.

Don't you think you should hurry out and get a "Trend" by Rolfs? It's truly a LADIES' BILLFOLD and it doesn't look like an army boot.

Rolfs 330 FIFTH AVENUE, NEW YORK CITY
Division of Amity Leather Products Co.

Rolfs

"JEWELED* TAB"



at better stores everywhere

"Trend"
$5.00
Plus Tax

*Simulated

At Christmas time and all through the year, more women prefer Barbizon. They love the fit, the feel, the exquisite workmanship of all Barbizon lingerie. Pictured here is "Acclaim," one of Barbizon's most popular slips in never-need-ironing nylon satin... and "Lounge-at-Ease," a warm puffily quilted brunch coat in rayon satin. Both typically Barbizon and both perfect to give or receive at Christmas time.

Acclaim . . . . . about $6.00
Lounge-at-Ease . about $17.00

Barbizon



You'll both be proud,
if you give
Sterling...



. . . ESPECIALLY IF YOU FILL IN HER TOWLE COLLECTION, because you're giving, and she's receiving, the best in table flatware. No need to wonder, to ponder, to look far and wide. What she wants most for Christmas is as close as your nearest TOWLE store — a place setting or two, precious teaspoons, any of TOWLE's many-purpose serving pieces. Easy to compliment her good taste, and display your own! — this fine solid silver starts at a small $4.00 for serving pieces, $3.70 for teaspoons, $29.75 for six-piece place settings.

Prices subject to change without notice

A — Madeira Pickle Fork B — Craftsman Cream Ladle C — Old Colonial Lemon Fork D — Candlelight Jelly Server E — French Provincial Nut Spoon F — Contour Iced Beverage Spoon G — Esplanade Pierced Tablespoon H — Gramercy Park Candlesticks I — Old Master Butter Knife J — Southwind Cheese Serving Knife K — King Richard Cold Meat Fork

VOGUE'S
19TH PRIX DE PARIS

SECOND QUIZ
Based on the December issue of Vogue

FASHION
(answer *two* questions)

1. The legend on the cover of the December issue reads:

CHRISTMAS ISSUE
Pages to keep and to treasure
FASHIONS: For the South; for parties anywhere; for cities . . . midseason.

Criticize the merits of this legend, as an index to the contents of the issue and as a newsstand eye-catcher. Suggest two alternate legends for the same cover.

2. State, in not more than 500 words, what impresses you most about Vogue's fashion pages and what you feel is *least* exciting about them. What changes and/or additions do you think could be made to interest the reader further? You may take one or several issues for this critique, but be sure to cite specific examples in specific issues in doing so.

3. Outline a wardrobe to take you through the Christmas holidays. Tell where you will be, what you will be doing, and what you will wear for the particular occasions. (Remember that you will be packing most of these clothes to take home from college, so you will need ingenuity to keep the baggage at a minimum.)

4. In 300 words or less, state why you feel that a great deal of money is or is not necessary to be well-dressed.

FEATURE
(answer *two* questions)

1. Write a campus version of "People are talking about . . ."

2. Write a "Vogue's Eye View" for the December issue of Vogue.

3. Choose one important contemporary figure from the world of painting, music, sculpture, architecture, literature, or the dance, and show how this person's work reflects the time in which we live.

4. In 500 words, tell what you think is successful living. Describe your ambitions, attitudes, your attempts to put your philosophy into practice. Is there any particular personality who has influenced your thought on this subject? Why? To what extent?

The answers to this quiz are due January 15, 1954, and should be mailed to

VOGUE'S PRIX DE PARIS DIRECTOR
420 Lexington Avenue, New York 17, N. Y.

A BARGAIN IN SUN

(Continued from page 35)

the Trades blow hard stand two unusual hotels. The Crane, perched on a bluff, is a plantation house of a century ago. Tunes played on antique brass sugar moulds call the guests to meals. The hotel's great attraction is the splendid pink coral beach at the foot of the bluff, where the surf tumbles in. The Crane charges $12. Nearby, Sam Lord's offers huge four-poster beds, a wealth of carved mahogany, and plaster ceilings decorated a century ago by an imported Italian artist. Sam Lord's, a "folly," a facsimile castle built by a rich, legend-festooned planter, sports a ghost or two. Extensive grounds run down to the beach. The food is probably the best on the island; the style, grand; the cost, $15 to $24 a day.

One can hardly make a mistake in a hotel on Barbados. Bajun hoteliers have had long experience catering for that exacting client, the vacationing Briton.

What is there to do? Sand and water are, of course, the principal playgrounds. For the golf and tennis clubs, the hotel manager or Miss Joan Kysh of the Barbados Publicity Committee in Bridgetown will arrange temporary membership. (Travellers who belong to a club at home should bring a letter of introduction from its president.)

The main play centre, the Aquatic Club, on the outskirts of Bridgetown, open to the public on payment of a small admission fee, has

(Continued on page 58)

A truly distinguished gift . .

new Sterling Holloware in

CONTOUR

by Towle



Contemporary buffet
ensemble for the connoisseur,
starring TOWLE's talked-about
Beverage Server that doubles
elegantly in solo roles: for coffee, for cocktails,
for water, for any liquid, hot or cold. Designed by
John Van Koert for the TOWLE Silversmiths, who have
wrought it grandly in solid, solid silver.

Beverage Server, $200 Sugar Bowl, $75 Creamer, $50*

Also in Contour: Candleholders, $35 the pair;
graceful Salts and Peppers, $50 the pair, including Federal Tax.



among
the most precious
things
you'll ever own

Premier *cashmeres*

100% pure imported cashmere . . . because only the purest is good enough for Premier—or for you.

Individually full fashioned . . . the classic pullover, 16.95; the cardigan, 22.95 . . . the tulip neck cardigan, 22.95.
In colors as lovely as the Cashmere itself. At the stores listed on page 171 and other fine stores.
Premier Knitting Co., Inc., 1410 Broadway, New York 18.

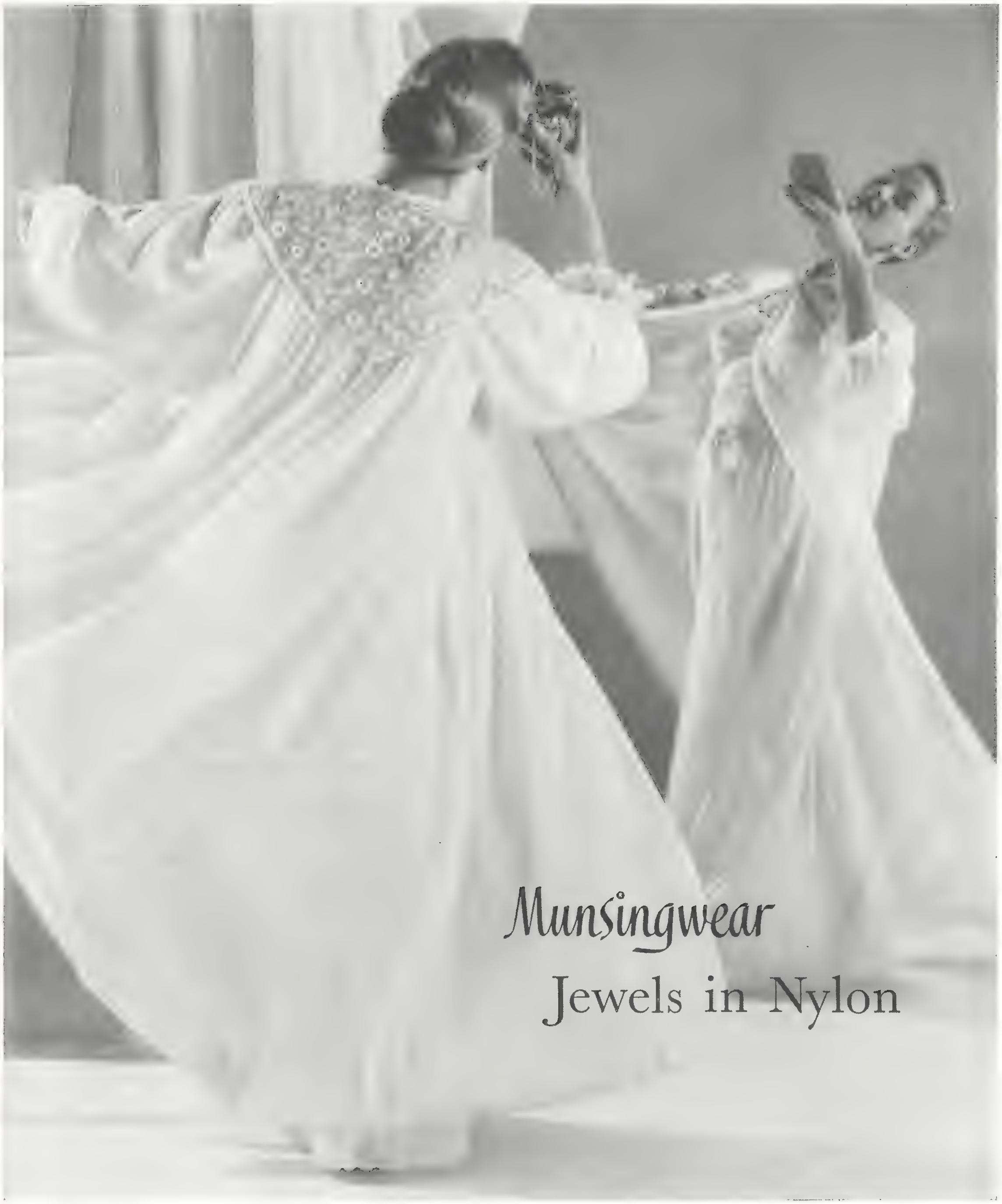


exclusively

KISLAV

luxurious leathers
guaranteed washable

the polished perfection of real French kid
(Glacélav by Kislav) draped and shirred,
as though it were chiffon, into
flatteringly feminine gloves of unusual beauty.
Made in France and guaranteed washable.



Lingerie you'll treasure. Rare riches are yours with Munsingwear Jewels in Nylon, luxury-knit nylon tricot lingerie with detailing flawless as a precious gem. This dramatic matching set, swirling and frothy, is sprinkled with tiny pearls on exquisite embroidery. Blue, pink or white. Peignoir, $24.95. Gown, $14.95. Matching Slip, $10.95, Pantie, $3.95.

Nylon Hosiery • Sleepwear • Foundettes® Write Munsingwear, Inc., Minneapolis, Minn., for the stores nearest you.



Brigance *makes* them dazzling... Wrinkl-shed* *keeps* them that way!

The sunniest day won't "melt away" the frosty freshness of this miracle cotton by Dan River. Wrinkles *hang* out. And *seasons* of sudsing won't blur the boldness of the fabulous satin-stripe plaid! The new-slant sun-dress, about $30. The bathing suit, about $23. Sizes 10-18, at Lord & Taylor, N.Y.C.; Neiman-Marcus, Dallas; J. L. Hudson, Detroit; Wanamaker's, Philadelphia; Burdine's, Miami; and other fine stores everywhere. Dan River Mills, Inc., Danville, Va.

** Registered Trade Mark for Dan River Mills' wrinkle-resistant cottons.*

Fabrics with fashion woven in DAN RIVER



The lovely lupine... transplanted by a California Hand Print to nylon... and shirred to your shape for a suit that changes to a dress with its own matching skirt. Blue or brown combinations, sizes 32 to 38.*

Catalina

LOOK FOR THE FLYING FISH

Catalina, Official Swimsuit of the Miss Universe Beauty Pageant, Long Beach, Calif.

For name of nearest store, write Catalina, Inc., Dept. 701, 443 S. San Pedro St., Los Angeles 13, Calif.

Zelinka*Matlick

cuts the coat that's all fashion,
all flattery, in *Spring Crescendo* . . .
their exclusive woolen import from
Spandon of Holland that's uniquely
beautiful to see. to touch. to wear.
In luscious new pastels. About $95.
Wrist-length about $80.
At the finest stores in America.

SPANDON of HOLLAND



FASHION
...dyed in the wool

FOR THE NAME OF THE STORE NEAREST YOU, WRITE ZELINKA-MATLICK, 512 SEVENTH AVENUE, NEW YORK

How to be fitted comfortably

in your Strapless Bra

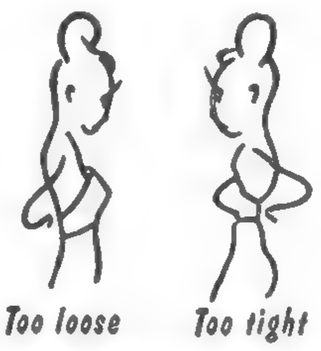
Perma-lift
REG. U.S. PAT. OFF.
BRASSIERES
THE LIFT THAT NEVER LETS YOU DOWN

A strapless bra feels different from any other kind—you'll miss some of the support that you are used to. To solve that problem you must get the right size. Be measured around the diaphragm—add 6″, and you'll have your bra size. For example, if you measure 28″—add 6″, and you wear size 34. If you measure an odd size, try the next size smaller.



Measuring

The most popular wired strapless bras are not always comfortable. Often these wires press too tight and hurt or they're too loose, and your bra doesn't fit—so, by all means, look for a strapless bra that conforms to your shape rather than making you conform to its rigid design. Here is where "Perma·lift"* comes to the rescue. Our designer invented a Self-Conforming Wired Strapless Brassiere that will feel different from any other. The minute you put it on, it will immediately conform to you. It fits snugly at the top without pressing—is never uncomfortable—and it never bulges. And this is only one of its many advantages.



Too loose *Too tight*

It is especially important, in a strapless bra, that your breasts are supported from below. The famous Magic Insets in each "Perma·lift" Brassiere accomplish just that. And, best of all, it can be washed and worn as often as you like yet will never lose its uplift or support.



The Magic Inset

Once you wear a "Perma·lift" Strapless Self-Conforming Brassiere, you'll never want to wear any other. Try one at your favorite Corset Department—just $3.00 in Cotton—$4.00 in Nylon—in Longline style, $5.95.

**"Perma-lift"—A trade mark of A. Stein & Company Chicago—New York—Los Angeles (Reg. U.S. Pat. Off.)*

Write for free fitting chart and tape measure

Address A. Stein & Company, Dept. V.
1143 W. Congress St., Chicago 7, Illinois

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Marge, of imported cashmeres by DALTON of America. DALTON recommends Woolite exclusively, for washing its exquisite cashmeres.

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Woolite

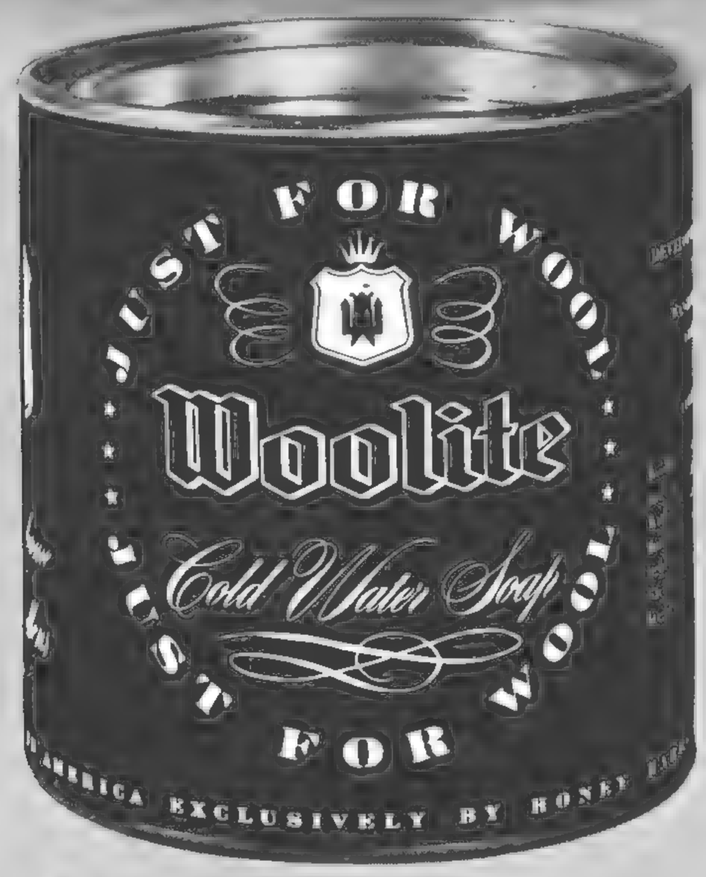
JUST FOR WOOL

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JUST FOR WOOL

Washes fine wools lovingly in cold water, in 3 minutes

You can have a hand in making your Christmas gift of favourite woollens trebly treasured —add a handsome Round Pound of Woolite to your package. It gives that gift up to 30 wonderful washings for the price of just one dry cleaning! Woolite is a pure, pure powdered soap. It dissolves practically instantly, washes wools as they should be washed . . . gently, speedily, in cold water. Floats dirt out . . . rinses out completely, leaves wools soft, fluffy, wonderful, with colours actually revived. No stretching, no re-blocking for Woolite will not shrink or harshen tender wool fibres. For everything wool, knitted or woven, from wee baby things, father's shirts, to mother's beloved blankets. Where you buy fine woollens, you'll find Woolite.



$1.50 in the handsome Round Pound. Washes up to 30 garments at about 5¢ each. So delightfully economical.

Try Woolite once—you'll trust Woolite forever

At these and other distinguished stores or write and we shall tell you where

Marshall Field & Co. All Stores	**Hudson's** Detroit	**I. Magnin & Co.** All Stores
Neiman-Marcus Dallas	**Julius Garfinckel & Co.** Washington	**Lord & Taylor** All Stores

HONEY HARBOUR CO., LTD., American Formulators of Woolite, the just-for-wool cold water soap at WASHINGTON, CONN.
From the home of Fine Woollens



A BARGAIN IN SUN

(Continued from page 49)

an open-air restaurant, a dance floor over the sea, a beach, and facilities for water sports, as well as twenty-one hotel rooms at $12 to $14.40.

There are two pleasant night clubs, the Jean-Pierre and the Club Morgan, the latter, an American enterprise. For the rest, visitors go on sight-seeing excursions and picnics, and to teas and parties given by hospitable islanders who regard an American as odd and interesting. One visits Bridgetown to take tea on Goddard's gallery, count the crowding sloops in the Careenage, and shop on Broad Street. (English imports are bargains throughout the Beewees.)

A chip broken off the South American continent, the large island of Trinidad, rich and busy, lush and tropical, home of calypso music and the steel band, is for sight-seeing, not idling. (The Trinidad-Tobago Tourist Board, the best-managed tourist bureau in the Caribbean, furnishes a descriptive list of motor-car excursions worth taking.) The capital, Port of Spain, at first acquaintance nondescript, teems with a polyglot population that more than makes up for architectural shoddiness. On Frederick Street, downtown, passes a day-long parade of costumed East Indians, Amerinds, Negroes, Chinese, Syrians, French, Portuguese, Venezuelans, and British pukka sahibs in walking shorts, swagger stick, and sun helmet. Within the scope of a brief tour lie a mosque, a Hindu temple, a monastery, a fire-walking ceremony, and the most exotic botanical garden in the western hemisphere.

English and Oriental imports fill the shops. A man can have a tropical suit tailored expertly, quickly, and cheaply.

In Port of Spain, the crossroads of the Caribbean, the big Queen's Park Hotel is famous as an international rendezvous. Travellers who stay there should insist on a room on the fourth or fifth floor overlooking the Savannah, a 199-acre green space which easily accommodates a race course and stables, and cricket and football grounds. Savannah breezes cool these rooms, and the view takes in the mountains. The Queen's Park charges $27.

The other hotels in town ask less, and the fifteen listed guest houses go as low as $5. Four miles out of town, on the American-built road to Maracas Bay, stands the Perseverance Hotel in a jungle setting. Trinidad's nearest approach to a resort inn, it boasts a vast dance floor and two swimming pools. The rate here is $14.40 a day.

Besides sight-seeing in town and country, Trinidad provides swimming at Maracas Beach (no beach facilities as yet; you change in your car), golfing on the beautiful St. Andrews course, and tennis at the Trinidad Country Club and the Tranquility Club. Some hotels, clubs, and restaurants offer tea dances. Night life is gay, enlivened by steel bands, in which instruments are refurbished oil drums, exhaust pipes and other scraps, and calypso minstrels. Among the excellent restaurants are Rainbow Terrace, Normandy Hotel, the Belvedere (on a mountainside with a view over the city and the sea), and the Tavern on the Green. This last is the enterprise of an ex-GI from New York whom Trinidadians have nicknamed Joe Palooka.

Tobago, Trinidad's little island ward and vacation paradise, is only twenty miles to the northeast, 25 minutes away by daily plane. It calls itself Robinson Crusoe's island, and looks like a child's dream of a buccaneer haunt. The low, coral southeastern part holds Scarborough, the main town, and six of the eight hostelries. The greater part of Tobago, however, is hilly, forested, roadless, and wild—wonderful country for horseback riding and hiking. Along the much-indented coast lie a score of beaches in coves bearing bold names like Bloody Bay, Man of War Bay, and Pirates Bay.

Of the hotels, we know the Robinson Crusoe, Bacolet, Arnos Vale, and Bluehaven—all good, all with beaches. The 20-room Robinson Crusoe is the liveliest because its owner, Kurt Nothnagel, creates a continuing house-party atmosphere. The rate is $14.40 a day.

Bacolet Guest House, managed by the warm and friendly Mr. and Mrs. Walter Mendes, is the island's bargain at $4.80 single. Guests go horseback riding over Bacolet's 1,250-acre coconut estate, and return to dinner on the verandah, with a broad view of coast, sea, and hovering hummingbirds.

Arnos Vale and Bluehaven are new hotels built on the room-with-verandah plan. Bluehaven uses Bacolet's beach. On its open porches, vacationers sprawl with a rum swizzle to get "waffle-bottomed," in the phrase of Commander Jack Crook, the retired sea-dog who has made the hotel his life. Arnos Vale, across the island on a hill overlooking its own buccaneer cove, has the best cuisine and the pleasantest rooms in Tobago. In both hotels, best rooms, "with gallery," are $20.40.

On a bay at Speyside in the northeast, two small guest houses offer bed and board for $3 a day single. But you must be able to endure your own company, for this retreat is as lonely as it is beautiful.

Tobago has a golf course. Its tennis club should be functioning

again by now. The Aquatic Club at Pigeon Point is popular with bathing and boating picnickers. From here visitors set out on the "must" excursion to the fantastically lovely submarine coral gardens of Buccoo Reef.

North of Trinidad and west of Barbados are the little-touristed sister islands of Grenada, St. Vincent, and St. Lucia, once part of France's American empire (the peasants still speak a French-creole patois). On these islands, vegetation is lushly tropical, scenery rugged and in places sublime. Their big tourist time lies ahead of them. These three islands are a photographer's dream. Grenada's capital looks as lovely and unreal as an old aquatint. St. Vincent's Saturday water-front market, crowded with canoes and sailing vessels from neighbouring isles, makes a rare spectacle in a modern world. St. Lucia's capital of Castries enjoys a magnificent harbour and surrounding lands. On all of them, behind the rim of virgin beaches, the glorious countryside rises in fold upon fold of purple mountains. Everywhere visitors can swim, boat, fish, ride, and climb.

The most expensive hotel on these islands costs a mere $12.50 for two. That hotel, Grenada's Santa Maria, stands high on a hill above St. George's, the capital, and between the sea and the inner lagoon. The view on every side from verandahs and gardens is the most magnificent in the Caribbean. Unfortunately, the management has been running the place not as a holiday retreat but as a commercial drummers' stopover. A little tourist experience will change that. The food is good and the hotel itself, a modern structure, is the most costly and ambitious in these Beewees.

Grenada's veteran hotel is the St. James, plain but comfortable, and well situated on a hill. It charges $5.40, single. On another height stands the more modestly priced Green Gables Guest House. Two other guest houses, and three or four furnished bungalows to rent, are on the broad Grand Anse beach.

St. Vincent has five small hotels, led by the Blue Caribbean in Kingstown, the capital, and the Ratho Mill Tower on a hill above its beach four miles from town. Their rates are the same: $3.50 to $5.50 single. The others charge from $2 to $3, single—all with meals, remember.

On St. Lucia, the St. Antoine offers room with bath and private "gallery" for $4.20 single. The newer Hotel Villa charges slightly more. Perched on hill-tops and cooled by flower-scented breezes, these hotels command wide views.

Between St. Vincent and Grenada lies a chain of still smaller islands called the Grenadines, some of them reached from St. Vincent, some from Grenada, others from Barbados; all are delights for the adventurous. Easiest to reach is Bequia (pronounced Beckwee), just south of St. Vincent and a 30-cent trip by government launch. Bequia's six square miles are innocent of motor cars, electricity, movies, and other modern gadgets. On one of the perfect beaches stands the Sunny Caribee, the only hotel. The capable Miss de Freitas, its cook and manager, and the island's female Admirable Crichton, charges $3 a day.

How to get to the Beewees? If you have all the time in the world, take a 12-passenger freighter from New York, Montreal, Halifax, Baltimore, or New Orleans—the steamship lines are Alcoa and Canadian National. Ship travel is more expensive than plane, and passage must be reserved well in advance.

Airlines reach all the islands except the Grenadines from the U. S. or from Trinidad. Trinidad is nine hours by non-stop stratocruiser from New York, first-class round trip, $352.80; tourist class, $282, plus tax. To Barbados, the quickest route from New York is by Pan American to San Juan, thence direct to Barbados by Trans-Canada ($324 round trip, plus tax, or, with tourist flight as far as San Juan, $272 plus tax). It is also possible to fly to Puerto Rico and from there island-hop down the archipelago by a combination of Pan American and BWIA.

Barbados, Grenada, and St. Lucia are only an hour's remove from one another by air; the plane fares vary from $13 to $17. St. Vincent is served by the St. Vincent Government Air Service amphibian which links that island with Barbados, Grenada, Trinidad, Dominica, and Martinique. A party of six can charter an amphibian for about $30 to travel between St. Vincent and Barbados or Trinidad.

Government motor launches and private sloops with auxiliary power ply among the Beewees. The cost of deck passage is derisory. The island tourist officials will make the arrangements.

The Trinidad-Tobago Tourist Board and the Barbados Publicity Committee maintain a New York representative at 122 East 42nd St. For further information on the other islands, one should write the Secretary, Tourist Development Board, direct to St. Vincent, Grenada, or St. Lucia (air-mail postage, ten cents).

Last-minute tips: A passport is not required; identification as an American citizen should be carried. Most hotels offer a ten per cent discount for a stay of a month or longer. In summer, most hotel rates are considerably reduced. While the winter climate is better, summer in the islands is far superior to the article we suffer in the north. Heat waves and leaden skies are unknown, and brilliant sunshine follows brief downpours. Pack your lightest clothes, a sweater for cool nights, an evening dress. Don't imagine you are going into the wilds. The islands have doctors, dentists, hospitals, barbers, beauty salons, shops, and banks. Worldly people live on them, in touch with the U.S., Canada, and Europe by cable, wireless, radio-telephone, and air mail, not to speak of newspapers and magazines.



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in acetate satin with lace; broadcloth with lace;
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WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

ARIZONA

PHOENIX



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PHOENIX



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PHOENIX



Paradise Inn

Relax and play in the golden Arizona desert. Near Scottsdale in Paradise Valley is luxurious Paradise Inn . . . a complete resort where distinguished guests spend a glorious winter season. Restful private cottages surround gay activities. Swimming, tennis, golf, and other sports. Popular desert horseback rides and moonlight steak fries. Here's good food and luxury service. Write Managing Director, Paradise Inn, Phoenix.

TUCSON

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WICKENBURG

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Arlington Hotel & Baths. Complete facilities for treating arthritis, high blood pressure, etc. Golf, forest bridle trails. Racing. Write for tariffs.

CALIFORNIA

LOS ANGELES

Chapman Park Hotel and Bungalows. On Wilshire Blvd. Pvt. pool, gardens, entertainment, convenient to all points. Tom D. Miles, Mgr.

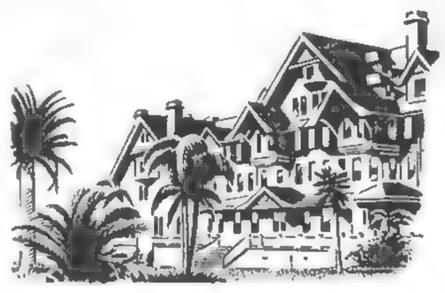
Christmas present: the Caribbean

Vice versa Christmas present—the islands of the Caribbean, all wrapped up in palm-fringed shores and brilliant blue-green water, waiting for you to deliver yourself at their doorsteps. And that's easily and delightfully done. You can fly Pan American (from New York or Miami) to many of the island bases. There are air-conditioned Alcoa cruises convenient for Southerners—leaving New Orleans for Port of Spain, Kingston, and other mouth-watering ports. Or you can charter a fishing boat and follow the schools of blue-fin tuna and the blue and white marlin—now's the time they're moving south into the warmer Caribbean waters.

What will you find in these Christmas-present islands? (You might like to spend your Christmas cheque exploring them.) Marvellous shopping, calypso music, and the most elegant sort of beachcombing. As for resort sports-life, there's just about everything except skiing (and all the water skiing surely fills that gap). You can try river-rafting in Jamaica—hurtling over rapids in a bamboo raft guided by a native expert. And all through the islands, wonderful sight-seeing. Some of that you can do right *in* your hotel (there are remodelled castles, taking in travellers). You'll see many Caribbean hotels listed in the Travelog. For more detailed notes on the housing situation (and for an armchair whirl through the Lesser Antilles) see "Bargain in Sun," page 35.

FLORIDA

BELLEAIR

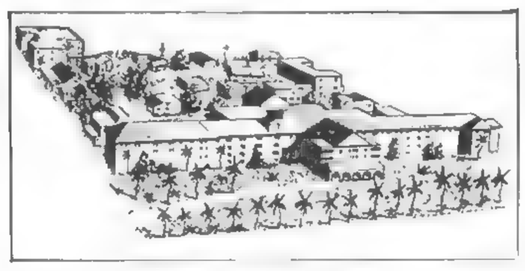


The Belleview-Biltmore

A complete resort hotel with distinct club atmosphere. Beach & Cabaña club. Pool and Surf bathing. Championship golf course, tennis, fishing cruisers, dancing nightly. Reasonable American Plan rates include the finest food in Florida. Opens January 8th. For Reservations or Brochure, write Don Church, Mgr., Suite 314, Hotel Biltmore, N. Y. 17, N. Y.

FLORIDA

DAYTONA BEACH



Princess Issena Hotel • Inn • Cottages

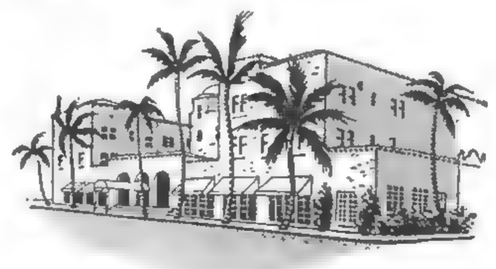
One of Florida's most distinguished hotels. A full block of tropical splendor offering every facility for rest and play. Available are championship golf courses, tennis courts, Beach House on the World's Most Famous Beach. Nightly entertainment. Exquisite cuisine. Am. & Eur. Plans. Air Conditioned and heated rooms. Free Parking. Write for color brochure and rate schedule. John E. Leonard, Gen. Mgr.

FLORIDA

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Enjoy all Florida has to offer at the Colony, located in the heart of Delray Beach, close to shops, movies, golf, tennis. Our own private beach with cabañas and beach luncheons. Attractive rooms, spacious sun deck and airy cocktail lounge. Outstanding cuisine. Elevator. Free parking, garages available. Write George C. Boughton for reservations.

FORT LAUDERDALE



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Smart, new hotel on Ft. Lauderdale's only private beach. Big rooms, all with ocean view. Cocktails indoors or out. Superlative food and drinks in the Tropical Room or patio, under the stars. Swimming, dancing, golfing, game fishing. Lower rates before Jan. 15 and after Mar. 15. Reservations advisable. Folder. G. McMullen, Resident Manager.

FORT LAUDERDALE



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FLORIDA

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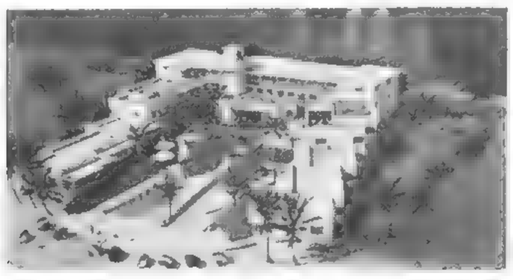
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FORT LAUDERDALE



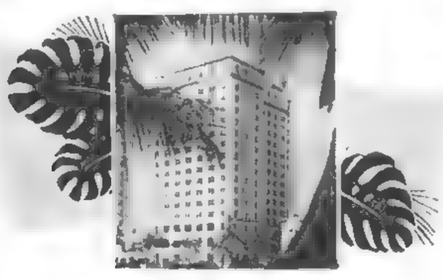
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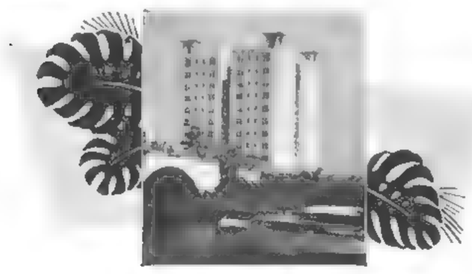
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MIAMI



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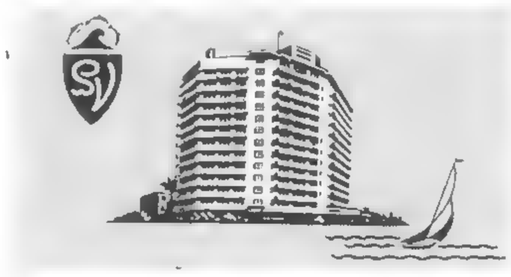
FLORIDA

MIAMI BEACH

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FLORIDA

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ST. PETERSBURG



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King & Prince Hotel. Year 'round resort. E. P., directly on ocean, pvt. beach & pool: dancing, fishing, riding, golf. Near Brunswick, Georgia.

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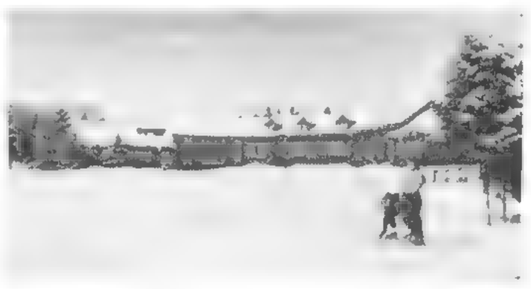


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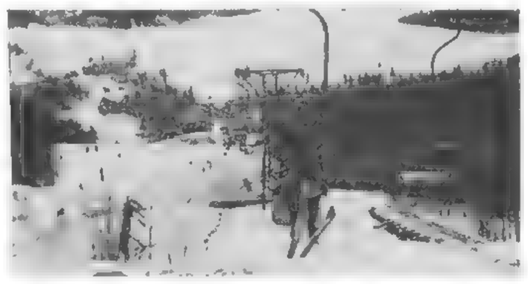
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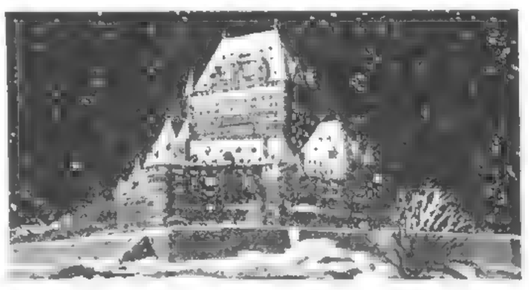
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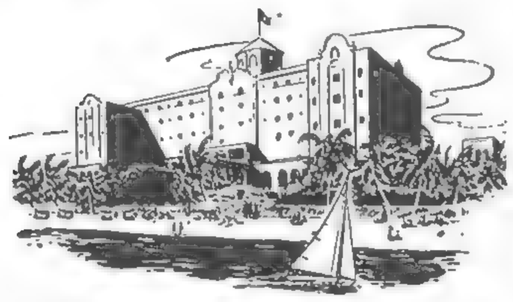
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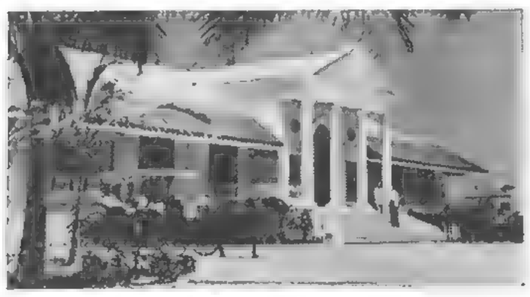
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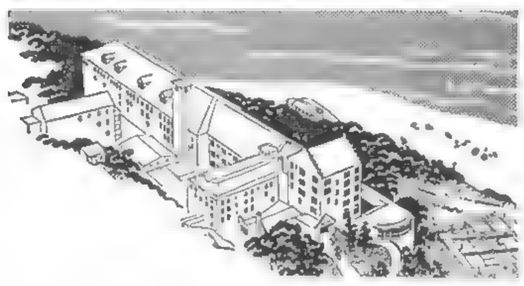
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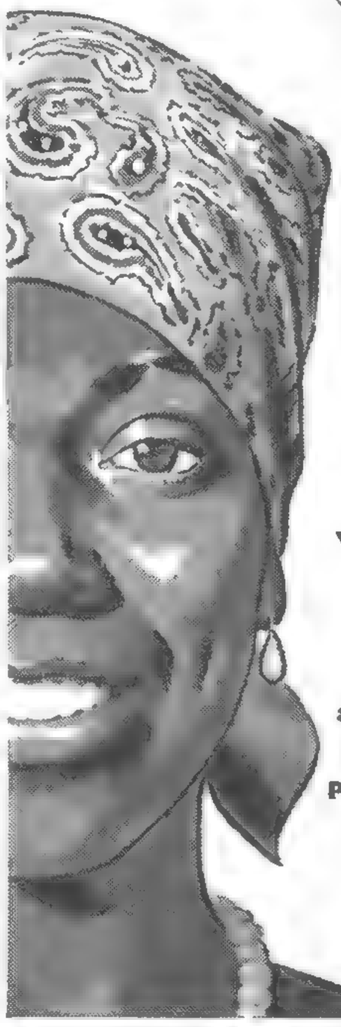


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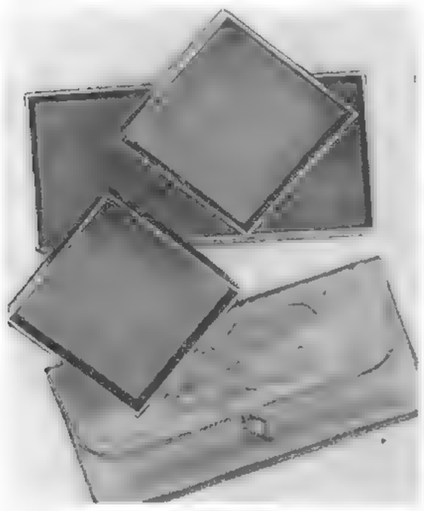
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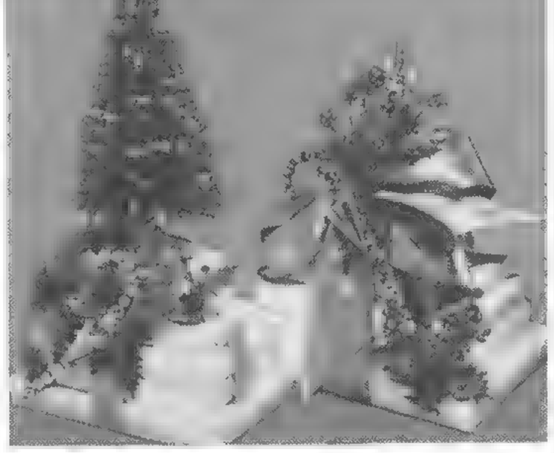
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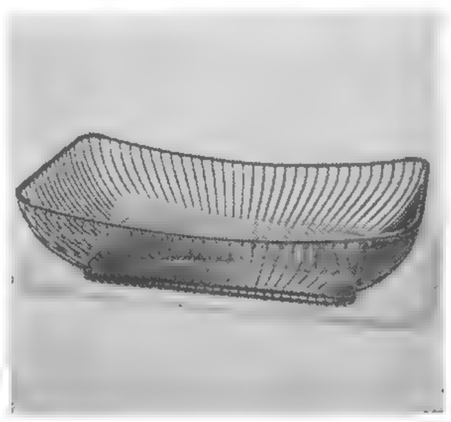
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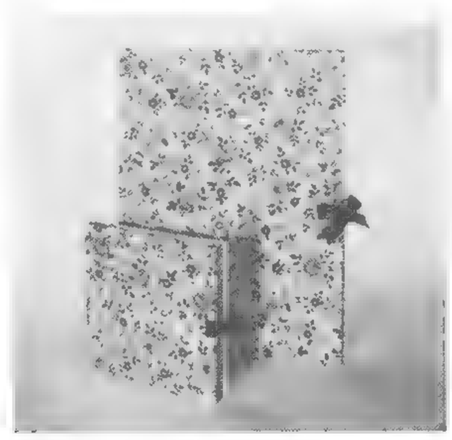
Do you know the old trick of naming fires for someone you love? (If the fire burns, he loves you.) Well, these fireplace matches should bring in lots of affection—they're long enough (11") to light even damp kindling. $2 plus postage. Bonniers, 605 Madison Avenue, New York.



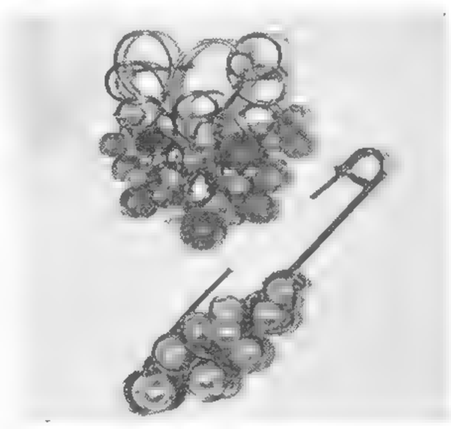
Present to a desk, m. or f. (and solution to the problem of a not-too-personal present). Shiny brass pen-holder, in a shape so liquid it looks like a drop of molten gold. The pen moored inside is black. $6 plus postage. You Interiors, 20 East Putnam Avenue, Greenwich, Connecticut.



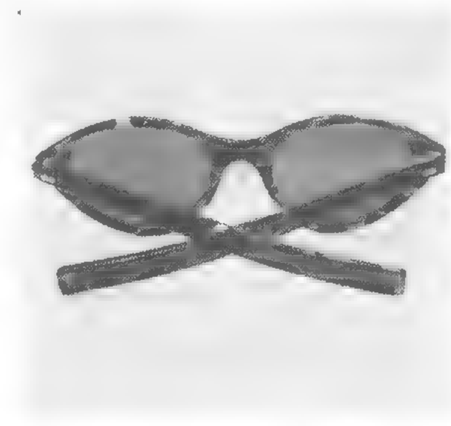
A basket that would perform handsomely in the dining room as a fruit or bread dish; or in the morning room as a catchall for letters. Made of highly polished brass in an unusual rectangular shape, 7" x 11½". $19.95 postpaid. Natalie Fielding, 550 Fifth Avenue, New York.



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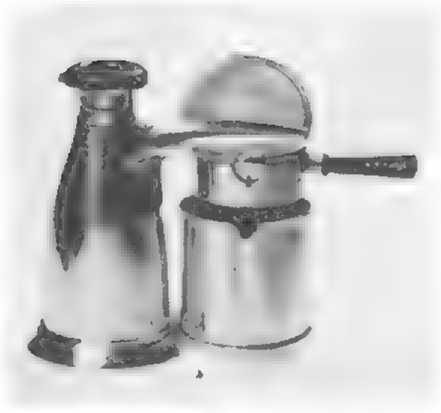
Clusters of lustrous cultured pearls are the point of these two pretty pins. Both are a nicely wearable medium size. The gilt safety pin and the gilt-curled pin decorated with green Japanese beads and pearls, each $18, ppd., tax inc. Both are gold-filled. Marion Batory, 141 W. 72nd St.



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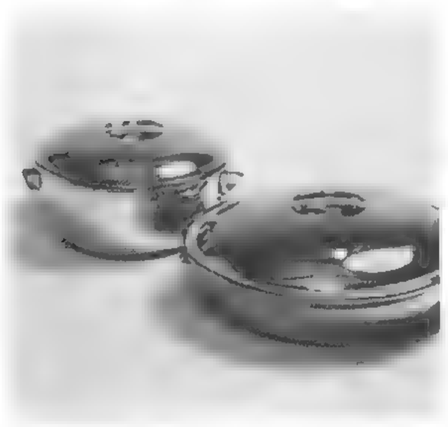
...last minute directions



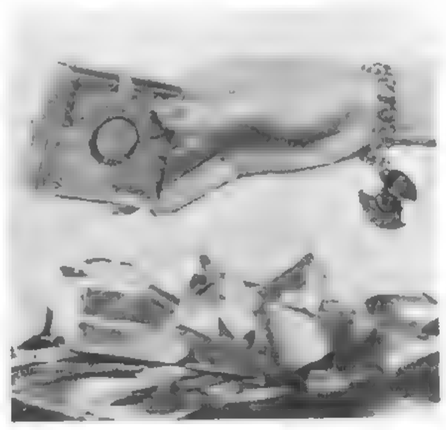
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Two ash trays, a cigarette cup,
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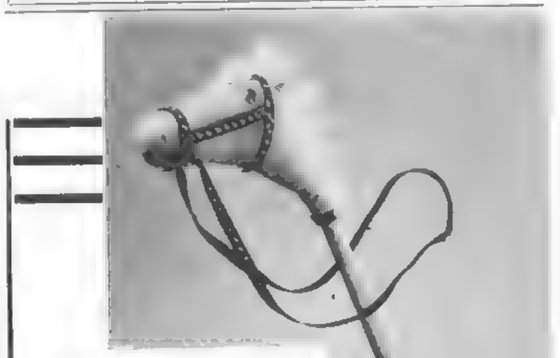


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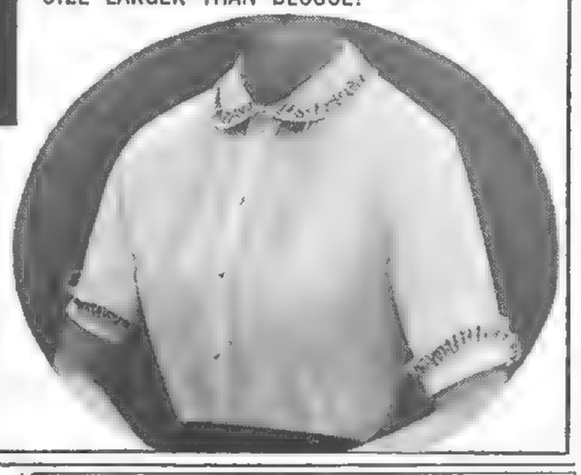
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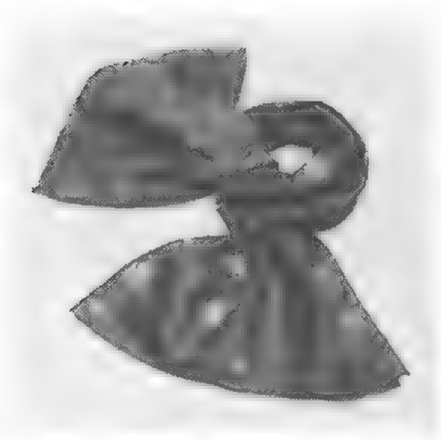
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...last minute directions



A scarf that's grand enough to wear during the chilly car rides to Christmas balls—a yard of the crisp silk used for saris. Here it's embroidered with gold. In emerald green, ruby, black, white, turquoise, sapphire blue. $11.50. India Shop, 17 East 54th Street, New York.



Keeping pace with the best of tweeds—a handsome pair of suit shoes. Glove tucking points out the heel and the pointed toe. Here ruby-red calfskin, or you may order black or navy-blue suède. Sizes range to 12, AAAAA to C. $26.95 plus postage. Shoecraft, 603 Fifth Ave., N. Y.

We hear that pre-fabricated mobiles are coming in kits—but come what may, a nicely mobile haircut can't be done at home with nail scissors. Not those brief, graceful tassels of hair that don't need much in the way of curling or setting. Those are specialties of the experts. Like Victor Vito, who applies the theory that cutting, not curling, is the principle of the well-bred little haircut, the kind Vogue's Young Nillionaire wears. All the haircuts here have a naturally shaped line—and the shortest cuts are softened with a few loose tendrils about the face. At 5 East 57th St.

No use crying over spilt champagne—not when there's a dry cleaner who specializes in the fragile ball dresses that are so apt to be Christmas casualties. And this same cleaning establishment can straighten the hems of drooping chiffon skirts; add sizing to laces, silks, taffetas, so they come back whispering and crackling like new; block knitted dresses to the fraction of an inch; do dye jobs that are equal to glorious Technicolor; and—if you're in a hurry—spot-clean in a few hours. All in all, a good address to jot down. Denihan, 215 East 64th Street, New York.



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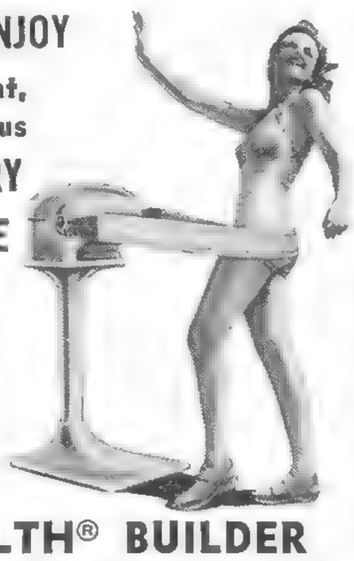
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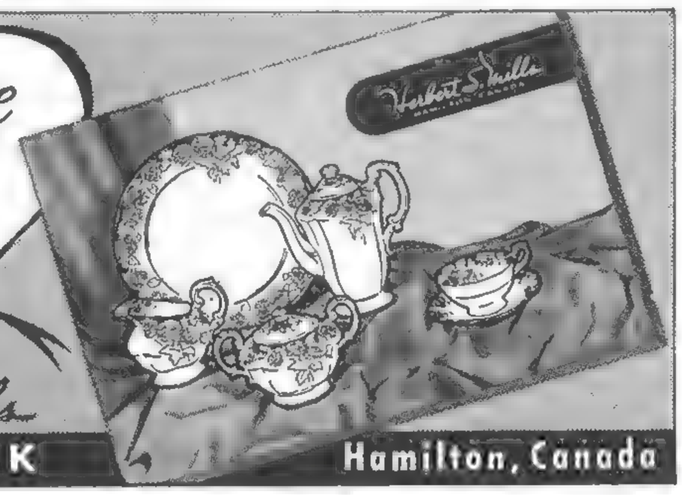
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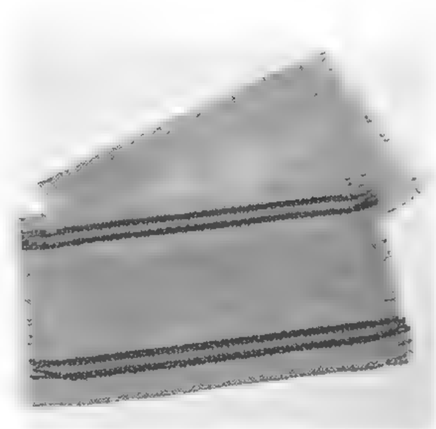
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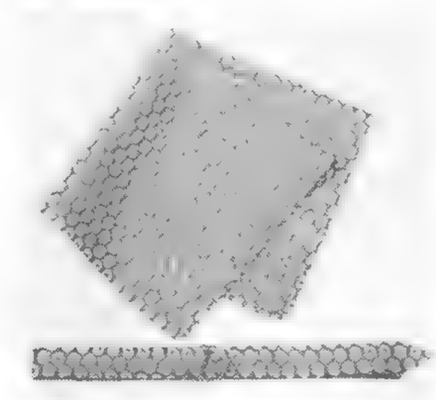


Luncheon mats, handmade in the Philippines. Natural-coloured hemp with a stripe of gold, red, brown, or green: $9.95 for a box of 8. Plain mat, made of lupis (the finest Manila hemp): $3.95 for 8. Both ppd. Calhawaii, 1059 N. Lincoln Ave., Pasadena 3, Calif.



Brand-new boots, incorporating many wonders-of-science: nylon velvet, Milium lining, non-skid composition soles. They're warm, light, and a handsome cover for high-heeled shoes. In black only. $9.95 plus postage. State shoe size. Lord & Taylor, 424 Fifth Avenue, New York.

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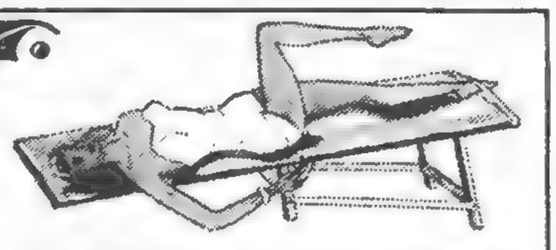
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Arrows show where EARRINGRIPS go over the screws and clips of earrings.

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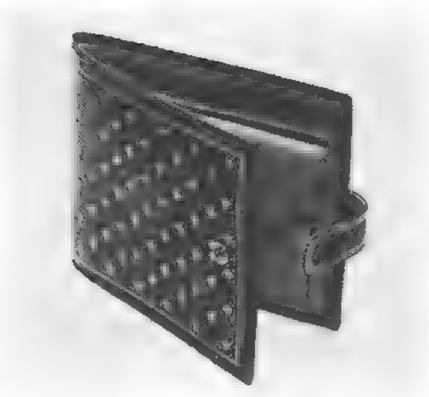
THIS YEAR GIVE A
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Your friends will thank you for introducing them to this famous beauty aid. Just a few minutes a day reclining on a PIERCE SLANTING BOARD will take inches off your waist and hips without strenuous diet, vibration or massage. It's the lazy, delightfully luxurious way to beauty and health. In the slant position your awakened blood circulation helps to relieve nervous tension and fatigue. You'll look better—you'll feel better. Here is truly complete, soothing relaxation such as you have never experienced. It's the pleasant way to beauty and health . . . a wonderful year 'round gift.

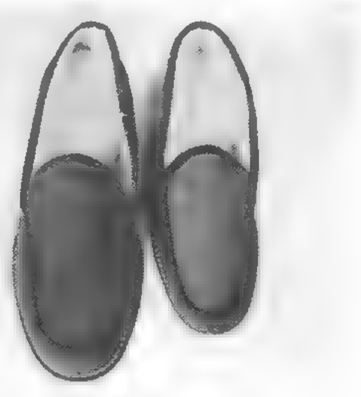
DeLUXE MODEL, Foam Rubber Padded $29.95. STANDARD MODEL, Cotton Padded $22.50. Both models fold to half size. ECONOMY MODEL, Cotton Padded Non-folding $13.45. All models covered with attractive Leatherette in Blue, Green, Red, Tan, White. Charges prepaid in U. S. Illustrated instructions included.

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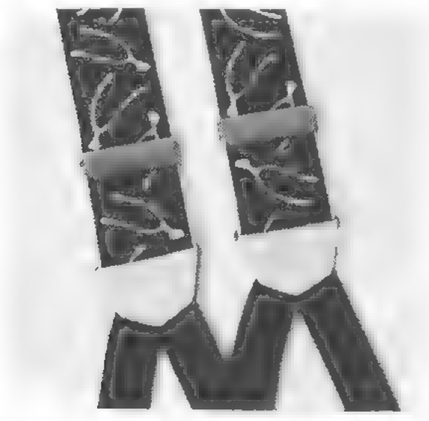
...last minute directions



Two presents here: one to someone who'd like a pretty Florentine wallet tooled with gold fleurs-de-lis; the other to the Sharon Hospital, which benefits from this shop. The wallet: green, red, dark blue. $6.25 ppd., tax inc. The Nightingale Shop, Sharon, Connecticut.

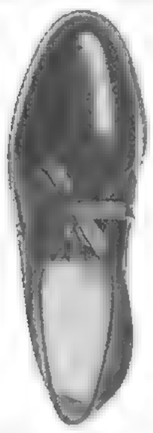


A pair of slippers that would look very warm and welcome under a Christmas tree. Made of bright red suède, lined with pale blond fleece. Soles are heavily insulated against cold floors. Women's sizes 4 to 9; men's sizes 7 to 13. $8.95 ppd. Outdoor Traders, 47 E. Putnam Ave., Greenwich, Conn.



For men, very cheerful braces—to delight the eye and uphold the trousers. These, brocaded ribbon in a wishbone pattern. Charcoal grey with white figures; navy blue with red or yellow. $8.50. The garters to match, $2.50. Both ppd. Calvin Curtis, 60 East 55th Street, New York.

Country clothes with good taste woven (or knitted) into the fabrics are a specialty at Hunt & Winterbotham, 702 Fifth Avenue, New York. Just for instance: a wrap-around Shetland wool skirt, lined with crêpe de Chine (so it can't "sit out"). In black-and-white or brown-and-white wool, $39.95. And wonderful Scotland cashmere pull-over sweaters with collars like a man's shirt; black, grey, sky blue, cherry red, or nutria brown; $29.95. And their very newest cardigan, a waist-length cashmere with a low V-neck and two tiny pockets above the waist; $26.95.



■ *Only Lefcourt imports these fine Florentine shoes by bootmaker Frattigiani. They're entirely handmade, and the heel and sole are a single stroke. Lightly borne, and tied just once. In beeswax brown or black leather and brown or black suede. The cost $22.95.*



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WITH SUPERB *Duraloid* HANDLES

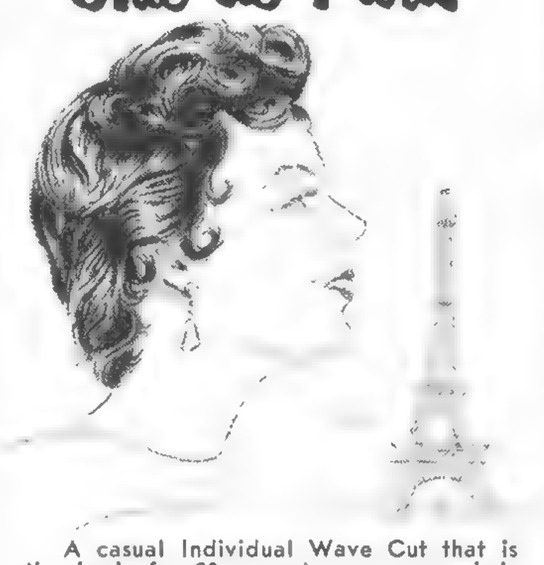
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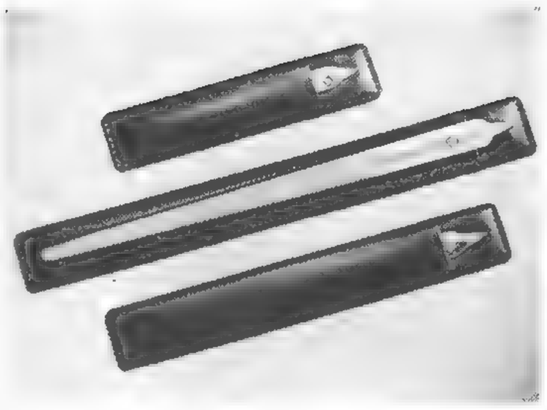


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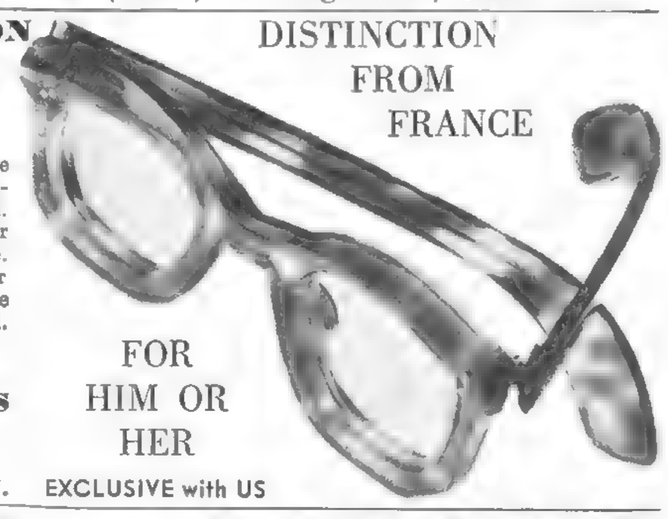
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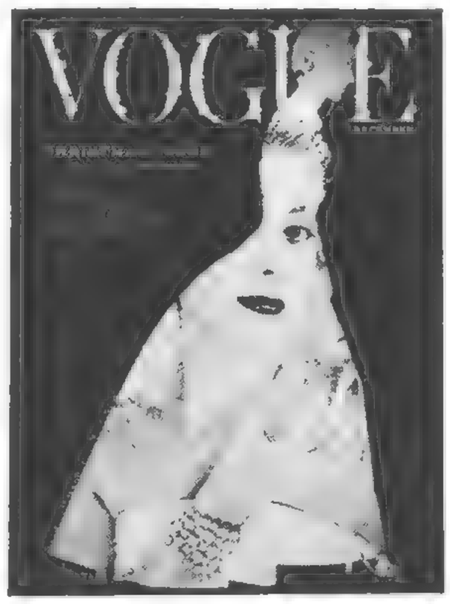
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BLUMENFELD

COVER: There's fashion news here for Christmas parties, any way you look. Look at the picture in profile—it's an outline of the newest shape in evening dresses, the back-swung line. Look at it head-on, and see a fabulous bracelet, a wicker-work of diamonds by Harry Winston; and, colouring from a brilliant crayon, "Red Pencil" lipstick by Charles of the Ritz.

DECEMBER, 1953

Vogue incorporating Vanity Fair is published semi-monthly except in December, January, June, and July, when it is published monthly. This will be the only issue in December.

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I LIKE TO LOOK MY BEST. MY GROOMING IS IMPECCABLE. MY COLLARED COAT IS IN CONTINA, A PURE WOOL FLEECE BY **ANGLO.** SIZES 6 TO 18. ABOUT $70. SHORT VERSION, ABOUT $55.



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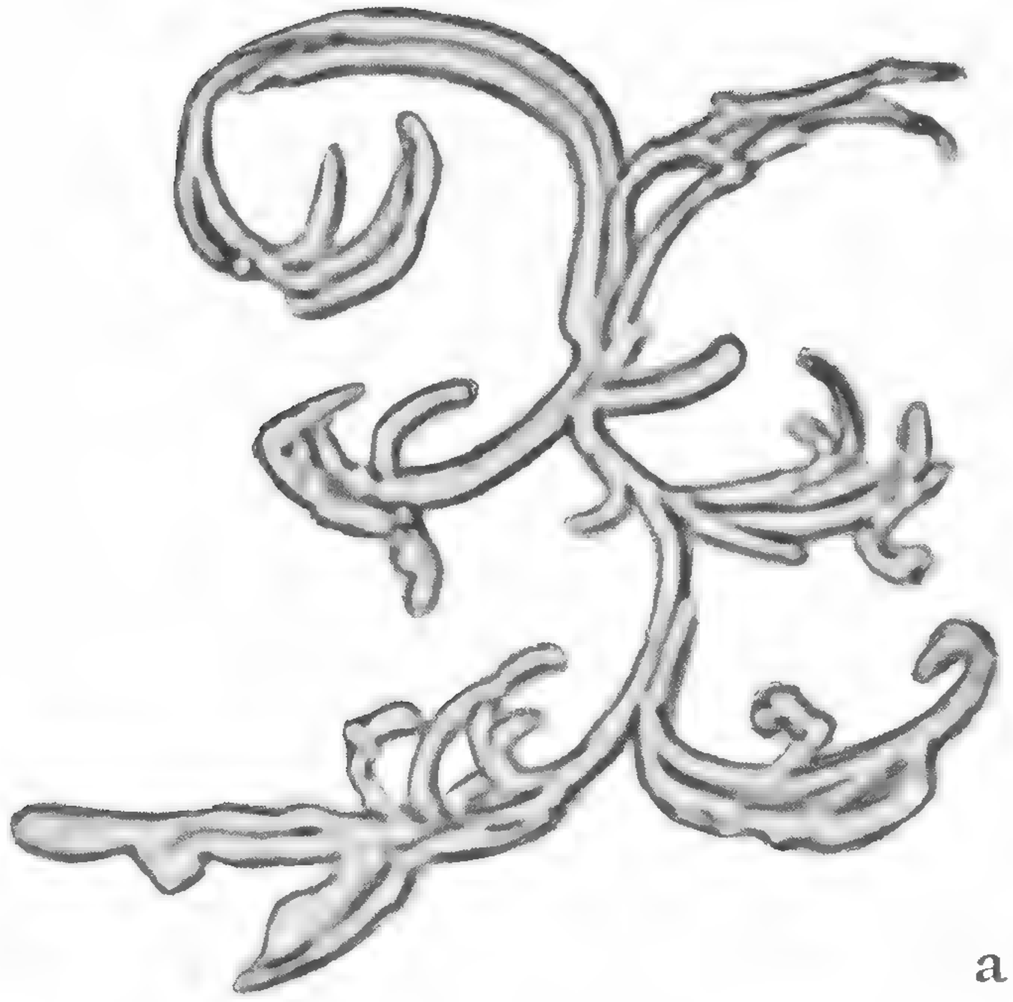


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NOSTALGIA PERFUME

made in France by

MONTEIL



Vogue's eye view of a Christmas keepsake

What you see above is . . . a new lace pattern? A snowflake? An illuminated initial from the Book of Kells? No. It's a keepsake—a gift which has fantastic and invisible value because it has passed through the heart. Actually it's a close-up of a vitamin (without which no heart beats, no human life continues), here crystallized for visibility. In fact, it's a microscopic piece of life itself—the *great* keepsake—and it happens to be one we can both give and keep. Because that life-giving, invisible vitamin could also symbolize life-giving, anonymous money. Money from unknown givers to unknown receivers, handed over silently, year after year, to the big, well-ordered compassion of, say, UNICEF, the Christmas Bureau of the Community Chest, the Salvation Army, CARE, the American Friends Service Committee, the Red Cross, to name a very few . . . into the lives of the sunken, unwanted old, the not quite (but *hurry!*) disillusioned young; of the blissfully expecting and the morosely unexpecting; of the innocents and the guilty ones, the hungry, the handicapped. Such money—the unmarked bill that doesn't ask for thanks or recognition—becomes to the receiver as beautiful as angels and as life-giving as blood. And to the giver? To the giver it returns—as a permanent, living possession of the heart: a keepsake.





Christmas

THE CHILDREN'S MIRACLE

All over the world, the children wait for their Day,
knowing the wonder of the dark stable,
the bright Star.
That marvel they sometimes reveal in free flights
with crayon and paint.
Here and on the next pages are photographs of children,
waiting, hoping, listening,
and visions by other children, joyfully drawing
the story of the Nativity.

Waiting

MICHAEL ASTOR WITH HIS SISTER, STELLA

The children of the Honourable John Jacob Astor
and Mrs. Astor, photographed at Hatley Park.

Toni Frissell



The Nativity

Stars, stable, and attending angels

BY FIVE-YEAR-OLD MARIA PINTO



Norman Parkinson

Hoping

THE EARL OF UXBRIDGE WITH HIS SISTER, LADY HENRIETTA PAGET

The children of the Marquess and Marchioness of Anglesey,
photographed at Plâs-Newydd, on the island of Anglesey.



Penn

Listening

JULIET AUCHINCLOSS, ENTRANCED, ATTENTIVE

The child of Mr. and Mrs. Douglas Auchincloss.

The Adoration of the Magi

The Byzantine splendour of the three kings

BY SEVEN-YEAR-OLD JOSEPHINE PINTO







The Flight into Egypt

"The horses are happy because the mother and baby are angels"

BY FOUR-YEAR-OLD SUSANNAH HALL

Free, creatively felt paintings and drawings that children make frequently burst with emotion, with the vital element of delight, of making a mess that suddenly has its own odd order of beauty. In the child's spontaneous invention lies perception unspoiled. For in the secret of play, children, untouched by education, may come on that divine accident in which new visual discoveries are made. They dare since they know no rules. Modern artists—Klee, Miró, Dubuffet, Picasso—at times worked consciously to regain the directness of the child's sight. To keep alive for themselves the pleasure of the child vision, many parents wisely save the scrawls, the brilliant crayoned pictures, frame and hang them, helping to give their children the knowledge that they are concretely loved, approved. From that confidence comes more unconforming released emotion. When Josephine Pinto drew "The Adoration of the Magi," she told her mother: "It's the most *joyful* thing I can think of."

Children in a Moroccan street

Penn

A Child's Religion

BY JOYCE CARY

When I was about two and a half, I absolutely refused to go to bed without a certain lump of wood which had once been a toy horse. It turned up years later in an old trunk and an aunt identified it for me.

My aunt described the fearful scene that had taken place on some occasion when this object had been mislaid—how I had howled and rejected all consolation. She had been a young aunt. There was still a note of impatience in her recollection of the affair. Obviously she had thought me spoilt and unreasonable.

I was ready to agree. I was then a boy of nineteen or twenty and I looked at the relic with little interest. All small children, I thought, had such violent fancies for toys. The thing was normal. It was not till I had grandchildren that I saw how strange this universal passion was. Yet I had been in Africa and knew something of juju.

Then I perceived all at once that I myself had been a juju worshipper. And so I came back by this roundabout way into that strange world where, right under the noses of amused grownups, small children, like their stone-age ancestors, live and grapple with mysteries and demons, ghosts and monsters. People talk about the happy secure time of childhood. After the first few weeks of life children are never secure; that is, from the time when they discover that fire can burn, cats scratch, malignant doors shut on their fingers, and even their mothers fail to drive away pain. It is from this discovery that they begin to look for affection, that they need reassurance from parents and toys.

We need not be too concerned for them. They are, for the most part, extremely tough; they have, like savages, a wonderful power of enjoying themselves amidst every kind of discouragement. The very insecurity of their lives hardens their nerve.

A small American girl of my acquaintance, Sara, at the age of three, was shown an old dry well in the garden of her new house. Her father warned her to keep away from it. She was fascinated by this place which threatened to swallow her up and kill her; she asked what it was for.

Her father answered that the ground had belonged to a farm and the well had belonged to it. Sara, after gazing a long time into the ominous black pit at her feet, remarked, "I suppose that's where they put the bad horses."

She was three and therefore a reflective person, moving out of the world of pure impressions. She had plenty of words and an idea of law. But her law was still a primitive, a savage law; she did not falter at the notion of horses thrown down a well. At the back of her mind was the thought, "Badness can expect no mercy."

The child's notion of good and evil is all in extremes, terrifying dangers, ecstatic delights. He has small idea of legal justice, he hates and fears his enemies, he clings to his friends, including his pet toys. His natural religion is juju. But juju was at the beginning of all our religions and it is, after all, a reciprocity of duty and affection. A child knows affection, by experience, in his nurse, his parents—he has complete faith in their saving goodness. That faith may have even deeper roots in his first self-centred and imperial confidence; as a baby, in his first weeks, he does not even conceive of danger in the universe. He accepts the universe as entirely devoted to him. And afterwards he trusts in affection when he can trust nothing else. He makes an emotional relation with all about him, he chooses for himself objects of devotion and creates both their devotion to him and his duty to them.

He will wrap up his horse, his bear on a cold day, he will console a ninepin for being knocked down, he propitiates the soul of a broken mug, "poor mug." He feels a responsibility to those that serve him.

As a child of the old century, before I was three, I was taught to say my prayers in my mother's lap. That was a matter of course, and I was surprised, some time in the 'twenties, to find how much this casual fact shocked some modern parents of that time, parents with the most conscientious sense of duty.

They asked what prayer could mean to a child of three. And it is true that prayer then is little more than a gesture. The child kneels, puts his hands together and mutters a few routine words. But as I see it now, children much younger than three have lived already for what seems to them a lifetime in a world of powerful spirits, good and evil. They understand very well that their prayer expresses a relation with some good spirit and the relation is one of reciprocity. They are doing a duty to this spirit.

As I grew older, I added to my first short prayer for my mother and father, brother and grandparents, various relations and friends, until I had an immense list of names, such as Bridget Tobin, my grandmother's cook, Dan Kane, the gardener, and Barney Magonagel, my great-uncle's gamekeeper and dog man.

I felt a strong compulsion to pray for everyone I loved or who loved me. It was a duty which must be performed before I went to bed. I was still, at six or seven, so much of an animist that I felt the need of propitiation towards the powerful spirits of love and friendship.

I write here love and friendship because, for a child of six, the instinctive passionate relation of babyhood has long received definition. He knows what love is, by its name, and for me, at least, the animist's intense impression of living spirit everywhere about him had passed easily into the idea. God, Jesus, to me were spirits of power and love in a sense both far more potent and direct, far more ordinary and casual than they became to my later intelligence. I was used to spirits of every size and force, phantoms that sighed along dark corridors, vast unseen presences that brooded over the woods.

I took my prayers very carelessly and I was not expected to make much of them. I gabbled them, especially that ever-lengthening list of names, and climbed eagerly into bed to hear my story. Prayers were a savage, a primitive ritual of duty, establishing a mutual bond, conciliating mysterious powers.

But they affirmed and confirmed in my mind, my idea of things, the faith with which every child is born, that there is goodness in the world, in life; that to know it is all the security, and the peace, that life can give. And this is a true faith.

"IT HAPPENED IN 1953"

Eleven of the year's surmounting events, some of them swivelling the world's eyes in turn on the U.S., on Britain, on Russia, on Korea; some, local anniversaries; and two, cases of "American Boy Sets Record."

PHOTOMONTAGE BY
OSCAR DE MEJO



THE INAUGURATION OF DWIGHT D. EISENHOWER

New President
Is resident.
(Mamie, Ike-wise,
Likewise.)



THE FIFTIETH ANNIVERSARY OF THE WRIGHT BROTHERS' FIRST PLANE FLIGHT AT KITTY HAWK

For twelve seconds Wilbur watched while
Orville floated fifteen feet above the ground.
Their new internal-combustion kite
Proved at least the boys were Wright.



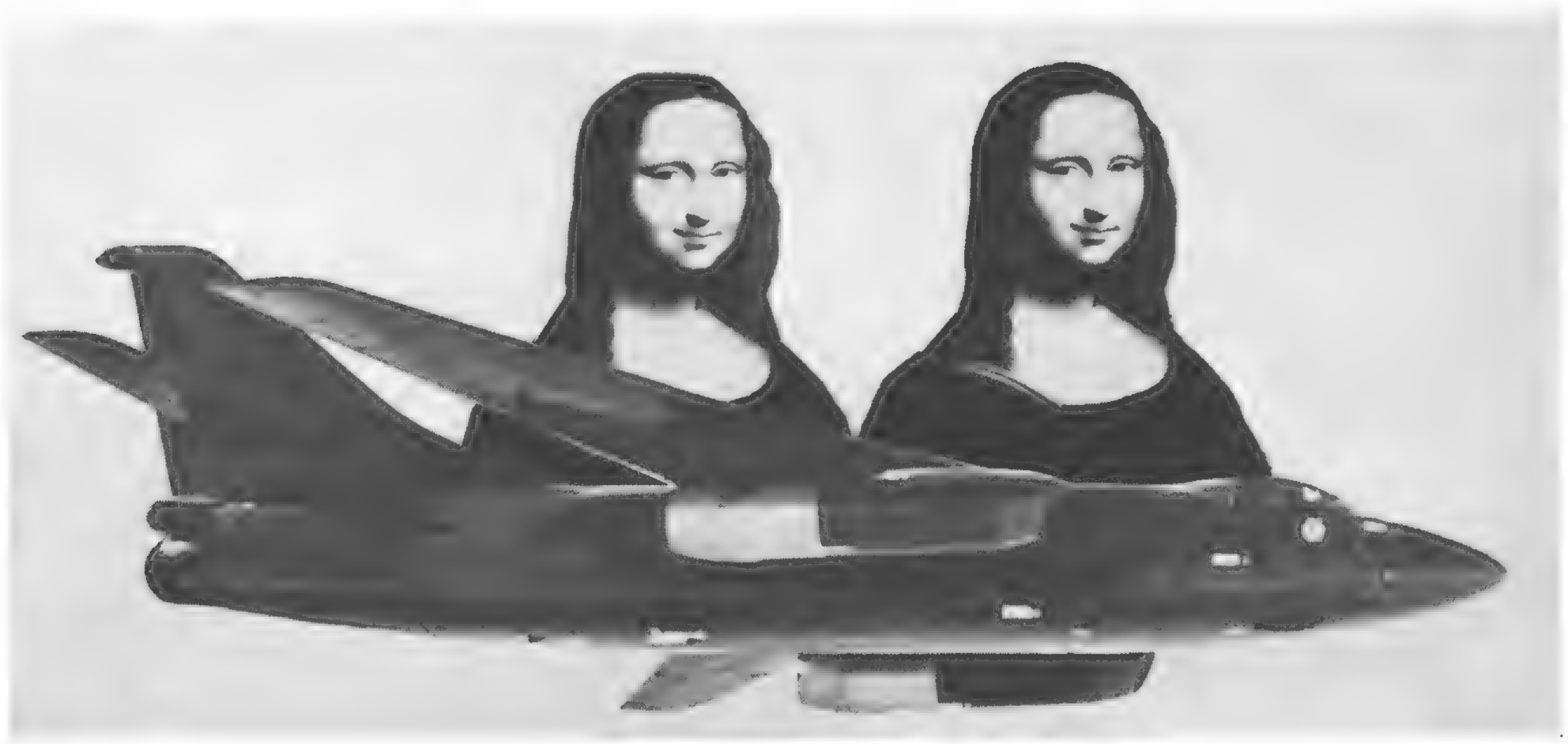
THE 300TH BIRTHDAY OF NEW YORK CITY

Where the best is the life,
And the worst is the dirt,
And people who jaywalk
Never get hurt.



CASEY STENGEL, THE FIRST BASEBALL MANAGER WHOSE TEAM HAS WON FIVE WORLD SERIES IN A ROW

If the Yankees win a sixth race,
It looks like a case
Of Casey
With only old Casey
To face.



TWO JILLS IN A JET

The speediest ladies that ever were seen,
Mmes. Cochran and Auriol—both named Jacqueline—
One here, one in France, made the sound barrier crack;
It would scare you and me, but then we're *not named Jacq.*

"IT HAPPENED IN 1953" *continued*



THE CORONATION OF QUEEN ELIZABETH II

Enchanted Americans, who watched on
television, heard the choir sing in
Latin, unrusted; saw each entering
peer (his lunch in his hat);
watched with delight the long,
brilliant ceremony.



THE SUCCESSION OF MALENKOV AS PREMIER
AFTER THE DEATH OF STALIN

Strike a new tune for Russia's risorgimento:
Exit Joseph, subito; *enter Giorgi,* lento.



THE CONQUERING SNOW-BOOT ON MT. EVEREST

Sir Edmund Hillary and Tensing Norkey, G. M.,
in time for the Coronation, climbed to the top
of the world, where they merely "thumped each other
on the back" and then unfurled their flags.



THE FIFTIETH ANNIVERSARY
OF THE FORD MOTOR COMPANY

Sing ho for the semi-centennial
Of a famous auto perennial—
Ho for Fords on the line and Fords on the road
And two other Fords that must be sing-hoed,
Ford, Henry, and Ford, Model T.

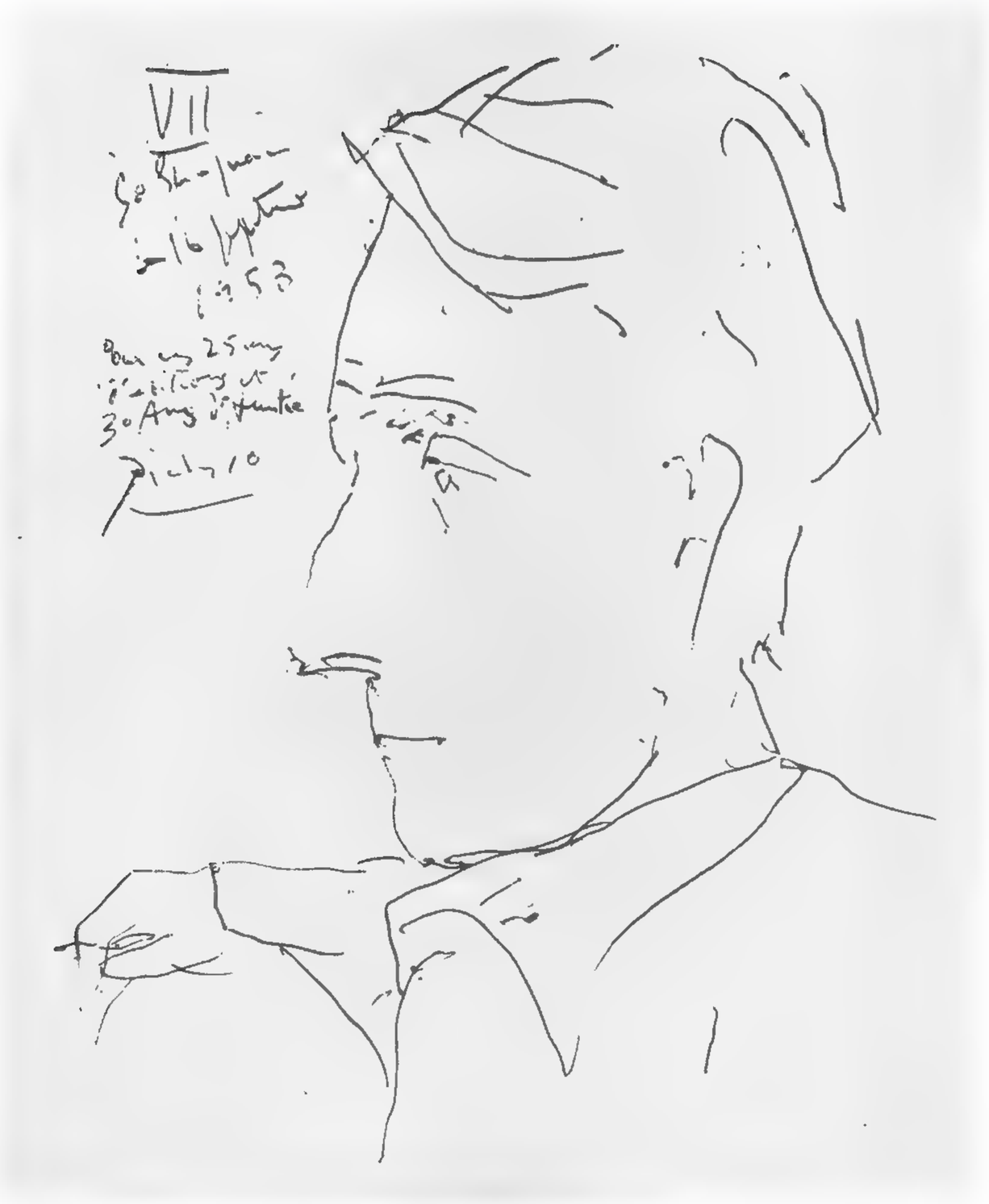


BEN HOGAN SET A NEW COURSE RECORD AT CARNOUSTIE
TO WIN THE BRITISH OPEN GOLF CHAMPIONSHIP

When they asked him how?
They say he said,
"In a game like this
You use your head."



THE KOREAN TRUCE,
THE HAPPY FACES, THE HAPPY FAMILIES



Skira by Picasso (1953)

ALBERT SKIRA

BOLD EXPLORER OF BEAUTY

BY ALLENE TALMEY

Albert Skira in twenty-five years of publishing extraordinarily beautiful art books, most of them with the best colour reproductions ever done, has put out only about one hundred books. He conceived them all, planned every detail, bought the exquisite papers, worked out with the engravers eight- and ten-colour engravings, found special type faces, induced famous art historians or critics to write the explanatory texts, and then distributed the books. In his time he has been caught in financial traps, he has leaped from deficit to deficit, and like Florenz Ziegfeld in the great days of the *Ziegfeld Follies* or like Sergei Diaghilev in the great days of the Ballet Russe, he found that the lack of money led him to greater expenditures and to bigger triumphs. He has put out art books based on the great civilizations, books on a century, books on single painters. He has published large square books that sell for $20, books that are larger and rectangular and sell for $25, and small square books, with jewel-like small colour illustrations, for $4.95. It is the jewel-like quality in all his books that interests him most. A thin, amused and amusing man of about fifty, with thin light hair, blue eyes, and a ruddy skin which looks as though he had just been skiing, Skira has managed to make the publishing of *(Continued on page 164)*

ON THE NEXT THREE PAGES, ETRUSCAN, ROMAN, AND BYZANTINE PAINTINGS, FROM RECENT SKIRA ART BOOKS

ETRUSCAN ART

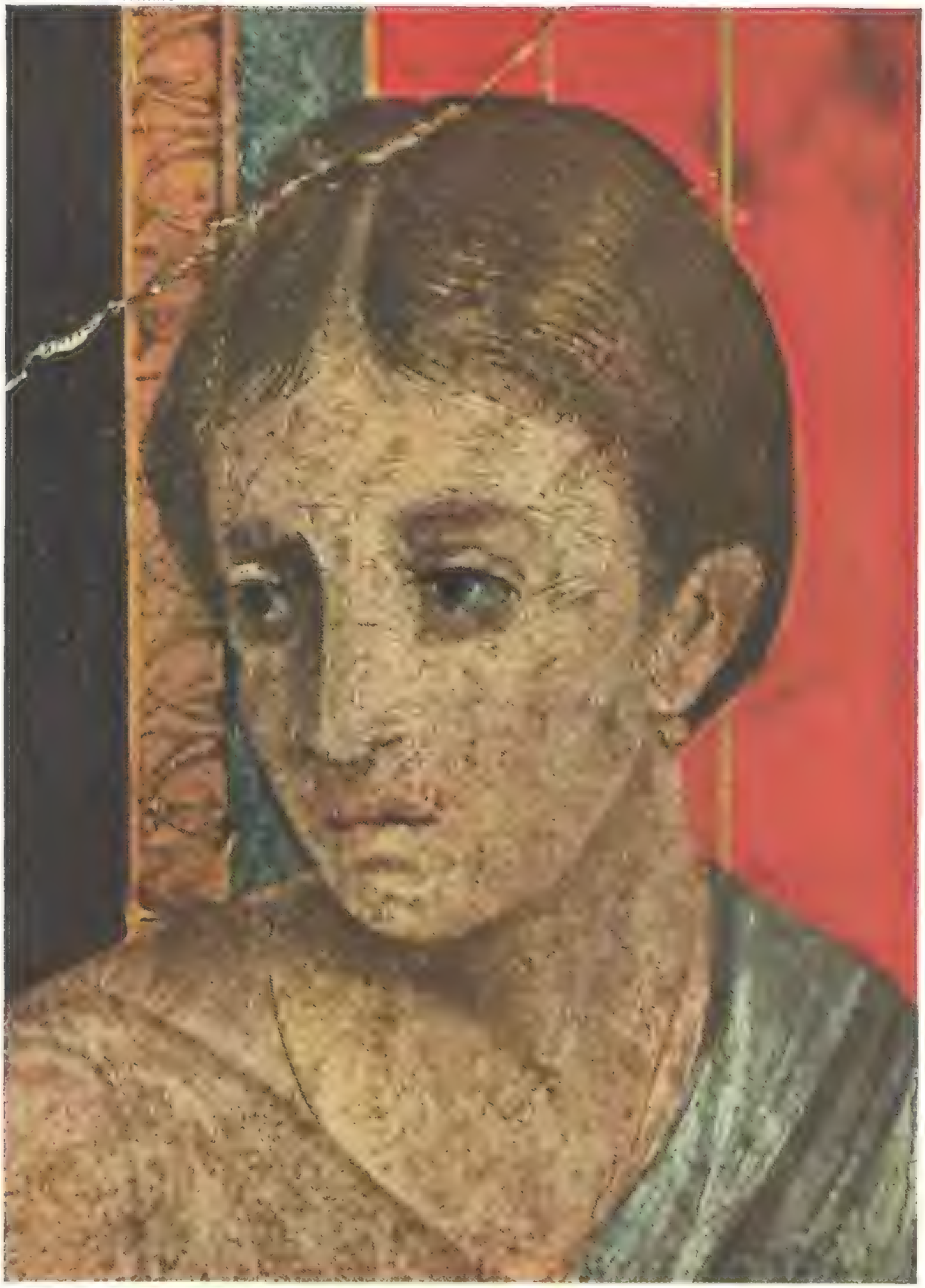
Etruscan painting, the first chapter in Italian painting, stems directly from Greek painting of which there are no examples at all in the world. By an unmeant miracle these Etuscan wall decorations exist because they were painted in sunken tombs, sometimes lying as much as fifty feet underground, sealed off from air and light for more than twenty centuries. (The Etruscan cities included Perugia, Fiesole, and, at times, even Rome.) Not until Albert Skira have there been more than a few illustrations of Etruscan painting; he had sixty-four of the greatest paintings photographed for the first time in their complete richness of colour. Such a painting is the dancer shown here. The artist, one of the first to show so wide a range of colours, apparently worked from life.



SKIRA: "ETRUSCAN PAINTING"

Dancing girl, in the Tomb of the Lionesses. (About 520 B.C.)

SKIRA: "ROMAN PAINTING"



A girl initiated into the Dionysian Mysteries (detail), Pompeii

POMPEII, BURIED BY THE ERUPTION OF VESUVIUS IN 79 A.D., SHOWS ROMAN LIFE ON ITS MAGNIFICENT FRESCOES

ROMAN ART

Pompeian painting, a superb chapter in Roman art, exists because of an unparalleled disaster, burial under volcanic lava. When, centuries later, the great excavations (which are still going on) began, the picture of the pleasures, the habits, the religion of Romans at the time of Jesus had remained intact. Among the greatest frescoes are those in the Villa of the Mysteries, the country house of a patrician family. Its mistress had asked a genius to decorate her huge living room with panoramic scenes of the initiation of a young girl into the cult of the god Dionysus. Against walls of vermilion, the anonymous artist painted the ritual with twenty-nine almost life-size figures, including, probably, a portrait of the mistress of the house. As bright as the day they were painted, these figures of human beauty at its loveliest foretell Botticelli, Giorgione, and Renoir.

CONSTANTINOPLE, SEAT OF THE EASTERN ROMAN CIVILIZATION, ITS ART THE NOBLE BRIDGE TO RENAISSANCE PAINTING

BYZANTINE ART

Byzantine art, which began about 330 A.D. with the founding of the Eastern Roman Empire in Constantinople by Constantine I, who felt that he had been chosen by God to strengthen the Christian religion in the East, ended there in 1453 with the Turkish conquest. Then such early churches as St. Sophia, such fourteenth-century churches as the Kahrieh Djami became mosques, the brilliant mosaics hidden by plaster. Since the Byzantine Institute of America started the delicate process of clearing away that plaster, the mosaics glow again. To give their mosaics the maximum intensity, the Byzantines never set the small cubes quite flat on the walls, instead turned them at slight various angles to catch the light; in fact the colours were handled much as the French "Fauve" painters handled colours in the early 1900's, the forms much like the early phase of 1908 Cubism. To show how those unknown Byzantine artists influenced Giotto and the late thirteenth-century Sienese painters, Albert Skira and his colour photographers travelled for months, covered six thousand miles, by plane, jeep, oxcart, foot, and mule. They went to the mountains of Yugoslavia, to the Greek Island of Chios, to Ravenna and Venice, to Turkey; built scaffoldings sixty feet high to focus on the beauties of St. Sophia's frescoes. Practically all that they photographed had never been photographed before.



SKIRA: "BYZANTINE PAINTING"

The City of Nazareth (detail), a mosaic in the church of Kahrieh Djami, Istanbul



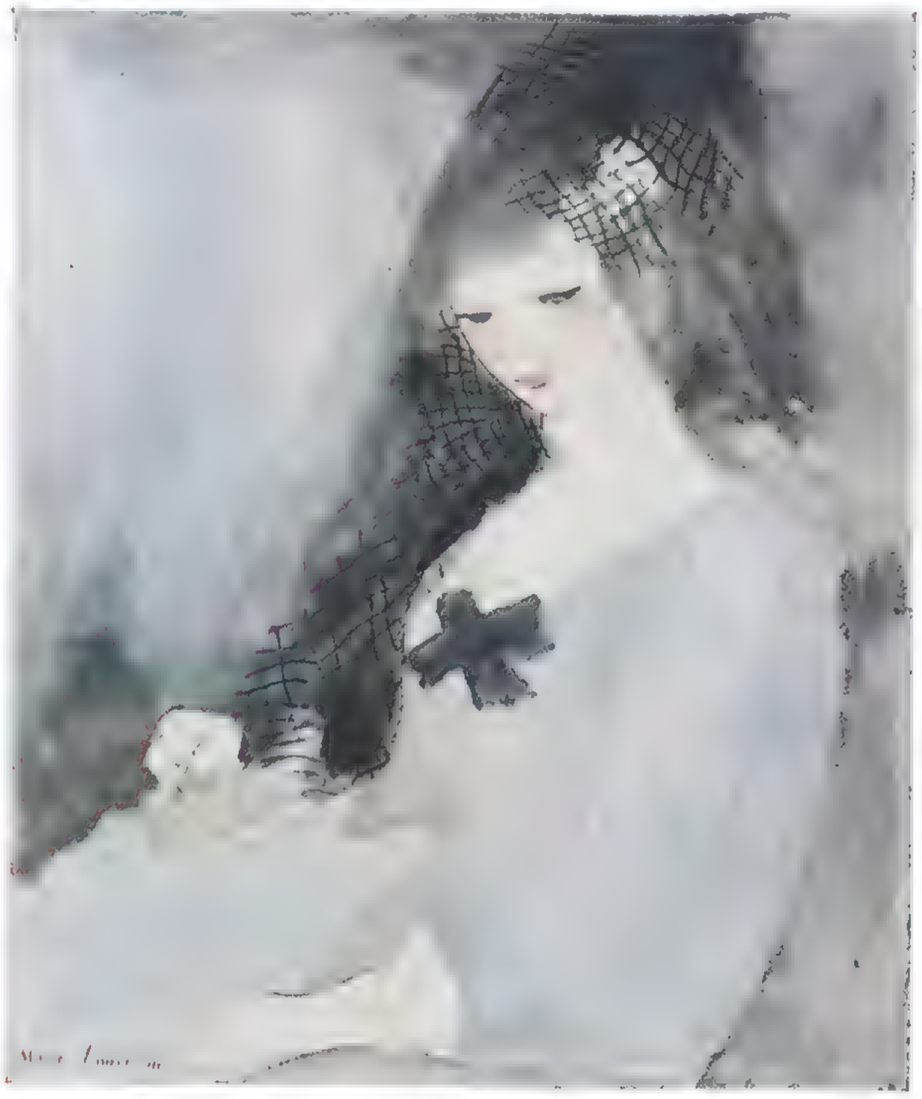
$275 Walter Stein. An oil, "Spring Growth," by an oncoming American painter (23" x 28"). At the Durlacher Gallery.



$350 Richard Blow. Design in inlaid marble, "Watermelon with Knife," Montici· intarsia, made in Florence (11" x 7½"). At the Knoedler Gallery.



$275 I. Rice Pereira. Water colour, "Man Kindling Fire," by the brilliant American woman abstractionist (27" x 21"). Durlacher Gallery.



$250 Marie Laurencin. Water colour of a girl (12" x 10"). At the Cadby-Birch Gallery.

$150 William Getman. Collage, "#39," of Mexico (26" x 28½", framed). Martha Jackson Gallery.



$250 Antonio Tàpies. Oil, "The Snare," by a young Spanish painter who has just had his first American show (26½" x 33", framed). Martha Jackson Gallery.







$350 Brick of the Han Dynasty, with symbolic bas-relief of a dragon swallowing a fish; over 1,000 years old (25¼" x 7¼"). C. T. Loo.

$250 Tarascan figure from Mexico. Terra cotta with blurred traces of paint; over 700 years old (11¼" with base). Janis Gallery.

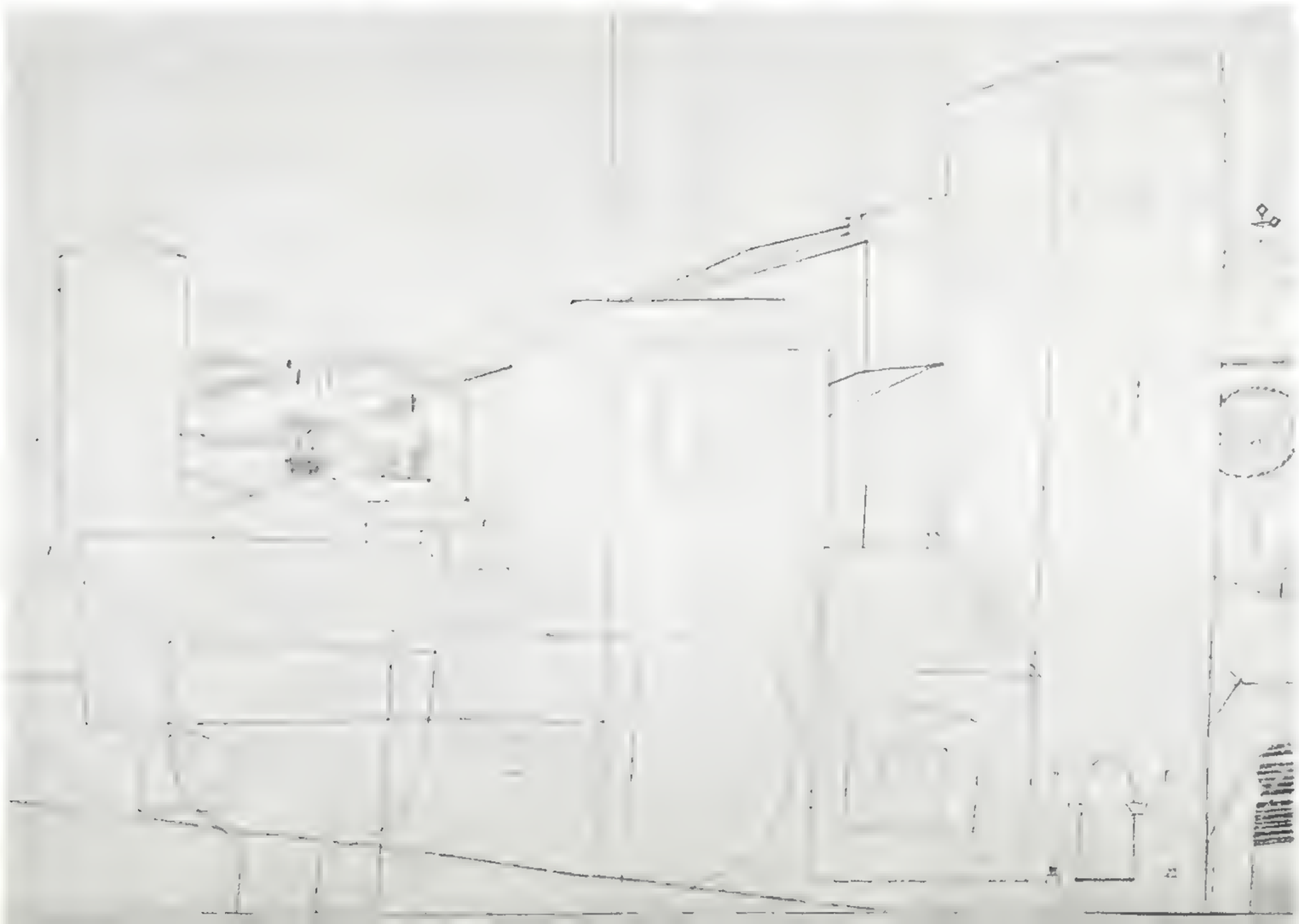
$25 Berthe Morisot. Rare etching. "Girl and Cat" (11½" x 14½", framed). Martha Jackson.



MORE ART THAN MONEY

With some of the enchantment of the "Partridge in a Pear Tree," these paintings, drawings, and sculpture, along with one collage and one Montici intarsia, are superb Christmas presents; some are by internationally famous artists, some are by artists as yet unknown except to knowledgeable collectors; all have the mark of the creative. The ones shown are in New York galleries.

$120 Ben Nicholson. Drawing, "San Gimignano," by the British painter, the 1952 Carnegie Award winner (20" x 14"). Durlacher Gallery.



$150 Aristide Maillol. Pastel by the great sculptor (19" x 22½", framed). At Cadby-Birch.



MARY MARTIN'S OWN SCRAPBOOK

Mary Martin's own scrapbook (actually, now, a stack of huge leather-bound volumes bulging with photographs, clippings, letters, programs, telegrams, cables) is not only the record of an extraordinary career, but the documentation of a great and continuing love affair: the love affair between Mary Martin and people. Among the telegrams are a birthday greeting from the Anthony Edens and a bon-voyage wire signed JULIA THE ELEVATOR OPERATOR. Among the letters, you may turn up one from Dame May Whitty beginning, "Gosh! Child I think you bring more joy and real satisfaction than anyone I've seen on the stage except Ellen Terry," or a note from the *South Pacific* stagehands accompanying their farewell present of a silver coffee set and addressed simply, "To Our Honey Bun."

This love affair is not a one-sided thing; Mary feels the same way about people that they do about her. She is constitutionally incapable of saying "no" to anybody, and friends are glad that her husband, Richard Halliday, possesses, according to one of them, "the softest, smoothest, most rust-resistant, indestructible 'no' this side of Moscow." (During the run of *One Touch of Venus*, Mary made $5,000 a week; Halliday, knowing her inability to resist any sort of charity appeal, made her a weekly allowance of $25.)

The photographs in Mary Martin's scrapbook bring to mind the remark of one editor, looking over a batch of candid snapshots of her, who said, "She always seems to be hugging somebody." All this has been going on since, at the age of five in Weatherford, Texas, wearing a pink dress and hair ribbon, she sang "When Apples Grow on the Lilac Trees" for the Weatherford Elks' Carnival. Now in *Kind Sir* in which she doesn't sing a note, her magic, along with that of Charles Boyer, resulted in a $750,000 advance sale. (The fact that the play is a small vacuum in which the cast juggles dextrously balls of nothing somehow fails to detract from the evening's relaxed pleasure.) It seems safe to assume that further volumes of Mary Martin's scrapbook will simply contain more of the same rich, dishevelled outpourings of love from practically everybody.





At three months



At one year

Left: Mary Martin now, showing both her gifts as a comedienne and a series of Mainbocher costumes, in *Kind Sir*. *Above:* As a baby; then a little girl, in Texas; then, a camper in Arkansas. This hangs over Hammerstein's desk, proof "there is hope for everybody."

At fourteen





1939 film, "a flood tide of gorgeous song."





Above, left: With her father, Preston Martin, Texas lawyer and school board chairman, just before she hit Broadway singing "My Heart Belongs to Daddy." *Above:* With her mother; Hollywood, 1939.



1940 postcard: Mary with her husband, Richard Halliday, and son by a former marriage, Larry Hagman. (Mary met Halliday, a Paramount story editor, in Hollywood; married him two weeks later.)



She stopped the show in *Leave It to Me* when she sang "My Heart Belongs to Daddy," then, first appeared in Vogue, December 15, 1938, in her "Daddy" costume. A sensation overnight, she helped promote soap, Texas public utilities, Father's Day.

While tearing off
A game of golf
I may make a play for the caddy.
But when I do ----
I don't follow through
'Cause MY HEART BeLONGS TO DADDY.
If I invite
Aboy, some night
To dine on my finnan haddie,
I just adore
His asking for more,
But MY HEART BeLONGS TO DADDY.
Yes ,MY HeART BeLONGS TO DADDY,
So I simply couldn't be bad.
Yes MY HEART BeLONGS TO DaDDY,
Da-da,da-da-da,da-da-dad!
So I want to warn you laddie,
Tho' I know you're perfectly swell,
That MY HEART BeLONGS TO DaDDY
'Cause my Daddy,he treats it so well.
He treats it and treats it,
And then he repeats it,
Yes ,Daddy he treats it so well.

Above: Mary's own typed incorrect copy of the "Daddy" lyric. *Below:* Photomontage from Vogue, November 1, 1943.





In a black wig, Mary sang "Mountain High, Valley Low," the delight of *Lute Song*, a modified Chinese musical, exquisitely produced, with dialogue that had a fawn-like naïveté. With her was Yul Brynner, now the king in *The King and I*, whom critics then (1945) found merely adequate.



WESTERN UNION

SFAC6 PD=NEWYORK NY 18 1207P=
MISS MARY MARTIN=
:MARK HOPKINS HOTEL=

EXPECT TO HAVE SOMETHING EXCITING TO TALK TO YOU ABOUT REGARDING NEW PLAY= MUST WAIT ABOUT TWO WEEKS BEFORE CERTAIN DETAILS ARE CLEARED UP MEANWHILE WE ARE KEEPING OUR FINGERS CROSSED= WILL YOU DO THE SAME?
LOVE TO YOU BOTH=
:DICK AND OSCAR=

Above: Mary's first inkling of *South Pacific*; 1948 wire from Rodgers and Hammerstein. *Left:* Garretto sketches; Vogue Feb. 1, '51.



MARY MARTIN'S SCRAPBOOK *continued*

:GOOD LUCK=
:ELLIN AND IRVING=

Message from the Berlins on *South Pacific* opening night, April 7, '49.



"Honey Bun," *South Pacific* doll



THANKS FOR BEING NELLIE FOR BUSH BUT MORE FOR BEING THE MARY MARTIN WE LOVE SO MUCH
Richard, Rodgers
Oscar Hammerstein
Josh Logan
Peter Lind Hayes

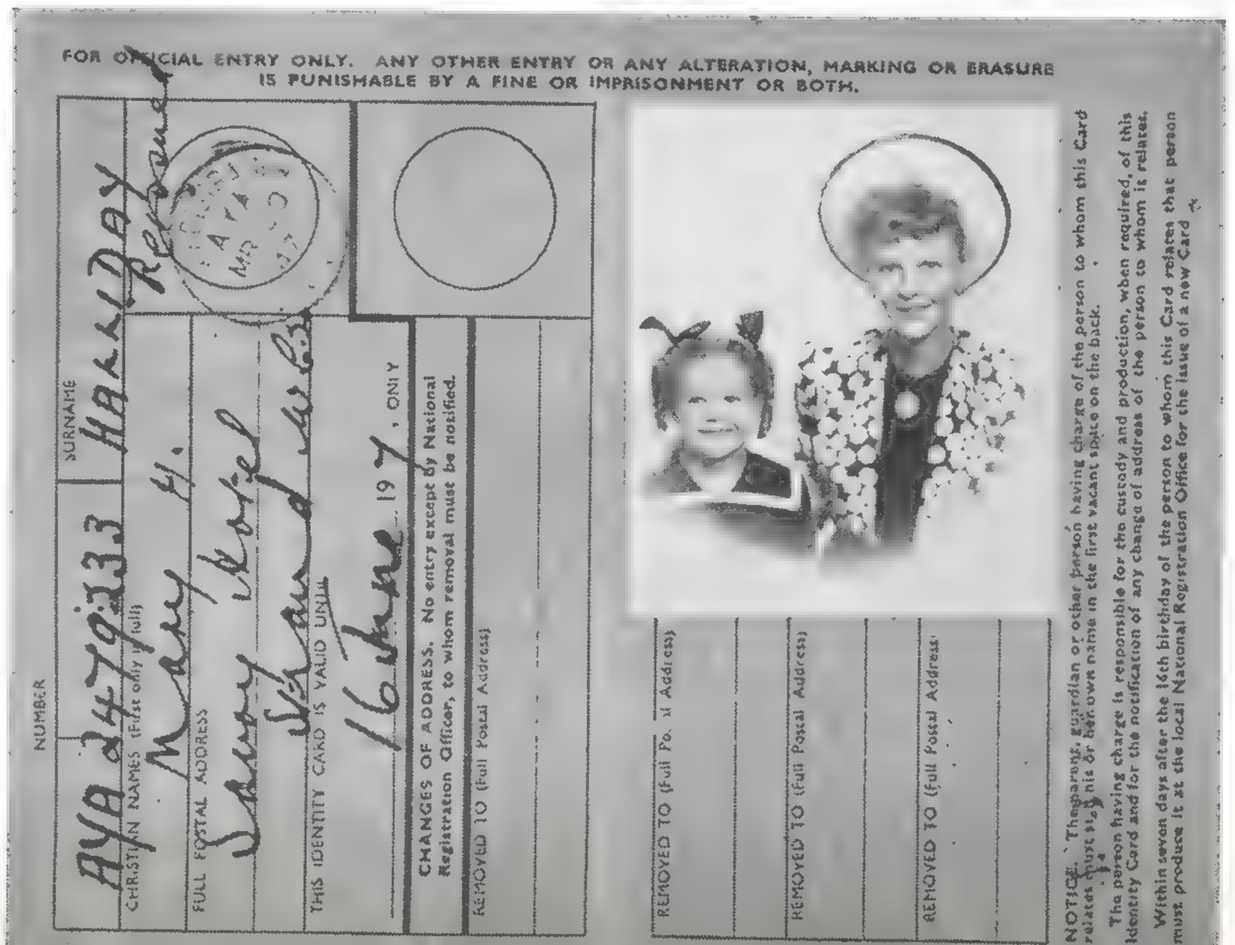
Message from *South Pacific*'s authors, producers, when Mary left New York cast, June '51.

Left: 1944 paper dolls, inspired by Mary in *One Touch of Venus.*



In *Annie Get Your Gun*, replacing Ethel Merman, Mary toured the U.S. in 1948. Here, she poses, beaming with a group of *les amis d'Annie*—Herbert Fields (left) and Irving Berlin, who wrote book and music; Joshua Logan, who directed.

British identity card for Mary and daughter, Heller Halliday; winter, 1946-'47.





Above: 1949 contest; Mary as mystery woman.
Below: Luncheon with Mrs. Roosevelt, 1940.


NORTH ENTRANCE

Miss Mary Martin
will please present this card at
The White House
January 30, 1940
at one o'clock

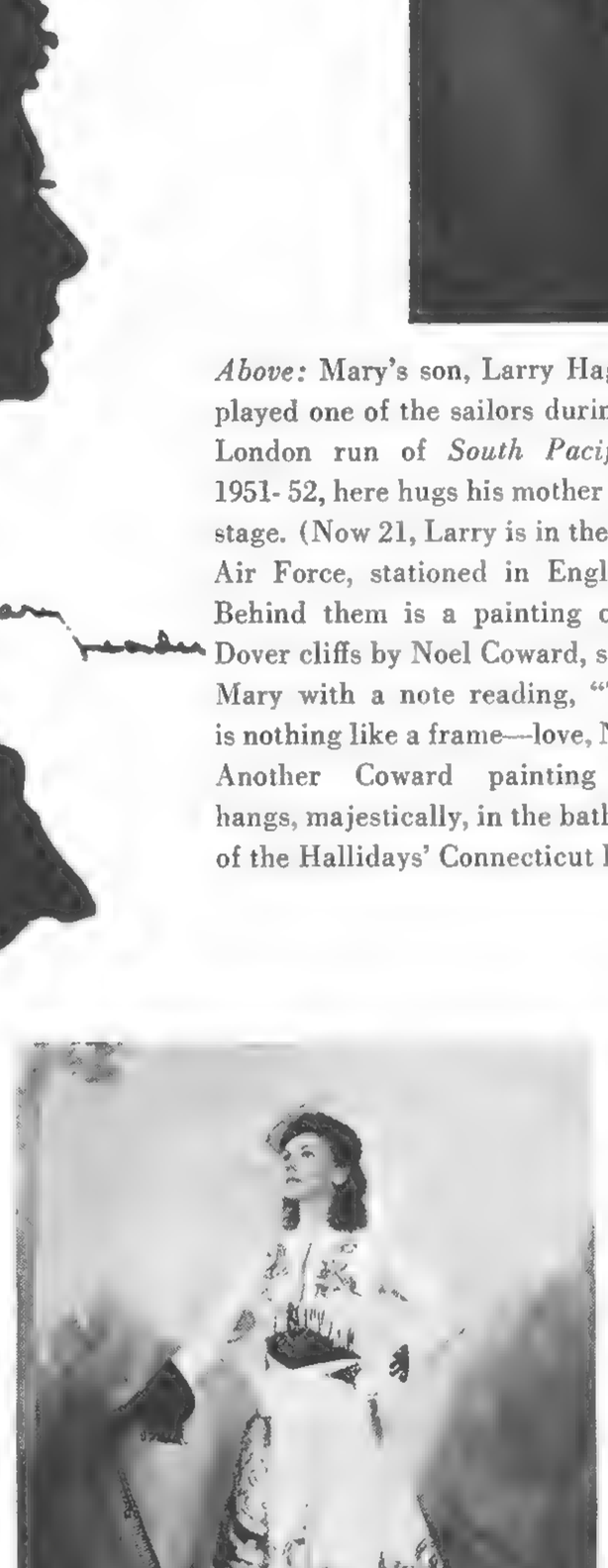
NOT TRANSFERABLE



Above: Silhouette of Mary with her *South Pacific* haircut, by Mary Leader. *Right:* As Annie Oakley in *Annie Get Your Gun* (1948), Mary sang "I'm an Indian Too" with gleeful freshness, didn't copy Ethel Merman's original Annie in New York. Her early training, singing hillbilly songs at the Crazy Water Hotel in Mineral Springs, came in handy.



Above: Mary's son, Larry Hagman, played one of the sailors during the London run of *South Pacific* in 1951-52, here hugs his mother backstage. (Now 21, Larry is in the U. S. Air Force, stationed in England.) Behind them is a painting of the Dover cliffs by Noel Coward, sent to Mary with a note reading, "There is nothing like a frame—love, Noel." Another Coward painting now hangs, majestically, in the bathroom of the Hallidays' Connecticut house.



Above: Mary's son, Larry Hagman, played one of the sailors during the London run of *South Pacific* in 1951-52, here hugs his mother backstage. (Now 21, Larry is in the U. S. Air Force, stationed in England.) Behind them is a painting of the Dover cliffs by Noel Coward, sent to Mary with a note reading, "There is nothing like a frame—love, Noel." Another Coward painting now hangs, majestically, in the bathroom of the Hallidays' Connecticut house.


PLACE PHOTO HERE

State of New York
Department of State

LICENSE NO. 425

DIVISION OF LICENSES

Know all men by these presents, That pursuant to the provisions of Chapter 801 of the Laws of 1946, and amendments thereto,

REGISTRATION NO 105900

MISS MARY MARTIN
MAJESTIC THEATRE Back Stage Only
245 West 44th St.
New York City

10 2 47
MO | DAY | YEAR
EFFECTIVE DATE

has been duly licensed to engage in the

PRACTICE OF BARBERING

THIS LICENSE EXPIRES August 31, 1948

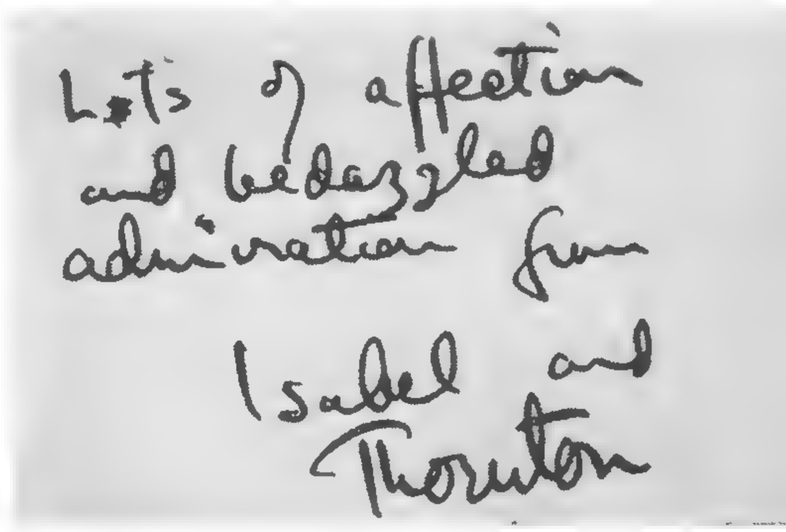
In Witness Whereof, The Department of State has caused these presents to be signed and its official seal to be hereunto affixed.

DEPARTMENT OF STATE

DIRECTOR OF LICENSES

SECRETARY OF STATE

Barber's license given Mary by *South Pacific* stage manager, whose hair she cut. (In the 3 years of her Nellie Forbush shower, she had 2,275 shampoos, 31 permanents.)


Lots of affection
and bedazzled
admiration from

Isabel and
Thornton

Above: After the *South Pacific* opening, the Thornton Wilders sent this note backstage. *Below:* The *New York Times* drama critic confessed, in one review, "This department has been in love with Mary Martin for years."

The New York Times
Times Square

May 3, 1949

Dear Miss Martin:

In the course of my pilgrimage to Dallas and California it was a great pleasure to receive your telegram delivered to me at the Dallas Theatre and your letter which I received in Pasadena. Receiving a telegram from you at the Dallas Theatre gave me remarkable face. People treated me with great respect from that time on. Incidentally, Margo Jones and Tad Adou send their regards.

I am glad, if it is true, that my comment on your performance has been of some assistance to you. But I respectfully decline taking any credit for it. The whole thing must have been on your mind at the time and what I said merely touched it off. You are giving a wonderful performance in general and any details of one kind or another are unimportant in comparison with the whole job which is superb.

I shall chisel my way into another performance when I get a night off. With best wishes to you and your husband, and many thanks for your generous letter.

Sincerely yours,
Brooks Atkinson

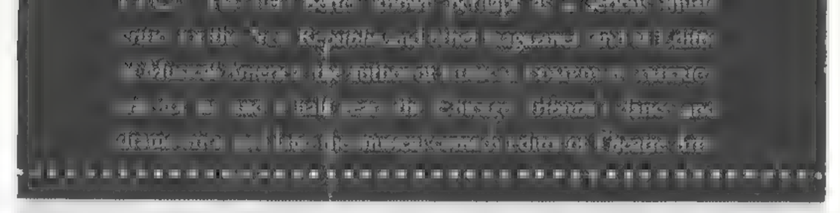
Brooks Atkinson

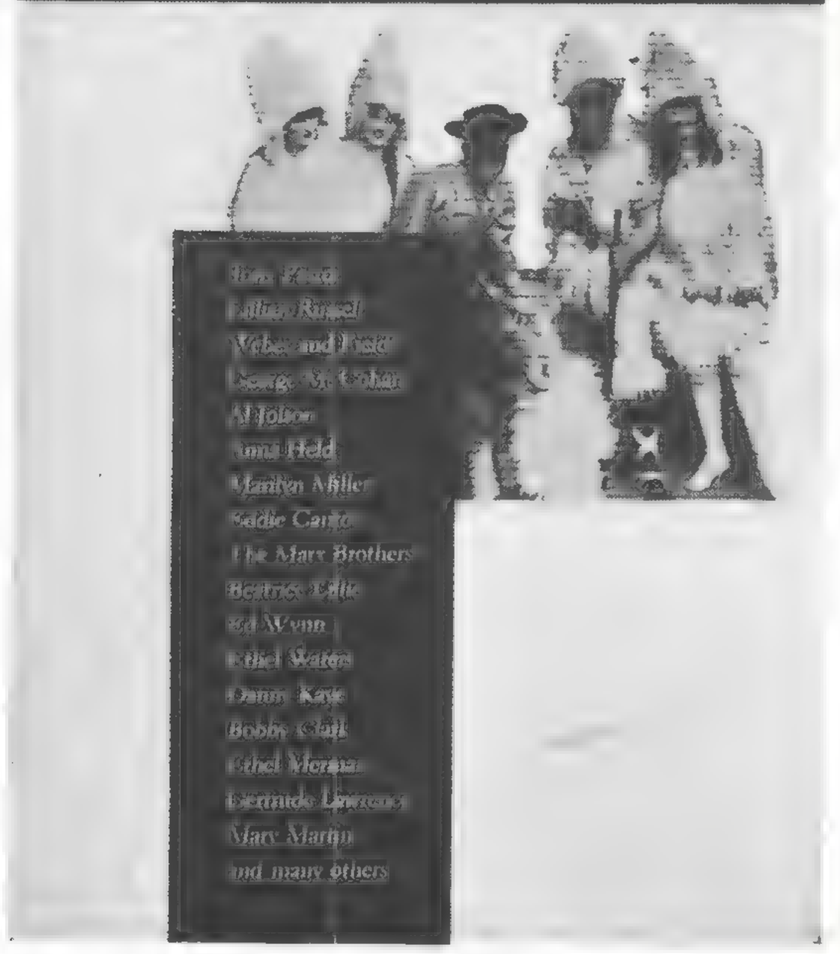
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Miss Mary Martin
Majestic Theatre
New York 18, New York

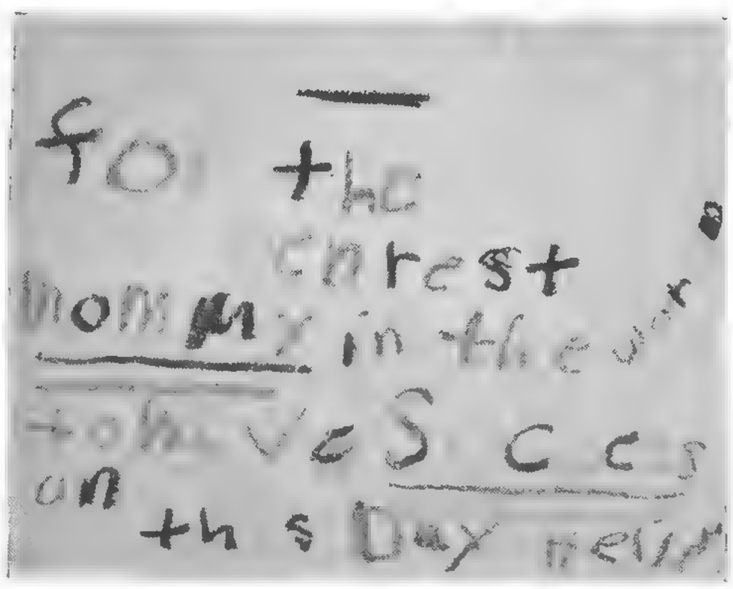


Halliday comforting Mary after a session of recording *South Pacific*. She explains her success thus: "I beat my brains out."





MARY MARTIN'S SCRAPBOOK *continued*



A message from Heller.



Mary Martin joined the list of the ten best-dressed women, the only added starter.



The Royal Family came to see Mary Martin in *Pacific–1860*, a thing of wafer-thinness by Noel Coward (above kissing Mary). At the command performance (below) left to right: Queen Elizabeth, now the Queen Mother, Viscount Mountbatten, the late King George VI, Viscountess Mountbatten, and Princess Margaret Rose. (Heller Halliday was disappointed because the King did not wear his crown.)







The dust jacket, with Pinza and Martin, of Cecil Smith's book, *Musical Comedy in America.*



The fans kept writing; one advisor urged that she use on her hair "Savage Bears Grease"; another stopped worrying when she learned that during the water shortage of 1950, Mary used club soda for her *S. P.* shampoo.





The party to celebrate the famous opening night of *South Pacific* in London, November 1, 1951. (Facing the camera with Mary, Jinx Falkenburg McCrary.) The show's U. S. press agent gathered up all the praise and made a bundle of it by saying "When you like Mary, you stand in a long line."



Mary Martin and Ethel Merman, a hypnotizing combination of champagne and brandy, singing their miraculous twelve-minute duet-duel on the Ford Fiftieth Anniversary Show on two full TV networks last June. (Now that duel is out on records.) *Right:* Mary going through her act of fifty years of fashion, using one basic black dress, assorted props, to give audiences both memory and parody.



PEOPLE ARE TALKING ABOUT...

People are talking about . . . The urgent interruptions in U.N. agenda, from the Middle East, from Korea. . . . The definition of the new let's-be-sensible school of diplomacy: upright in a downright way. . . . "Mill in Burning Sun," Piet Mondrian's flaming, non-abstract 1909 painting, like an explosion of a Van Gogh detail, now at the Sidney Janis Gallery. . . . Ben Gazzara, the twenty-three-year-old actor whose creepy schoolboy sadism is the major horror of the play, *End as a Man.*

People are talking about . . . The half-pint who said of a late holiday, "We went all over the world. Next year we're going somewhere else." . . . Movies now divided into "flats" and "depthies." . . . That dead-pan record, "Ricochet," sung by Teresa Brewer with pawky, bumpkin, rapid humour.

People are talking about . . . The Christmas holiday swivel: parents travelling to spend vacation with their children at school—in Europe. . . . The hoop-de-do film of Cole Porter's musical, *Kiss Me Kate,* with all the attributes of squirt-bottle whipped cream; its biteable fun comes from Keenan Wynn, James Whitmore, as hoofing thugs. . . . Joyce Cary's *Except the Lord,* in which this gentle grandfather, one of the notable living novelists, proves, through his stricken, God-fired English village people, his understanding of faith in a child (his article, "A Child's Religion," is on page 86): "The fear of hell, the punishment of sin, how the modern parent revolts from such teaching. Yet I will assert that far from doing us children harm, it was a sure foundation to the world of our confidence."

People are talking about . . . The paintings, no bigger than snuffboxes, like Italian landscape through the wrong end of a telescope, by Fulco de Verdura at the Hugo Gallery. . . . "Slop-happy," a stamp for frantic, under-rehearsed TV. . . . *Madame de,* Louise de Vilmorin's crystalline legend of infidelity, told with spare directness and translated by Duff Cooper with as much care as if he had a rare butterfly on a pin; in her small book, Louise de Vilmorin allows herself only a few such wry, private words: "Like most people who are guided by reason, Monsieur de was wrong as often as he was right."

People are talking about . . . Fordillacs, one of a group of hepped hybrids: Cadillac engines in small-car bodies. . . . The big new glowing Miró paintings at the Pierre Matisse Gallery. . . . That billowing song, "Eh Cumpari," recorded by Julius La Rosa, who sounds like an Italian street-singer on holiday.

People are talking about . . . Martinka, a drink like a Toledo blade, chilled vodka in which lemon peel steeped for two days. . . . TV's "Magic Cottage," offering children straight-faced magic with no floss, such engrossing problems as disciplining a saucy talking hand. . . . The rumbling theme of Sir Winston Churchill's sixth volume of live history: "How the Great Democracies triumphed, and so were able to resume the follies which had so nearly cost them their life."

WHEN
IS A PHOTOGRAPH
A KEEPSAKE?

When it is the family at pleasure.
When it is beautiful.
This "Wine" by Penn
is both pleasure and beauty.

WINE GLASSES:
BACCARAT'S "BRUMMEL" CRYSTAL





THE BENEFIT-PARTY DRESSES



MISS MARTHA SWIFT: HER DRESS, PART OF THE CAUSE

Miss Swift, the daughter of Mr. and Mrs. Nathan Swift, will make her début at Christmas-time at Chicago's Débutante Cotillion—the proceeds of which go to the Passavant Hospital Fund. Her dress: a benefit-party dress, literally. Designed in Paris by Lanvin-Castillo, it was contributed by Lanvin (as were the jewels by Trifari) as a prize to be worn by the débutante who sells the greatest number of subscriptions to the ball.

BROCADE AND SATIN: FOR THE BENEFIT PARTIES

Facing page: *What's wonderful about this dress—apart from its new back-swung skirt—is the fabric, and the fact that it will be the only dress of its precise kind at the big crushes this season. It's from a collection made to order by Elizabeth Arden, who went to India and brought back a few hundred yards of brocade—but just enough of each pattern to make a single dress. The make-up, highly individual, too; it's one of the made-to-order evening make-ups that are a famous specialty of the Arden salon. Diamonds and pearls from Harry Winston. Sideboard from Frederick Victoria.*

HORST



MISS JEREMY WARBURG

Miss Warburg is the daughter of Mr. and Mrs. Gerald Warburg and the granddaughter of the late Condé Nast. Presented at the Junior Assembly at Thanksgiving, she'll also take part in the Débutante Cotillion and Christmas Ball, the party that benefits, annually, the New York Infirmary. Then? Back to her Vassar studies and her music—a musician, like her 'cellist father, Miss Warburg sings, plays the piano and the clarinet.

THE DÉBUTANTES

GOING TO THE BENEFIT PARTIES

Right: *Miss Wagstaff, a Child Care major at Briarcliff, is the daughter of Colonel David Wagstaff and Mrs. Henri Luebbermann. She'll spend Christmas with her grandmother, Mrs. David Wagstaff, in Tuxedo (she made her début there, at the Autumn Ball). Now she heads the Débutante Committee for Free Milk for Babies; is a member of the Judson Health Centre Committee.* Below: *Miss Norton is the daughter of Mr. and Mrs. Skeffington Norton of Locust Valley, Long Island—and, like Miss Wagstaff, is a Child Care major at Briarcliff. The benefit party she's most concerned with at the moment: the Débutante Cotillion (she's a committee-member) for the New York Infirmary. Dresses, this page, by Ceil Chapman; Bonwit Teller.*



MISS BEATRICE WAGSTAFF



COFFIN

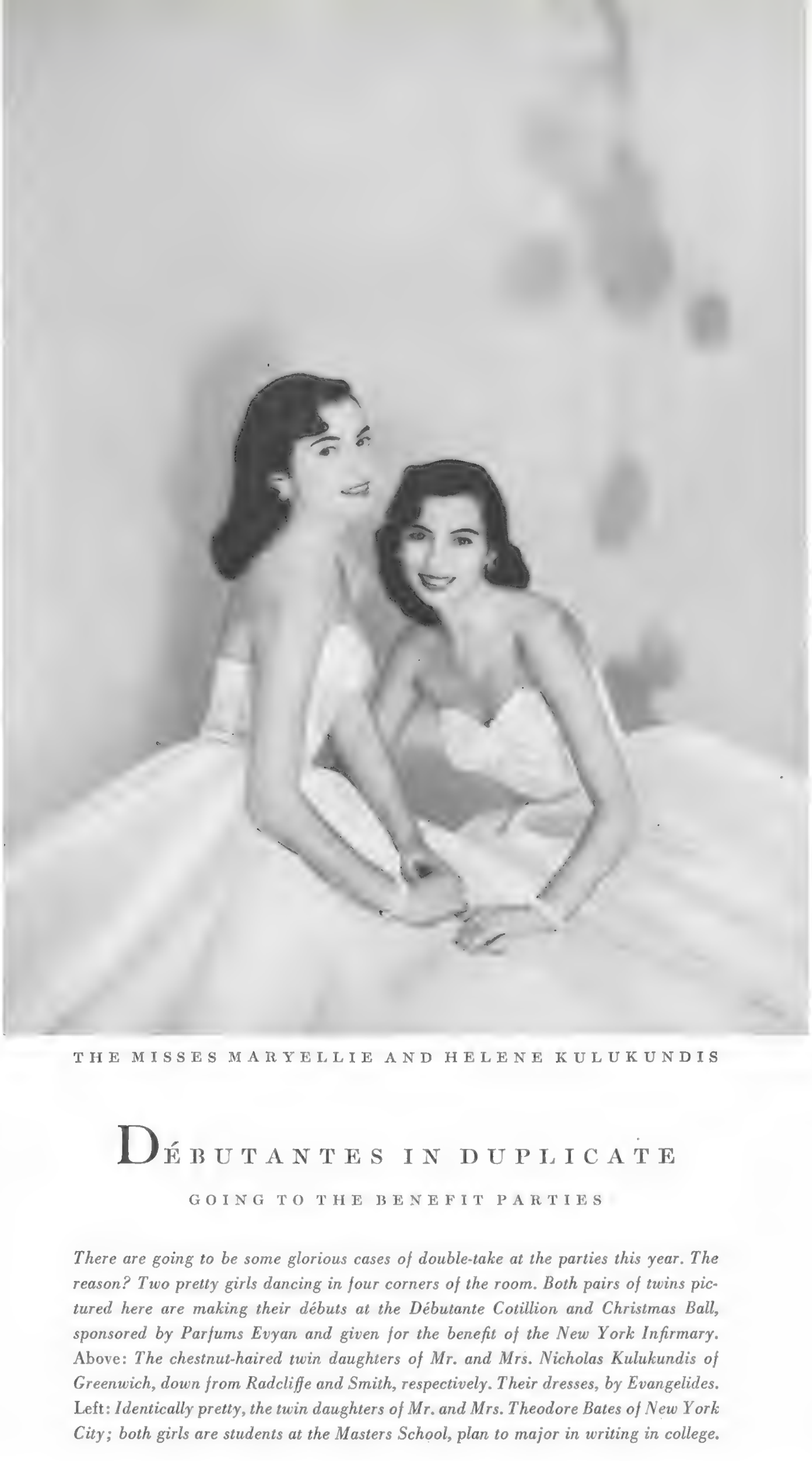
MISS JANET NORTON



COFFIN

THE MISSES PATRICIA AND EVELYN BATES





THE MISSES MARYELLIE AND HELENE KULUKUNDIS

DÉBUTANTES IN DUPLICATE

GOING TO THE BENEFIT PARTIES

There are going to be some glorious cases of double-take at the parties this year. The reason? Two pretty girls dancing in four corners of the room. Both pairs of twins pictured here are making their débuts at the Débutante Cotillion and Christmas Ball, sponsored by Parfums Evyan and given for the benefit of the New York Infirmary. Above: *The chestnut-haired twin daughters of Mr. and Mrs. Nicholas Kulukundis of Greenwich, down from Radcliffe and Smith, respectively. Their dresses, by Evangelides.* Left: *Identically pretty, the twin daughters of Mr. and Mrs. Theodore Bates of New York City; both girls are students at the Masters School, plan to major in writing in college.*

Present
at the parties—
white mink, pale silk

Maybe an opened-before-Christmas present? Maybe just beautifully present at the parties? Whichever here, two white and wintry beauties of Emba Jasmine mink and one pale-blue silk ball dress, totally becoming. *Facing page:* The day-length white mink coat; the collar, two huge capes—to enfold any evening dress, long, short, grand or slight. Ritter Brothers; J. W. Robinson. The feathered evening hat, Paris prompted, and now a hit here. This one, from Emme. *This page:* The dress, a shaped, unbelted, airy sweep; pale-blue and high-bosomed, the shoulders covered. By **David Levine, of** Oneida peau de soie. **About $135, at Bonwit** Teller; Hutzler's; Hudson's. Short, full, mink bolero, the skins worked on the round. From **Maximilian**; also at Holt Renfrew of Canada. The gloves, by Superb, are at Bonwit Teller.



THE FRESH-CUT

wool dress

Just when you want them most and expect them least (like new bathing suits in July): a fresh-cut-in-December fashion—the fine little wool costume which acts like a booster shot to the best established wardrobe. These—all with spring futures—all in that now-accepted winter colour (by kind permission of spring): navy blue. *Facing page:* The suit—two parts navy blue, one part meringue (well, tucked Irish handkerchief linen). The skirt cut high, the jacket practically off-shoulder. By Talmack, of Forstmann worsted crêpe. About $125; Bendel's Young-Timers; Harzfeld's; Neiman-Marcus; Joseph Magnin. Bienen-Davis navy-blue calfskin bag at Henri Bendel. *Right, above:* The dress, fitted and full-skirted, of worsted-and-silk alpaca; the gilet, piqué, batiste, and *pretty*. By Mollie Parnis, $95. At Bergdorf Goodman; Nan Duskin; Hutzler's. White linen pillbox, from Lilly Daché. *Right, below:* All-quiet silhouette, the linen collar discreet, but the sleeves—quite a commotion. By Hannah Troy of Forstmann worsted crêpe, $110. Saks Fifth; Garfinckel's; Sakowitz. Eye-shading vicuña beret, Lilly Daché.



PENN





Here, three more fresh-cut-in-December wool fashions. *Left:* A graceful slivery dress, wrapped waist-deep to a high-bosomed line. By Oleg Cassini of Miron's grey tissue worsted. About $90. Rosette Pennington; Woodward & Lothrop; I. Magnin. Striped boat hat, from John Frederics. *Left, below:* The rounded, supple, beltless line (an established success in Paris), here in a steel-grey worsted-and-silk broadcloth, by Ben Barrack of Chardon fabric. $60. At Altman; Strawbridge & Clothier; Himelhoch's. *Facing page:* Narrow, curved, and close as a dress—which it is (that smoothly-fitted Empire jacket comes off). Under it: the striped taffeta top of the dress. By Branell, of lightweight grey woollen. About $135. From Saks Fifth Avenue; Garfinckel's; Thalhimers; Frost Bros.

PENN



THE FRESH-CUT

wool dress





Shining Christmas crystal



Ribbon napkin ring



Topiary angel, made of moss



Rose-dotted satin streamer

New flat silver design: roses

CHRISTMAS DECORATING

The table's all set

Here, half of Christmas dinner (for the other half, see the turkey-less Christmas menus and recipes on page 146). The details above are from a table that's all ready and all rosy—roses, in fact, are the whole idea. For instance: garnet roses pinned on red satin streamers. Pale roses shadowed in the jacquard-woven pink linen tablecloth and napkins (Belgian linen, from Léron). More roses tucked into the red ribbon napkin rings. A little basketful of garnet roses swinging from the arm of the centrepiece angel (she's a topiary figure made of moss, with a berry and rose halo, from Ann Hagan). And—permanent roses wrought in the design of the sterling flat silver (it's Lunt's new floral pattern, "Eloquence," at Plummer's). The crystal here, one piece of which is the obvious place to put *vin rosé,* is all from Steuben. And the matchboxes (not photographed, but not too difficult to cook up) might be matchbooks slip-covered with red satin ribbon, the ribbon fixed by a dot of Duco Cement.



OTTO MAYA

The packages are ready

Here, half of Christmas giving (we hope you've seen the other half in recent issues of Vogue: some 500 presents, to date). To Christmas-wrap an art book or a record: a wallpaper envelope—the package on the floor is Laverne's "Marbalia." For a wine-cellar cornucopia: cover bristol board with Lord & Taylor's Florentine paper. For a package of any shape: burlap, dusted with baubles and glitter via a plastic glitter called "Wink." On the table, left to right: Jones & Erwin's lacy wallpaper strewn with fake roses. The box with the initial (for gummed initials, buttonhole a florist) is tied with ribbon edged with paper lace. The tie-box ribbon is held by sealing wax. The bow-tied box: paper holly cutouts pasted at angles on Hallmark's holly paper. The cylinder-shaped box is wrapped with paper fir trees pasted on Hallmark's "Enchanted Forest"; the latticed box, with gilt ribbons and notary seals. The small present is topped with a pompon, fake pearls. The biggest box: Santa Clauses cut from Hallmark's "Man of Distinction," pinned on with map pins. The unreal tree, from Lord & Taylor. Mocha-painted wrought-iron furniture, by Woodard, at Altman. Wrapping ideas, by Edmund Motyka.



PENN



Christmas Parties: The Lid's Off





And more than the lid's off. The school embargo on parties is off ("parents will please refrain during the school week . . ."). And so: the tops are off Jack Horner pies; hair ribbons are off too-silken hair; ice creams are off plates (a little warm water as soon as possible); and truth is *way* off (a wide blue eye, between a triangle of fingers, says it's *not* peeking). The brief party season, for our favourite brief people, is off to a wonderful, gooey, glorious start, and the children—as they arrive, anyhow—look the way you'd love them to look all the time.

(Any grandmothers or godparents ever think of contributing a fine French laundry, as well as the party dress?)

Facing page: A little girl and boy, totalling between them—delight. She wears a Swiss organdie dress, the front (obscured by a hug) appliquéd with lilies of the valley. We tied her up in a red sash as a Christmas package—holly and all. The little boy wears velveteen pants buttoned to a silk shirt—dashing but conservative. Both, made to order at Toby.

On this page, starting at the top left, and reading clockwise:

Scalloped white organdie, well-tumbled with felt flowers. To order, Marcelle Julien.

Next: Dotted organdie, sashed with black velvet. By Wee Togs, $15. At Pinocchio.

Then: Organdie flowers floating on red velveteen. By Trudy Little, $28. De Pinna.

Down one: Lace and organdie pinafore over a blouse-top slip. By Bonnie Maid, $16. Marshall Field.

Pinwheeling: For a-positively-first-appearance at *any* Christmas party: a pouf of organdie (up to size 1) embroidered with holly berries. $16.

And last: For the dangerous older woman of six, say (the kind that dresses for men), black velveteen with a touch of lace at the throat. $35.

These last two, both, Georg Jensen.







Dagmar

THE FASHION— *reading from SOUTH TO NORTH*

Princesse lines

Short sun dresses

Meadow prints

These and the next several pages: for the woman who is or isn't consulting travel agents about a southern holiday. Paradox? Not if you've been watching how winter resort fashions operate. They not only supply the fashion needs of the woman who's heading for sunny places right now—they're an accurate forecast, for every woman, of summer fashion to come. Register these: they're smart anywhere the sun is warm, now or July.
1. Princesse lines. The slenderly moulded shape that's smartest in city clothes—equally smart in dresses for days and evenings south. Very new, princesse sun pants (page 133) ; princesse sun dresses—these, knee-high.
2. Knee-high sun dresses. For looking feminine even while you get your tan: fresh, meticulous cotton dresses, cut to clear the knees. Some, princesse style; one, in black and white checks, is named "Orphan Annie."
3. Meadow prints. Growing wild in the south, a fashion for small, delectable flowers, printed on dresses, shirts, coats, even on a bathing suit.

Swimming sweaters

Swimming shirts

A swimming jewel

Sunscreen coats

4. Swimming sweaters. Revived in May 1 Vogue, the knitted bathing suit is now heading south in waves—in every colour, fibre, cut, price range.
5. Swimming shirts. One of the most famous shirts of recent years has gone underwater—Vogue's pink shirt; its picture, in the Nov. 15 issue.
6. The swimming jewel. Discovered at last, a piece of jewellery that's apropos for the beach: a tiny neck chain of real gold (Nov. 15 Vogue).
7. Sunscreen coats. The newest beach coats are big—are striped burnooses, belted sailcloth trench coats, or sailcloth tents with plate-size dots.

Neater figures

Neater heads

Sun-conditioned make-ups

8. Neater figures. It's a rare bathing suit that isn't boned or lined or Lastex (the latter's news as a needle-point print) ; and there's a whole series of cotton little-evening dresses with shape-up bodices supporting as brassières.
9. Neater heads. Pretty new ways to cover sea-tumbled hair: foulard helmets, Japanese parasol hats, and—*recherché*, perhaps, but *real* pretty—nylon wigs dyed and coiffed to exactly match your own hair.
10. Sun-conditioned make-up. For instance, a face powder that acts as a sunburn preventive; pastel pedicure polishes, meant to be matched to bare-toed pastel beach sandals; and, for evening, emerald or sapphire or amethyst mascara, for an exciting effect against golden skin.

Italian sun-print

Italian pants

Opposite: A costume that's at home in a beach house or a ski lodge: pants and a shirt cut by a man who's made pants-and-shirt cutting a masterwork—Emilio Pucci of Capri. The shirt, picturing a game of *gioco del calcio* (that's Italian for mediaeval football) on surah, about $60; ruby corduroy pants, made to order in Italy, about $50. Both, Lord & Taylor; I. Magnin. Glowing pink lipstick—"No. 7" by John Robert Powers. RAWLINGS





MEADOW LILIES, those tiny, tawny lilies-of-the-field, on a rayon dress with a star-pointed neckline, its sleeveless brown linen jacket lined in the lily print. About $90. Costume by Eisenberg (the dress, a linen-y fabric by Fran-Tex of Avisco rayon), and gilt Napier jewellery, at Tailored Woman. The costume, also at The Dayton Co.; J. P. Allen; J. W. Robinson. The lipstick and nail polish, both in a fresh shade of flame: "Orange Spice" by Peggy Sage.

Prints from
the
south meadow



S T A R - P H L O X P R I N T , a cotton coat in a tapestry weave of starry golden blossoms on grey, worn over a golden dress. It's a costume for the resorts now; later, for northern summers—the coat quite straight with a pleat at either side; the dress, in a piqué as fine as needle point. Both by Pat Premo, in Hope Skillman fabrics; about $60. Costume and Hattie Carnegie earrings at Bergdorf Goodman. Costume, also Woolf Brothers; I. Magnin.



Knee-length sun dresses: news south

S H O R T E R S K I R T S are *noticeably* shorter in this case—in the case of the new sun dress; and this is one shorter skirt that won't cause controversies—it's clearly a good way to get the benefit of an extra several inches of sun. But this is what we like best about it: it's proof that there's a fashion for looking feminine wherever you may be. *Above:* Traina-Norell's short, short sun dress—the prettiest dress imaginable, cut off well above the knee. All of it, made of cotton faille: the white blouse piped in pink, the voluminous rosebud-printed skirt, and the rosebud-printed shorts (these, not visible, which is as it should be). About $265. Bergdorf Goodman; Wanamaker's, Phila.; I. Magnin.



COFFIN

Above, left: Combined in one dress, two smart fashions—the princesse line and the shorter sun-skirt. Wide-wale piqué, striped pink and white, and as meticulous as a town dress; for instance, the neckline—squared at the front, scooped for sun at the back, is outlined all around with braid. By Mildred Orrick, about $40. From Bendel's Young-Timers; Hutzler's. *Above, right:* Another short-skirted princesse sun dress, and another good example of smartness that's pretty but not at all "sweet." It's of pale-rose piqué, the waist made long and willowy by a marking of piqué fringe just under the bosom, the neckline a square that goes on to form a V at the back. By Mildred Orrick, $40. Best's; Hutzler's; The Dayton Co.



Little-evening cottons: making news south

N E W S H A P E for cotton little-evening dresses for south or summer: shape built right into the bodices, so they act as their own brassières. A cool idea—and a secret construction project. *Above:* Tiered black and white cotton (day length), with a black velvet rim, the new shape-up bodice—giving the support of a brassière. By Jerry Parnis, in Dan River cotton, $40. Peck & Peck; Sakowitz. *Below:* The new shape-up bodice (all the brassière you need) news of a short evening dress of pink and white checked cotton, with a halter neck, laces at each side. By Jerry Parnis, $46. Peck & Peck.



PRIGENT

N E W L O O K for little evenings, spent south now, or north this summer: the fresh, pretty look of bare-necked, big-skirted cottons, in big or little checks, worn with golden jewellery or pearls. *Above:* Big and little pink and white checks on gingham—a dress that goes lunching or dancing, depending on the treatment it gets. By David Crystal, about $36. At Peck & Peck; I. Magnin. *Below:* Pink cotton with the personality of satin—lustrous, ribbon-embroidered, rhinestone-buttoned; the skirt, crinoline-lined. A Miss America dress in Hope Skillman cotton, about $95. Saks Fifth.





Swimming
sweaters:
going south
in waves





How long does it take a fashion to grow from a ripple into a wave? Take the case of the knitted bathing suit—Vogue predicted its return back in May 1953; now, just as suitcases are being packed for trips south, swimming sweaters are arriving in all kinds of wonderful fibres and constructions and colours. *Facing page, left:* Bouclé swimming sweater of Celanese acetate-and-nylon woven with Laton, the top brassière-structured with Pellon. About $19. Suit, cap, and sandals, all by Jantzen, at Stern's. Suit, also at Famous-Barr. *Facing page, right:* Strapless knitted tube of Celaperm acetate woven with Laton (the effect's very shimmery), skirted in front. About $17. By Catalina, at Best's; I. Magnin. Japanese parasol hat: Gunn & Latchford. *This page, left:* Sandy-coloured, sandy-textured —a belted suit of rayon, cotton, and wool elasticized and boned for fit. Made by Gantner of California, about $20. Best's; I. Magnin. Sunglasses, from Meyrowitz. *This page, right:* Detailed exactly like a sweater, a Heller worsted jersey suit with a boned top, pretty pantie legs. By Rose Marie Reid, about $20. Suit; Betmar sun hat, at Lord & Taylor. Suit, J. W. Robinson.







Sun pants: new cycle

N E W C H A R A C T E R for sun pants: still tailored, tapered, now they have high-waisted princesse lines, or soft colours, or soft blouses topping them off. *Left:* Mrs. David Bartlett, the former Patsy Pulitzer, wearing narrow-legged sun pants with wide, rolled cuffs. These, pink Stroock wool-and-rabbit's-hair, about $30; the overblouse and sash of slubbed pink silk, about $20. By B. H. Wragge. Bonwit Teller; Garfinckel's; Wanamaker's, Phila.; Frederick & Nelson. *Above:* The new princesse pants in beige linen, about $18; matching jacket, about $15; halter of black cotton jersey, about $7. By Horgan-Jo Lathwood, in Adams Tebilized linen. Saks Fifth; Neiman-Marcus. *Right:* Black wool jersey princesse pants ($25), and just the right amount of blouse ballooning down to an elastic rib-band (this, Galey & Lord cotton, $13). Both by Claire McCardell. Bonwit Teller; Neiman-Marcus. The chrome and leather chairs: Laverne Associates.

RAWLINGS





RAWLINGS



At home North or South: fashions from Hong Kong

F R O M H O N G K O N G , in Free China, a fashion bulletin on the subject of entertaining prettily at home (good subject, with Christmas en route). Everything, made there under American guidance, which is why they'll fit the American woman's figure. *Facing page:* A mandarin jacket in a fabric that looks like the precious Tribute silks—a brocade (silk and rayon) of blue flowers on black; pants to match (becoming to even a short woman). About $45. *Above:* The easy shirt American women love, here done in the Chinese manner with handmade frog closings and great richness of fabric—pale-gold silk damask. About $18. Tapered black brocade pants, about $18. *Left:* A jacket of cherry silk satin brocade, about $40. The crocheted gilt mules are by Evins, at I. Miller. *Both pages:* Dynasty fashions at Lord & Taylor; Hudson's; Marshall Field; Montaldo's; I. Magnin. (The Schreiner jewellery, opposite, also at Lord & Taylor.)







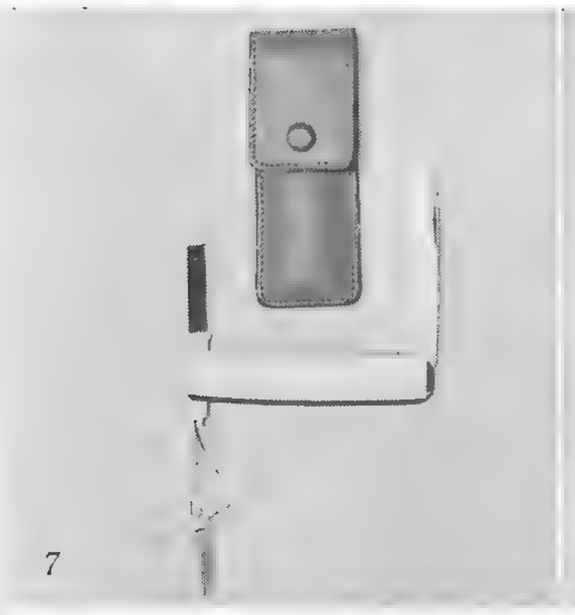
Pale dresses and patent pending for the south

There's something about the dark, Simonized clarity of patent leather that looks precise and wonderful with the pale resort clothes and—what's more, keeps pastel dresses from looking too pretty-pretty. Here, visual proof of our point in four cases out of three. *Above:* Patent leather opera pump; $26. I. Miller. *Left:* For a slightly urban schedule in some pleasant climate; velvet-collared coat dress of printed cotton-and-rayon faille. By L'Aiglon, $18. Lord & Taylor; Himelhoch's. T-strap patent leather shoe, $22. Andrew Geller; The Blum Store. Sandalfoot stocking by Noldé. *Immediate right:* Pale-blue peau de soie dinner dress, high-waisted, the skirt swung back. By Seymour Jacobson, $90. Rhinestone jewellery by Bogoff. Sandalfoot stockings by Sapphire. All at Best's. The dress, also The Broadway. Crisscross patent leather sandals: De Liso Debs, $17, at Jay Thorpe; Harzfeld's. *Far right:* Slim sheath of Moygashel linen with tall inserts of white lace, waisted with black velvet. In junior sizes, by Carlye, $35. Seamless sandalfoot stockings by Vision. All at De Pinna. Dress, also Bullock's-Wilshire. Patent leather sandals by Mademoiselle, $16; jewellery by Kramer. Lord & Taylor. All four pair of shoes are of Seton patent leather.









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8

20 ways to a man's thanks



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6



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10



11



12

A man never wants anything he doesn't need. (Ask him.) If he *needs* a watch to tell tides plus time—no irrelevancies, please. Here: straightforward masculine shopping, the kind a man does for himself—we looked only for necessities. (These can cost $4.50—or $570.) **1.** To help a man see ahead: calendar watch, 14-carat gold; alligator strap. By Movado, $255*; Tiffany. **2.** Waistcoat wearer's watch: pocket watch, 14-carat gold, with a black dial. By Cyma, $135*; Tourneau. **3.** Timesaver (as well as keeper), a self-winding 14-carat gold watch; black suède strap. By Juvenia, $100*; Tourneau. **4.** Yachtsman's watch: it tells tides (times, too); has a yacht-race-timer dial. $96*; Abercrombie & Fitch. **5.** To tell black-tie hours, for instance: 18-carat gold timepiece; suède strap. By Audemars Piguet, $570*; Cartier. **6.** Black wool pull-over, a good skiing weight (he won't mind its being smart, too). Knitted in France; $40; Dominique France. **7.** Steel knife, scissors, and file in a cowhide case, $15*; Bergdorf Goodman. **8.** After-ski enjoyment: a patterned wool cardigan, $55; Bergdorf Goodman. **9.** Picnic—this cowhide case brought the drinks. Equipment: bottles, cups, corkscrew-bottle opener. By Rumpp, $35; Lord & Taylor. **10.** With grey flannels: brown cashmere-and-nylon pull-over by Ballantyne, $24; Lord & Taylor. **11.** Plain, well-cut cashmere robe (see how easy it is to shop for a man?). By Jelenko, of Einiger cashmere, Mitin-mothproofed. $110 at Altman. **12.** Brown cowhide attaché case; removable file. By Doppelt, $54*; Lord & Taylor. **13.** A few safety pins to hold his wardrobe together: necktie, collar, muffler sizes, 14-carat gold. $12*; $12*; $21*. By Swank at Altman. **14.** These, plus a fireplace...handsewn brown buckskin slippers, $25; Henri Bendel. **15.** For a man who breakfasts alone: two-cup copper and glass coffeemaker, $4.50; Saks Fifth. **16.** For a vest-pocket office: sterling silver pencil which expands to a 12-inch ruler, $20*; Altman. **17.** Black cashmere waistcoat (needed because someone gave him the pocket watch opposite?) to wear under a grey flannel suit; a plaid sports jacket. By Bernhard Altmann, $33; Mark Cross. **18.** Weather adjustment: capeskin gloves with a snap-in lining of wool-fur-and-nylon. By Hansen, $18; Stern's. **19.** Briggs umbrella, $38 at Altman. **20.** Muffler of grey-striped Wyner worsted jersey, $10; Bloomingdale's.

*TAX INCLUDED



13



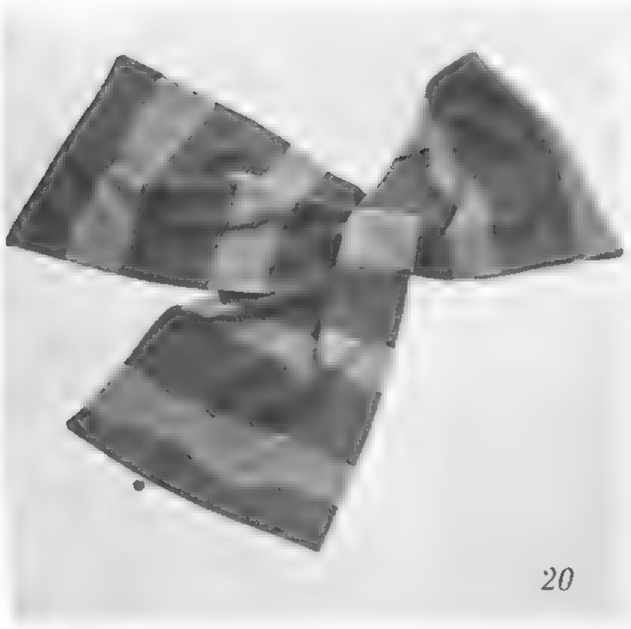
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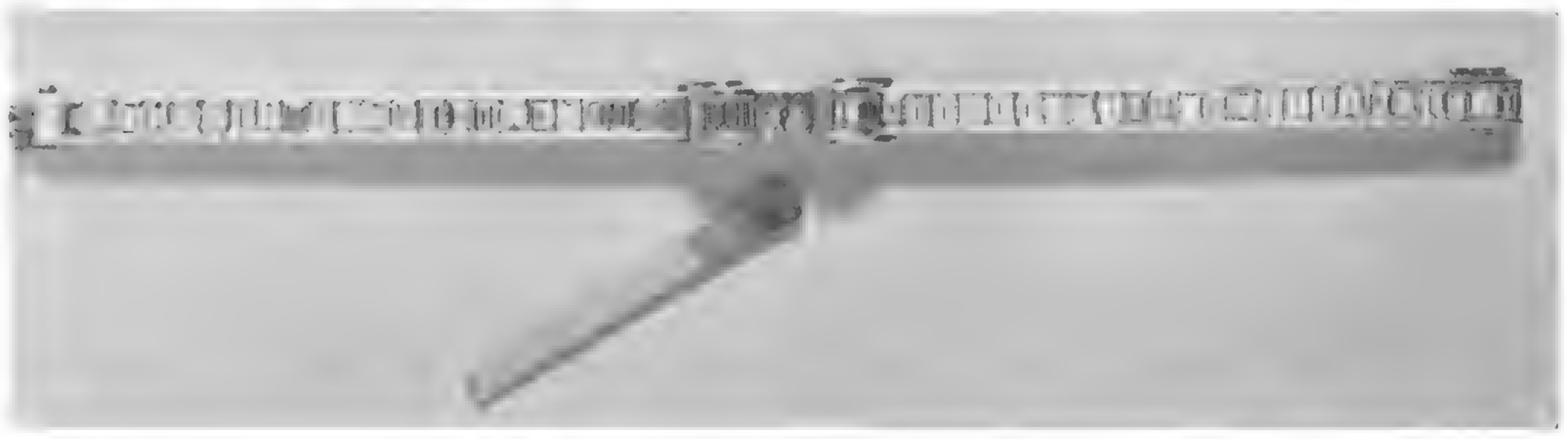


Time for this compact

For the x number of smart women who, x times a day, take compressed powder from their handbags—now, there are cases for it that are as pretty as jewels (and sometimes as valuable). Jewellers are making compacts to measure for specific brands—for instance, the gold compact above was made to measure by Seaman Schepps for the Max Factor compressed powder, "Creme Puff." The appearance of these new compacts—just happening to coincide with Christmas presents.

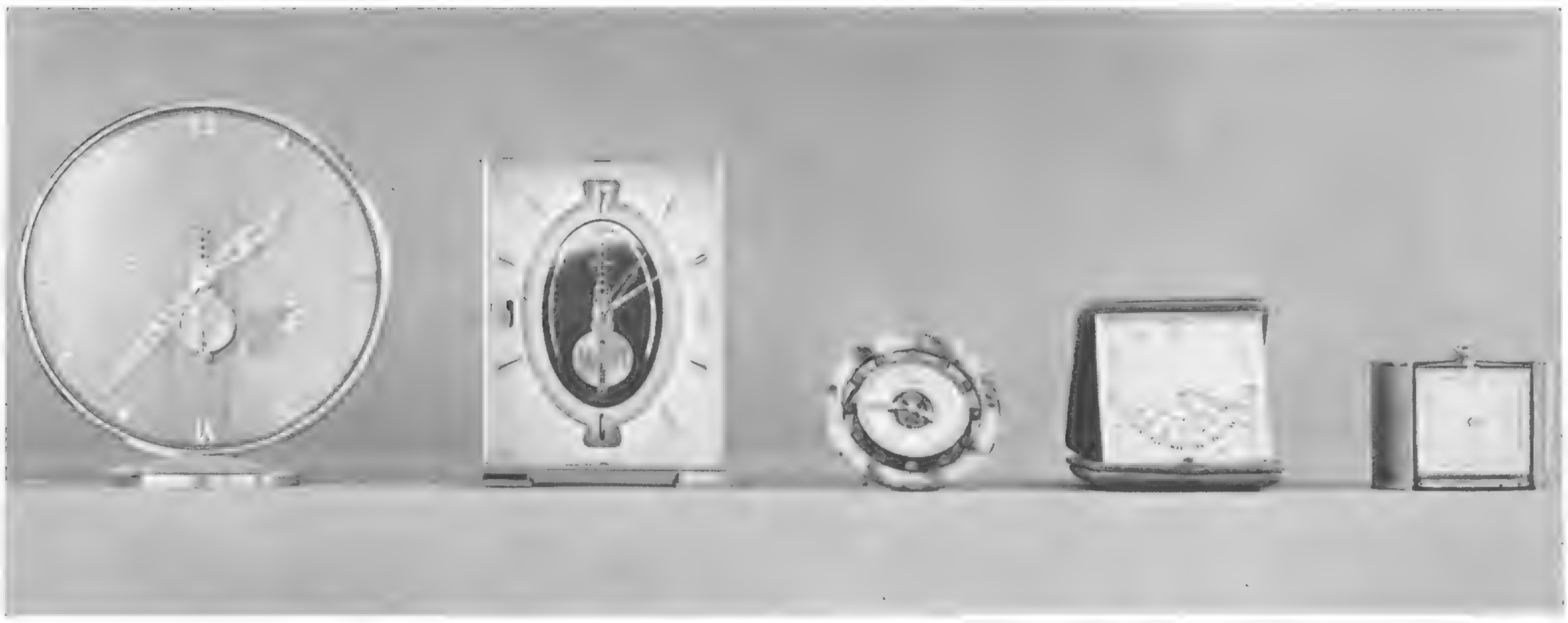


No present like the time



Unquestionably . . . it lasts. And now there are new ways to give the time.
Above: A diamond bracelet and a really fabulous wrist watch—it's the smallest watch in the world, placed in the centre of a row of baguette diamonds. $6,150 at Black, Starr & Gorham.
Below: A row of timepieces with décor we like (and they tick regularly). *Reading from the left:* A present to the house—a six-inch-tall gilded clock that works on an eight-day basis; could work well in a number of rooms (its handle invites transplantation). By Concord, $150 at Tiffany.
Next, an airy-looking timepiece that might keep track of things in, say, a contemporary dining room: glass enclosed in gilt; the works completely visible. $125 at Cartier.
The tall, thin clock—again, a contemporary frame of reference. Gilt case; $150 at Cartier.
The tiny, round clock, a jewel to give a woman—the frame is jade, the face mother-of-pearl; and diamond hands trace the hours on coral numerals. $1,250 at Cartier.
For a traveller, the time in a pigskin case—an eight-day alarm clock with a perpetual calendar; numbers that glow in the dark. By Semca, $87 at Altman.
Last, a well-dressed alarm clock for permanent sleeping quarters—the gilt case decorated with a rose-and-leaf design; the handle, a gilt tassel. By Semca, $23 at Bloomingdale's.

ALL PRICES INCLUDE TAX



HERBERT MATTER

No present like the time

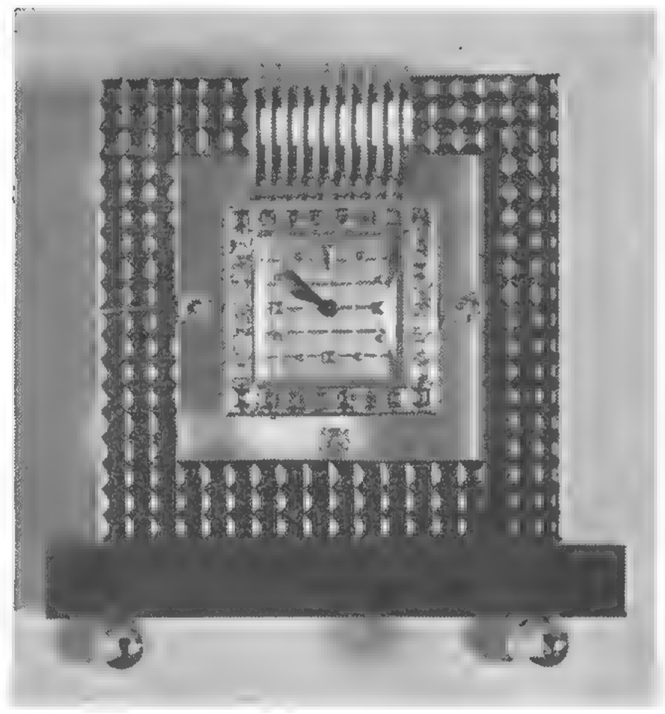
continued



HERBERT MATTER

And here, some ways to get a woman's thanks for it. *Reading from the top:* Charm-bracelet watch—a miniature alarm clock on a gilt chain (or, attach it to a pin). By Taylor, $34; Jay Thorpe. Sports watch on a brown lizard band—gilt case. By Waltham, $58; Arum Bros. Bracelet of gold buttons, each outlined with red garnets (one of the buttons, a watch). By Piccard. $300 at Marchal. Classic gold watch; tapered suède band—by Tissot, $72 at Saks Fifth. Watch worn on a wide gold cuff (and, very likely, worn a lifetime), by Movado, $385; Black, Starr & Gorham. Rhinestoned watch. all black enamel and glitter, to wear as a pin. (Put this under the heading of fashion presents.) By Otto Grun, $27 at Hattie Carnegie. *Below:* This is a watch-within-a-clock: a diamond-bordered watch which can be worn clipped to a lapel, or—as here—clipped into an engraved gold frame, where it becomes a clock. (Very handsome piece of functionalism, is our opinion.) $2,400 at Van Cleef & Arpels.

ALL PRICES INCLUDE TAX





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Nº 5 GARDENIA RUSSIA LEATHER Nº 22 BOIS DES ILES

CHANEL



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...for guys and gals!

Choose Match-Mates of lustrous leathers with a long future. Match billfold and key case, add other matching pieces now or later. At better stores everywhere.

FREE . . . Gift folder. Write
C. F. Rumpp & Sons
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The Sterling of Leatherware

The news is good news



MIEHLMANN



Here, a new approach to being about to be a mother; it's the brain-child of Mrs. John Scott-Paine of Greenwich, Conn. (herself a former model), who is photographed here during the eighth month of pregnancy.

It's a skirt-and-shirt for evening; it involves a good deal of colour, a good deal of crinoline (a nice change from the straight-skirted, butcher-boy silhouette that's been the accepted maternity uniform).

The skirt: electric pink felt with a cutout section covered with an apron. The apron: black felt with side-inverted pleats cut to stand away from the figure.

The top: Mrs. Scott-Paine's own is décolleté (she likes a bateau front and a low back).

The overall advantages: a look that looks well with flat shoes, gives the illusion of height, is pretty.

Skirt and apron, $50, at Lord & Taylor.

New!

a revolutionary lotion
with deep-softening action

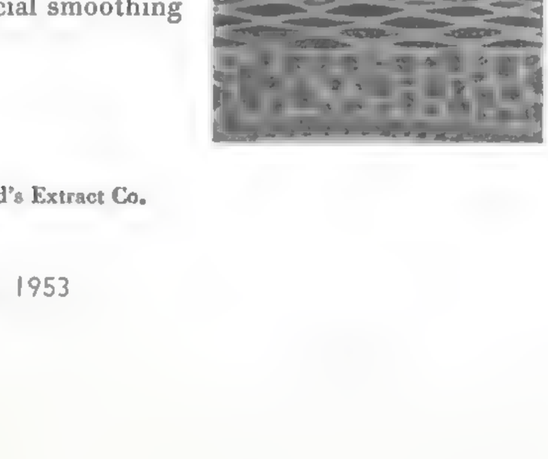
Scientifically years ahead



Even put on gloves right after using Pond's Angel Skin—your skin takes up *all* Angel Skin's creamy-pink richness *immediately*



Chapped, red hands — Angel Skin's deeper softening action actually heals chapping. Angry redness fades away



Dry "detergent hands"—*Only* Angel Skin by Pond's *neutralizes* detergent alkalies. Helps *prevent* irritation

Angel Skin by POND'S

Amazing effects right away!

Unlike other leading lotions, Angel Skin is *not stopped* on the outer skin surface—but goes *deep*. You see amazing effects right away! New Angel Skin *heals chapping!*

Dry, scratchy roughness smooths out. Angry redness fades. Dried-out "detergent hands" become softer and whiter—because *only* this new Pond's lotion is scientifically designed to *counteract* the irritating chemical action of soap and detergent alkalies.

No sticky "coating"—Angel Skin can't leave hands sticky—because it contains no gummy "filler," as other hand lotions do. *All* its richness goes into your skin at once.

When you see how new Angel Skin by Pond's smooths and whitens your *hands*, you'll want to use fragrant, deep-softening Angel Skin *all over.*

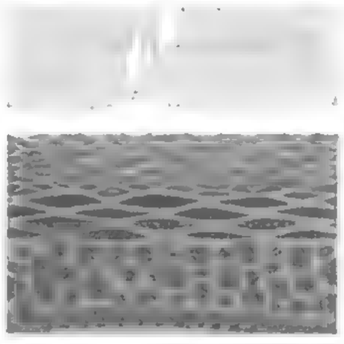
Send for a "Prove-it" sample—Send your name, address, and 10¢ to cover postage and packing to Pond's, Dept. D-312-1, Clinton, Conn., for a generous sample of Angel Skin.
(In Canada, address Pond's, Dept. D-312-1, 791 St. Clair W., Toronto, Ont.)



At cosmetic counters *now*—
49¢, 25¢ *plus tax*
(slightly higher in Canada)

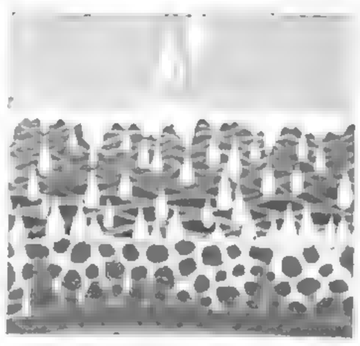
MAGNIFIED DIAGRAM OF SKIN SHOWS ANGEL SKIN'S DEEP-SOFTENING ACTION

OTHER LOTIONS *stop* at the skin surface → . . . give the skin only superficial smoothing



ANGEL SKIN *penetrates* the outer skin surface →

Brings immediate help to living skin tissue → where chapped redness and roughness begin



© 1953, Pond's Extract Co.

TABAK chooses Folker's wonderful Lura-lin look-of-linen rayon for this superbly shaped dress and its beautifully cut cupola jacket to contrast or match. They're both marked Tebilized—your assurance of the superfine crease-resistance that lasts the fabric's lifetime. Dress: sizes 10 to 18; brown, navy. About $18. Jacket: white, navy, brown. About $20. At fine stores, or write Tabak of California, 860 S. Los Angeles St., Los Angeles 14. When you buy crease-resisting fabrics, look for the Tebilized mark on the tag.



designed by Irene Saltern in fabric marked . . .

Castlecliff jewelry-Koret bag

TEBILIZED®

FOR TESTED CREASE-RESISTANCE

What—

no turkey?

Untraditional menus for Christmas dinner

BY JUNE PLATT AND SOPHIE KERR

CHRISTMAS dinner should be a delectable feast, well-selected, well-prepared, well-served, but it needn't be a gorge or a stuffer's revel. Since there are many people who don't care much for turkey and prefer their cranberries cooked in other forms than sauce or jelly, for these anti-turkeyites and for others who wish a change from the orthodox, here are four Christmas dinner menus without a turkey wishbone in them.

Plan your dishes for the sort of people who will eat them, get your supplies in early, do as much cooking as possible the day before, and don't serve limp overdone hostess. Christmas should be a delight, not a chore.

The menus here presented are given without listing the usual small edible accompaniments and we suggest that to all of these dinners there be added—possibly as part of the table decoration—dishes of celery hearts, olives, water-cress sprigs, and rosy radishes, which can be passed with the main course. For a post-dessert treat, dishes of nuts, raisins, dates, figs, and candies, especially with Menu 2. *Recipes for starred dishes follow the menus.*

Menu 1

CHAMPAGNE COCKTAILS*
HALVES OF GIANT PECANS
roasted but unsalted
SHRIMP AND OYSTER BISQUE*
ROAST PHEASANT*
with red currant jelly sauce
PURÉE OF CHESTNUTS*
HOT FRENCH BREAD
ENDIVE SALAD
French dressing, with water cress
CASSAVA WAFERS
buttered and toasted
LEMON MOUSSE*
COCONUT KISSES*
BLACK COFFEE

This menu is intended for no more than eight diners and should be given with formal elegance. Since the cocktails are champagne, the same champagne should be served with the dinner. Let it be dry and well-chilled. With the black coffee serve Armagnac or B and B.

Menu 2

SCOTCH MISTS OR DRY MARTINIS
(for the grownups)
CRANBERRY JUICE OR GRAPE JUICE
well iced (for the children)
TOASTED ASSORTED DRY SMALL CRACKERS
PEA SOUP*
with whipped cream and croutons
ROAST PRIME RIBS OF BEEF*
CUSTARD CORN BREAD*
STRING BEANS IN BROWN BUTTER*
PHILADELPHIA VANILLA ICE CREAM*
with hot chocolate sauce
DATE CUPCAKES*
baked with a small favour in each
BLACK COFFEE

This menu is for an early dinner with children present. A good red Burgundy will please the elders, and pink lemonade (a cherry in each glass) will delight the young. Decorate the cupcakes with silver *dragées* or tiny multicoloured candies. Have *plenty* of everything!

Menu 3

CALVADOS COCKTAILS
HOT BUTTERED ROUNDS OF MELBA TOAST
BROILED GRAPEFRUIT HALVES*
DUCK WITH TURNIPS*
PURÉE OF LIMA BEANS AND PEAS*
CORN STICKS*
GALETTE WITH FLAMING HOT MINCEMEAT*
COFFEE AND LIQUEURS

This is a menu of combined French and American cuisine. The Calvados cocktails translate into French applejack (American will serve as well). The grapefruit and the accompaniments of the main course are wholly American, but the duck dish is as French as a Paris taxi's beep-beep. The Galette is also French. A Châteauneuf-du-Pape goes well with this menu, and a Fine Champagne with the coffee.

Menu 4

OLD-FASHIONED COCKTAILS
(not too sweet)
MILK ONION SOUP*
BAKED PORK SPARERIBS*
MASHED BAKED SWEET POTATOES*
GLORIFIED RED CABBAGE*
TART JELLY OR MUSTARD PICKLES
CRANBERRY-RAISIN PIE*
COFFEE IN BIG CUPS

This menu is for people who like to eat well but have a limited food budget. All the dishes are unusual and delicious and none is difficult to cook. Cider, well chilled, is the right drink; coffee after the meal should be strong, hot, and bountiful.

CHAMPAGNE COCKTAILS

Everyone has his own formula but an easy way to make them is to have a tall chilled glass and a split of dry champagne, also chilled, for each person. Put in the glass a teaspoonful of cognac, a lump of ice, a dash of bitters (Angostura or Peychaud) and a quarter of a lump of sugar—if desired. Fill with the champagne, then

stir with a muddler and serve. Giant pecans, unsalted, go well with these.

Note: A split of chilled champagne served plain is often preferred to the cocktails.

SHRIMP AND OYSTER BISQUE

(for 6—8)

You need 2 cupfuls shrimp, cleaned and cooked—canned may be used—and 1 pint shelled oysters. Save out as many of the smallest shrimp as there are people to be served. Chop the remaining shrimp very fine, also the raw oysters, put in top of double boiler with 3 pints of milk and any oyster liquor in the measure, also 2 tablespoonfuls chopped onion, ½ cupful chopped celery, 2 sprigs chopped parsley, 1 teaspoonful salt, a pinch of mace and plenty of ground black pepper. Cook over boiling water half an hour, then press through sieve.

Melt 5 tablespoonfuls butter, add 5 tablespoonfuls flour, stirring until smooth. Slowly add the sieved mixture, stirring constantly. Let heat gently till very smooth but do not boil. Put a little shrimp in each soup plate, pour in the soup, dash with cayenne or paprika, and serve.

ROAST PHEASANT BASTED WITH GIN AND JUNIPER BERRIES

For 8 people 3 pheasants are needed, but perhaps 2 plump ones would do. They must be young and tender. Have the butcher lard them with a little fat salt pork and truss them nicely. Line the bottom of a roasting pan with a few strips of bacon, some fresh butter, and salt and pepper. Wipe the birds inside and out with a damp cloth. Place 2 or 3 juniper berries inside each bird, salt and pepper birds lightly, rub them over with a little soft butter. Put the roasting pan in a hot oven, 500° F., for 15 minutes, then pour over them a small wineglass of gin mixed with a little hot water. Baste frequently, reducing the heat to 350° F. Cook for 45 minutes more, or until nice and brown all over. Strain the juice in the roasting pan and pour over the birds, after they have been put on a hot platter.

Serve with the following sauce: Empty a glass of red currant jelly into a bowl and break it up well with a silver fork. Add the grated rind of 1 orange, a pinch of salt and a dash of cayenne. Then add the juice of 2 oranges in which you have dissolved a tablespoonful of prepared mustard. (If necessary, warm jelly over a low flame to liquefy.)

PURÉE OF CHESTNUTS

This can be bought canned in some food specialty shops and is very good. It only needs to be heated in a double boiler, seasoned to taste, and mixed with a little thick cream and butter. If the canned chestnut purée is not available, buy the chestnuts, boil them, shell and take off the dark inner skin, mash well and put through a sieve, season and add cream and butter to taste, but do not add so much that the purée is too soft.

LEMON MOUSSE

This is simple to make and most delicious. Grate the rind of 2 lemons, add to it immediately their strained juice. Stir in 1½ cupfuls granulated sugar, then stir in 2 cupfuls milk. Now beat 2 cupfuls heavy cream with a rotary beater until not quite stiff. Fold it into the first mixture and place in large freezing tray in your refrigerator, having first spilled just a little water under the tray to help the freezing. Turn the control to coldest and allow the mousse to remain undisturbed until partially frozen, about 1½ hours. Then scrape down the sides and mix well with a spoon, and allow it to freeze until solid, about 6 hours. The mousse can also be frozen in a hand freezer with salt and ice; or if your refrigerator has an electric freezer tray, use it, for it freezes more smoothly and quickly; should be ready to serve in 2 hours.

COCONUT KISSES

Put the whites of 2 eggs in a bowl and beat with a rotary beater until stiff; then still beating, add gradually ½ cupful powdered sugar. Sprinkle a few drops of lemon or vanilla extract over the mixture and beat it in; then, using a spoon instead of the beater, fold in 1 can moist coconut. When well mixed, drop by teaspoonfuls onto buttered papers on cooky sheets, so that kisses do not touch, place in a slow oven, 250° F. to 300° F., and bake slowly until a delicate brown—about ¾ hour. Remove from oven and lift immediately from the paper, turning them upside down to dry out and cool. Recipe makes 12 medium-size kisses.

PEA SOUP WITH WHIPPED CREAM AND CROUTONS

(for 12)

Peel and cut fine 4 or 5 white potatoes and 6 white onions. Place a large piece of butter in an enamel pan; add the potatoes and onions and a little boiling water and cook until quite soft. Cook 3 pounds of fresh (or frozen) peas separately in not too much water and be careful they remain green by adding a small pinch of soda. When the peas are tender pour off the liquid, but keep it for later. Add the peas to the potatoes and onions and put all this through a fine sieve, place in a double boiler and keep hot on the back of the stove. When ready to serve add 1 pint of thin cream and as much of the juice from the peas as will make the soup the right consistency; add pepper and salt to taste. Serve piping hot in hot soup plates with a tablespoonful of whipped cream, a few tiny croutons, and a pinch of chopped parsley. If croutons are a bother, serve hot buttered toasted crumbs instead. Pass separately in a bowl.

BEEF—PRIME RIB ROAST

Buy a three- or five-rib roast and don't have it boned. A five-rib roast should serve 12. Wipe with a damp cloth and rub with salt and pepper. Place in open roasting pan, fat side up. Be sure the oven is very hot (500° F.) and be sure you know what the roast weighs. If you have a meat thermometer, insert it into the roast so that the bulb is in the centre of the meat. Place roast in oven and cook until well browned or seared (20 to 30 minutes), then reduce heat to 300° or 350° F. and continue roasting, basting frequently with the fat in the pan, until the thermometer registers the desired degree of doneness. If you have no thermometer, cook it in all 18 to 20 minutes per pound for rare meat, 22 to 25 minutes per pound for medium-done. Don't put any water in the pan while roasting. When the roast is cooked, place it on a hot platter and pour off all the fat in the pan to keep for future cooking. Add about a cupful of water to the roasting pan and place on fire and stir, to melt all the nice brown bits left in the pan and make clear gravy. Serve this separately in a gravy boat. Be sure to let the gravy boil down enough.

STRING BEANS IN BROWN BUTTER

(for 8)

Soak 3 pounds of string beans in cold water for about 1 hour, and then string them and cut them up fine. Cook until tender in plenty of boiling salted water to which you have added a pinch of soda. In the meantime, place ½ pound of butter in a deep pan on the fire and as soon as the froth forms skim carefully and leave on the fire until the butter begins to brown slightly, then remove from the fire and season with salt and pepper and the juice of ½ lemon. Drain the beans well when they are cooked and put them back in a big pan, pour the butter over them and toss them around in it over a low fire. Serve in a hot dish.

CUSTARD CORN BREAD

(for 6—8)

Sift together 1½ cupfuls white water-ground corn meal, ½ cupful all-purpose flour, 4 tablespoonfuls granulated sugar, 1 teaspoonful salt, and 2 teaspoonfuls baking powder. Stir into this 2 well-beaten eggs, then 2 cupfuls cold milk. Beat well with egg-beater. Melt 4 tablespoonfuls (⅛ pound) butter in a large baking dish—approximately 10 by 6 by 2 inches deep—and pour in the mixture. Place in pre-heated medium (350° to 400° F.) oven and before closing the door pour 1 cupful milk gently over the top. Do not stir it in. Bake 30 to 35 minutes. The bread is firm below and custardy on top.

PHILADELPHIA VANILLA ICE CREAM WITH HOT CHOCOLATE SAUCE

(for 6—8)

Scald 1½ quarts of thin cream in a double boiler. It is scalded when tiny bubbles appear around the edge of the cream close to the pan. Add 1⅛ cupfuls of granulated sugar and stir until dissolved. Then add 2 teaspoonfuls of good vanilla extract. Let get cold, and freeze, either in a crank freezer or refrigerator. With a crank freezer, turn slowly at first, increasing speed as it freezes. If you make this in the refrigerator, follow the freezing directions that came with it.

For Hot Chocolate Sauce (for 6) put 3 squares of Baker's unsweetened

(Continued on page 148)

city wise for city ways

Tabak Tie-ins . . . easy way to a costume look. Jacket in Navy or Brown houndstooth check — all Navy, Brown or White. Slim column skirt in Navy, Brown or White. Dickey blouse, Navy and White, Brown and White or all White. All in Lura-lin, a fine FOLKER linen-like rayon. Marked TEBILIZED,® for tested crease-resistance. Sizes 10-18. Jacket **$20.** Skirt **$10.** Blouse **$9.**



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Lanolin Plus

HAND LOTION

Consolidated Cosmetics, Inc.
30 West Hubbard Street, Chicago 10, Illinois

What— no turkey?

(Continued from page 147)

chocolate in top part of an enamel double boiler and melt it over hot water, stirring constantly. After melting, add 1¾ teaspoonfuls of sweet butter, and stir in gradually ¾ cupful of boiling water. Place directly on fire and bring to a boil, stirring constantly and then add little by little 1½ cupfuls of granulated sugar. Boil for 5 minutes, remove from fire, let cool and add 1 teaspoonful of vanilla. This sauce can stand and will not turn to sugar. Reheat before serving.

DATE CUPCAKES WITH INDIVIDUAL FAVOURS

Buy at a children's toy store or a novelty store the small favours that are used to bake in cakes. Wrap each one in a tiny twist of waxed paper. Now light your oven and set at 350°F. and cut into small pieces enough dates to make a full cup. Pour over them 1 cupful of boiling water in which you have dissolved 1 level teaspoonful baking soda. Allow this to cool while you cream together ½ cupful butter with a scant cup of granulated sugar. Beat 2 eggs slightly and beat them into the butter and sugar. Sift in gradually 1½ cupfuls unsifted all-purpose flour to which you have added 1 big pinch of salt. Butter 16 muffin tins well, and drop a wrapped favour into each one. When the dates and water have cooled, add them to the batter and mix, it will seem thin but it will be correct. Fill muffin tins with the mixture, place in pre-heated 350°F. oven and bake for about 30 minutes, or until they test done.

BROILED GRAPEFRUIT

Cut grapefruit in half, crosswise, remove seeds and core, loosen each segment. Place in centre generous teaspoonful of brown sugar, or maple syrup to which has been added a few drops of dark rum. Sprinkle with brown sugar or maple sugar all over lightly. Broil slowly for fifteen minutes, or until top has brown dots. Serve hot.

DUCK WITH TURNIPS

(for 8)

Clean two fine ducks well, inside and out. Brown them in butter in a big iron pan on top of the stove. When brown, draw off the fat and pour over them a glass of dry white wine and let them simmer gently.

In the meantime, peel three dozen tender little white turnips and one dozen little white onions and brown them in butter in a big frying pan on top of the stove; when they begin to brown sprinkle them with a tablespoonful of sugar to caramelize them. Now have 2 separate iron casseroles and put into each a good lump of butter. Place a duck in each one, salt and pepper them, and smother with turnips and onions, one-half to each duck. Add a little bouquet of parsley, half a bay leaf, and 1 carrot washed and peeled to each bird.

Melt two good tablespoonfuls of beef extract in half a cup of boiling water and put it into the pan in which the ducks were browned, bring to a boil and strain half over each bird. Cover tightly and put the casseroles in a medium oven to cook slowly for 1½ hours more.

When thoroughly cooked, place the ducks on a large hot platter and surround them with the turnips and onions. Remove any excess grease from the juice and then pour the gravy over all. Garnish with parsley and serve.

CORN STICKS

(for 6—8)

Butter well 3 corn-stick moulds (7 sticks to each mould) and place in a 450° F. oven to heat. Sift together 3 cupfuls white corn meal, 3 teaspoonfuls baking powder, 1½ generous tablespoonfuls granulated sugar, and 1½ teaspoonfuls salt. Beat 3 eggs and stir into them 3 cupfuls buttermilk and 5 tablespoonfuls melted butter. Dissolve 1½ teaspoonfuls baking soda in 2 tablespoonfuls cold water. Add the dry ingredients to the egg mixture and beat with a spoon just long enough to make a smooth batter. Stir in the dissolved soda and mix well and fill the hot corn-stick moulds. Place in a preheated oven and bake until brown—from 15 to 20 minutes. Serve at once.

PURÉE OF LIMA BEANS AND PEAS

Take 3 pounds shelled green peas and 3 pounds shelled lima beans. Cook together in boiling salted water to which has been added a pinch of soda. Meanwhile, put 2 small onions cut up fine and half a cupful of light cream in a double boiler to heat. When peas and beans are done, drain well and put them through a sieve. Place a lump of butter in a saucepan, add the purée, and beat in the hot cream from which the onions have been removed. Salt and pepper to taste.

GALETTE WITH BLAZING MINCEMEAT

Sift some pastry flour and measure out 2 cupfuls. Sift it again with ½ teaspoonful salt, 1 teaspoonful sugar, and ½ teaspoonful baking powder. Work into this with the finger tips ⅝ pound of sweet butter, or 1½ bars. Moisten with ⅓ cupful cream beaten lightly with yolk of 1 egg. Mix with a large fork until it may be formed into a ball. Flatten the ball a bit, then wrap in waxed paper and place in refrigerator for several hours. When ready to bake, set your oven at 500° F., light it, and then roll out the dough on a lightly floured board, forming a circle ½ inch thick. Place carefully on lightly buttered tin. Then with a knife score the surface of the cake into a pattern of small diamonds all over. Now beat together a whole egg and 1 tablespoonful of water with a fork, just long enough to mix well. Paint the surface of the galette with this mixture. Be sure your oven is hot, put in the galette and bake 15 minutes or until lightly browned all over, then decrease the heat to 400° F. and cook about 25 minutes longer, but don't let it burn. On the hot galette, just before serving, sprinkle confectioners' sugar lightly and accompany it with a bowl of mincemeat which has been cooked for 1 hour over boiling water in a double boiler. Pour over the mincemeat at table 2 or 3 tablespoonfuls of kirsch, which has been heated a very little over a low flame in the kitchen and brought to table in a little pitcher. Light the kirsch and let it burn out while you cut the galette in pie-shaped pieces to be eaten with hot mincemeat.

MILK ONION SOUP

(for 6—8)

Cut 16 slices French bread. Peel 12 large onions, quarter, and slice very thin. Put 3 quarts milk in a large pan ready to be heated. Prepare 1½ cupfuls grated Parmesan cheese. Place ¼ pound butter in a large frying pan, melt it and add the sliced onions. Cook over low flame, stirring constantly with a wooden spoon until the onions are transparent and a pale golden brown, about 10 to 12 minutes. Heat the milk until scalding hot, stirring to avoid forming scum. Toast the bread lightly on both sides, place in a bread basket. Put 1 teaspoonful salt and ½ teaspoonful pepper in a soup tureen with a small lump of butter and pour into it the hot milk. Place the onions in a serving dish and send to table. Place 2 slices of toast in each deep soup plate, top each piece of toast with a spoonful of onions, fill the plate with hot milk. Pass the grated cheese to be sprinkled over the top by each person to his taste.

BAKED PORK SPARERIBS

Buy 3 sides fresh young spareribs, weighing in all about 6 pounds. Wipe with a cloth and sprinkle with salt and pepper, both sides. They should be cooked in separate shallow pans, but if this is impossible, place in a very large pan so as not to touch. Put in preheated (350° F. to 375° F.) oven and roast, basting occasionally with their own fat, for at least 1½ hours. If not brown enough turn oven heat up to 450° F. the last 10 minutes. Place on large hot platter, serve at once, with gravy in separate dish. For the gravy, pour off all the fat, saving 3 tablespoonfuls of it. Pour a little boiling water in the pan to soften brown residue and boil down until there is a syrupy clear gravy. Now put the saved 3 tablespoonfuls of fat in a little pan, add 3 tablespoonfuls flour, stir and cook for a minute or two, then add 1 cupful hot milk gradually to make a smooth gravy. Add the clear gravy and a little more milk if too thick. Season to taste with salt and pepper and serve in gravy boat.

MASHED SWEET POTATOES

Take as many good-sized sweet potatoes as there are persons to be served. Bake thoroughly, remove skins, pare off underskin, mash or purée with plenty of butter, salt and pepper, and a little heavy cream. Baked mashed potatoes seem to have a nuttier flavour than boiled mashed potatoes and are no more trouble to prepare.

GLORIFIED RED CABBAGE

(for 6—8)

Remove outer leaves from 2 fine red cabbages weighing about 2½ pounds each. Cut in quarters, remove all the core, and put in a pan of cold water containing juice of 1 lemon—this keeps it from discolouring. Cut the quarters in moderately fine slices, then chop crosswise. There should be about 4 pounds. Now in a very large pan, melt 1½ bars or ¾ cupful butter. Peel and chop fine 2 large Bermuda onions, and peel, core, and chop fine 2 large juicy apples. Place the onions in the pan with the butter and cook slowly for 5 minutes, stirring constantly so they brown lightly, add the apples and continue cooking for 5 minutes, stirring likewise. Then add all of the chopped cabbage and 1½ cupfuls cold water, cover the pan and cook for 1 hour, stirring frequently as it burns easily. Watch carefully and if necessary add a tablespoonful of cold water from time to time, but don't let it be really wet. When done add ⅓ cupful cider vinegar and ⅓ cupful granulated sugar and salt and pepper to taste and cook 5 minutes longer. Serve at once.

CRANBERRY RAISIN PIE

(for 6—8)

Make your favourite recipe pastry for one two-crust 10-inch pie. Chill for an hour or so. In the meantime wash 3 cupfuls cranberries and cut them in half. Wash 1 cupful seedless raisins and dry them well. Mix together 1½ cupfuls granulated sugar, 1 teaspoonful cinnamon, and ½ teaspoonful nutmeg.

Roll out ½ the pastry and line a 10-inch pie plate with it. Mix the raisins and cranberries together and place in pastry-lined pan. Sprinkle sugar and spice mix over all and dot with 1 tablespoonful butter. Cover the pie with the other half of the crust, crimp the edges, make several gashes in the top. Place in a pre-heated 425° F. oven and bake 30-40 minutes.

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rose is our gift),
and you select the suit
you really want whenever
you have the time!
But be subtle about it.
Leave the picture,
opposite, and this
column on his desk.
There's a rosy future
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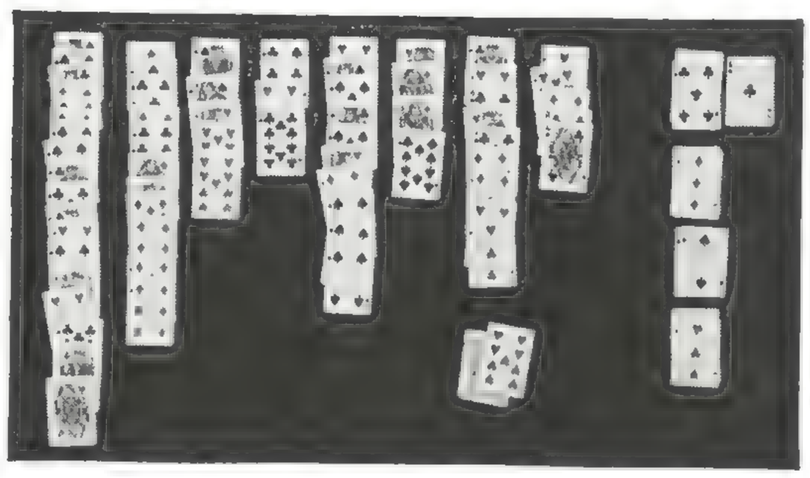
Rose Marie Reid
SWIMSUITS

Dept. DV, Los Angeles 45



Hate Mrs. Ogle

A TWO-PACK SOLITAIRE



This game offers a more than equal chance of winning. It takes, or should take, long, slow playing with plenty of time for advance plans. Not entirely dependent on luck, this solitaire often rewards good thinking.

THE POINT:

To get all cards "out," built up, from Ace to King of the same suit, in sequence on eight Aces.

THE PLAY—STEP 1:

Shuffle two standard bridge packs together. Deal out eight cards, face up, in a row. Deal out seven more rows on these eight cards, all face up and overlapping so that the value of each card in each row is visible. Thus, a total of 64 cards are dealt out, with the last row wholly uncovered and open for play. The remaining cards are left in a face-down pile, ready to be played one by one.

THE PLAY—STEP 2:

The uncovered card at the foot of each of the eight columns is open for play. One card may be moved at a time—onto another "open" card one digit higher (7 on 8; 6 on 7); i.e., in sequence, regardless of colour or suit, in order to free wanted cards below. When a card is moved, the one beneath it is automatically "opened" for play. Aces, to be built on, are played to the side. One by one, the cards from the face-down playing stack are turned up for play. If a card from the playing stack can not be played in sequence or on an Ace pile, it goes on the end of the first (the left-hand) column, and the next card is turned up to be played in the same manner.

It is fair to turn up the top card of the playing stack and then to plan moves with this coming card in mind. If all cards are moved from one of the eight columns, a King (when available) can be played in the blank space, and a sequence, any suit and colour, built down from the King. (See column three in illustration.) *A win is absolutely assured if the player concentrates on and succeeds in getting all the Kings in blank spaces, and sequences built down.*

There are four "*musts*" in "Hate Mrs. Ogle:"

One: All cards from the playing stack, if they fit into no sequence and can not be played on an Ace pile, must go at the end of the first column. (Note in the illustration that this column is far longer than any other.) The shorter this column can be kept, the better off the player.

Two: A blank space may be filled only by a King, and a King may be played only in a blank (or, of course, as the completing card on an Ace pile). If an Ace pile has already been closed with a King, and a blank appears, that King can be played back to fill the blank, and as much of the sequence as seems desirable.

Three: Aces, when uncovered, must be played to one side to be built on, in sequence and in suit.

Four: A card, when moved, may be moved only onto one a digit higher, or, in proper order, on its own Ace pile.

"Hate Mrs. Ogle" has three important privileges.

One: Any sequence of cards in one suit, or any part of a sequence of cards in one suit, can be moved as a whole, as if it were one card. Thus: the Four, Five, Six of Spades can be picked up as a whole and moved to, say, the Seven of Diamonds. But the Seven of Diamonds can not be moved with the Spade sequence on it. *It is good to build in suit wherever possible.* (This example is shown in fifth column of the illustration.)

Two: Cards once played on an Ace pile *may* be built back on a column if there is a card one digit higher to build them on. Example: the Five and Four of Clubs in the illustration could be built back on the Six of Diamonds in column two. If it became necessary to move the Three of Hearts (column seven), this would be one way to do it. (The Clubs could not then be built back on the Ace pile until the Three of Hearts was moved.)

Three: No move is obligatory. All sequences are built *by choice.* No Four *must* go on an "open" Five; no Jack *must* go on a Queen. And no card *must* be built up on an Ace pile if it may do more good where it is.

Rose Marie Reid JEWELS OF THE SEA

From any point of view, gleam with fashion significance. You catch the glow in this new silhouette,

the Doubloon, with all the splendor of the doublet, the charm of the pantaloon...

which wondrously reshapes you in a twinkling...and in itself heralds a shining story,

completely new in swimwear...a couturier collection. It could only be...Rose Marie Reid.

The Doubloon, $29.95 at your favorite store. Or write Rose Marie Reid • Dept. DV • Los Angeles 45





FRENCH NOBILITY treasured this beautiful porcelain and bronze doré rotary clock. Now in the famous Old Charter collection, it dates from the elegant era of Louis XVI (1774-1792).

It's so much smarter to give OLD CHARTER

(especially in this magnificent new gift decanter)*

PERHAPS THE SUBTLEST COMPLIMENT you can pay a friend is a gift of Old Charter. The simple act of giving says, in effect: "I know you are a man who can appreciate the ultimate in fine whiskey. And here it is." Old Charter is available in a magnificent "heirloom" decanter (above) at no extra cost. Designed in a superb "Greek-Classic" style, it will be treasured as a keepsake even after the last drop of Old Charter has been enjoyed.

Superior from the start, Old Charter is ripened to magnificence by seven slumbrous years' aging in the cask. Try it yourself. You'll see.



tick, tock... tick, tock... the whiskey that didn't watch the clock... seven long years **OLD CHARTER**

Kentucky's Finest Bourbon • *Also available in regular round bottle in Holiday Carton

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 86 PROOF • OLD CHARTER DISTILLERY COMPANY • LOUISVILLE, KENTUCKY

More ways to a man's thanks

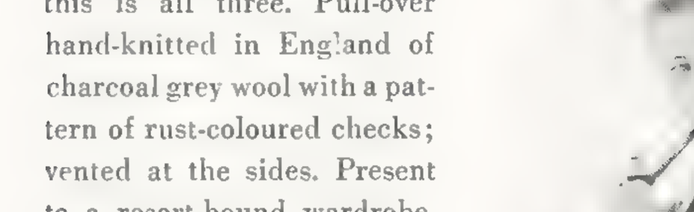
(Continued from pages 138-139)



Left: Thanks from an efficiency expert—every man is one—for these: Dacron pyjamas that wash easily; need no ironing. (Nice wrapping idea—a new overnight case?) Pyjamas, $20 at Jay Thorpe.



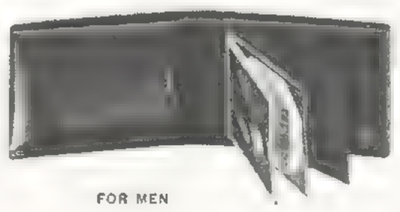
Right: Shirt-sweater-jacket: this is all three. Pull-over hand-knitted in England of charcoal grey wool with a pattern of rust-coloured checks; vented at the sides. Present to a resort-bound wardrobe, perhaps? $45; at Bronzini. *Below:* The leather (stocking?) present—two forms. First, a belt of dark brown alligator, for a man's flannels; his tweeds. By Pioneer, $12.50 at John Wanamaker. Next, a calendar-desk pad of calfskin and shining brass (here handsomely softening a sad back-to-work reminder—or you could turn the dial to January 1). By Rumpp, $12 at Crouch & Fitzgerald.



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HERE ARE SOME GIFT IDEAS
SURE TO PLEASE YOUR FAVORITE PERSON

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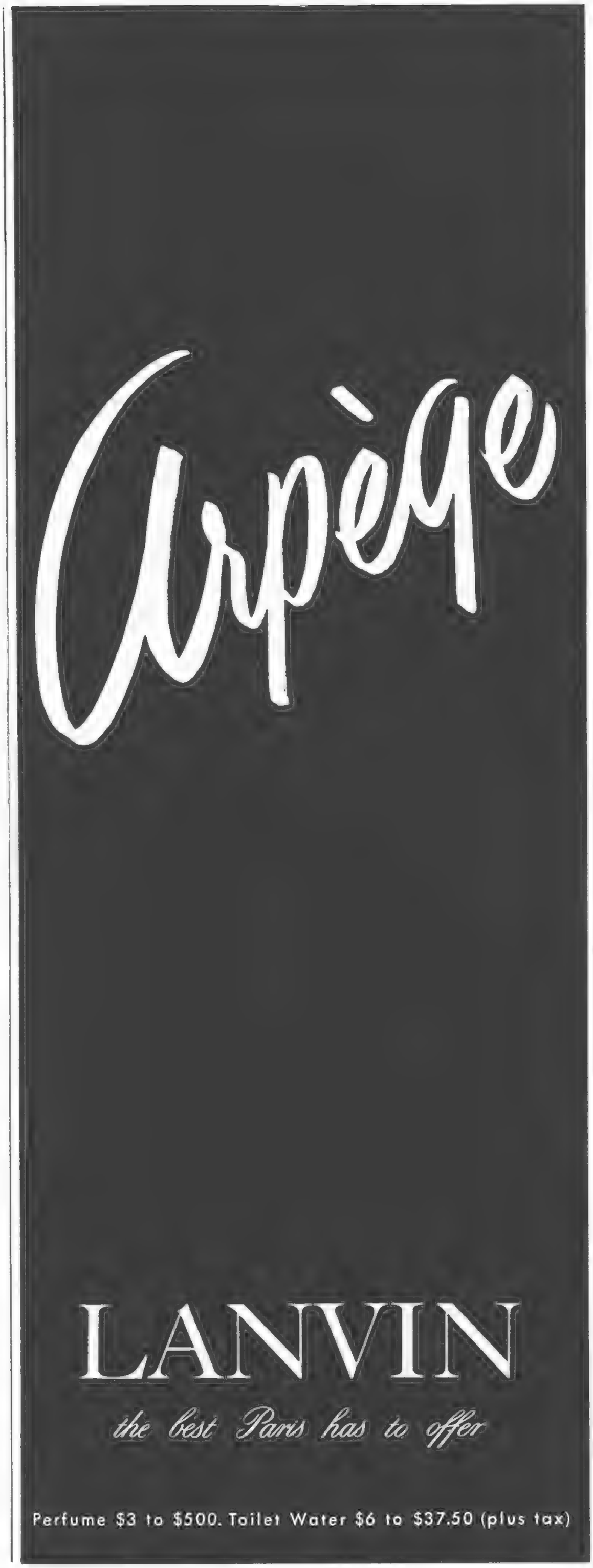
worn with black

Whoever named the odd jacket and pants "extra" hadn't really lived much. Any man who gets around at all knows that they are just about as extra as his dinner jacket, or his second molars. Here, the good "extra" jacket and slacks, made entirely of Du Pont Orlon and made to look and feel like flannel. Their pattern: hound's-tooth check, and they're worn with—black. One of the reasons, incidentally, that you've noticed more pattern around lately, is because of the tremendous acceptance of black as a country colour. Black slacks, sweaters, shirts, shoes, et cetera, against which patterns—hound's-tooth, plaid, herringbone, or Argyle—look wonderful.

On the facing page: A three-button, single-breasted sports jacket; natural shoulders, centre vent, of navy-blue and white checked Orlon. By Monteverdi, $43. The black linen slacks, by Baker, of Moygashel linen, $25. Long-sleeved polo shirt of cashmere-and-silk, by Forstmann, $30. All at De Pinna. Both the slacks and jacket are also at L. S. Ayres. *This page, below:* The slacks—well cut and washable (even the pocket linings are of nylon) of navy-blue and white checked Orlon. $23. The shirt, a roaring success: a black knit cotton pull-over, designed for Izod of London by Lacoste. $8. Black calfskin moccasins by Walk-Over, $13. Everything at De Pinna. The slacks are also at L. S. Ayres.

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in crib size
36 x 50 . . . pink,
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NEWS IN THE SHAPING



Here, two new figure-perfecters —each with its specific purpose. *The waist moulder* (not a cincher) is a good new foundation for the princesse line: it smooths the area from the rib cage to the hips. Of cotton-and-rayon twill, with spiral boning; and—for suppleness—elasticized back and sides. This can be worn attached to a girdle. By Bien Jolie, $6 at Lord & Taylor. *The pantie girdle,* an extremely lightweight form of figure-perfecting which might well find its way into a resort wardrobe. Made of airy, wide-meshed cotton-and-nylon with Lastex. (Its front panel controls with up-and-down stretch only.) $9. From Bergdorf Goodman.



MIEHLMANN





ENGSTEAD

California bride—

her keepsake dress

Mrs. Richard Lyon, the daughter of
Mr. and Mrs. William Valentine of Pasadena,
in her wedding dress—a bridal wreath of
white tulle and net and lace. The bodice, the line
that's made fashion news this year in everything from
tweed to tulle: a fitted Empire line.
Her dress and veil, by Cahill.

CRÊPE DE CHINE

that silken fragrance she loves to wear...

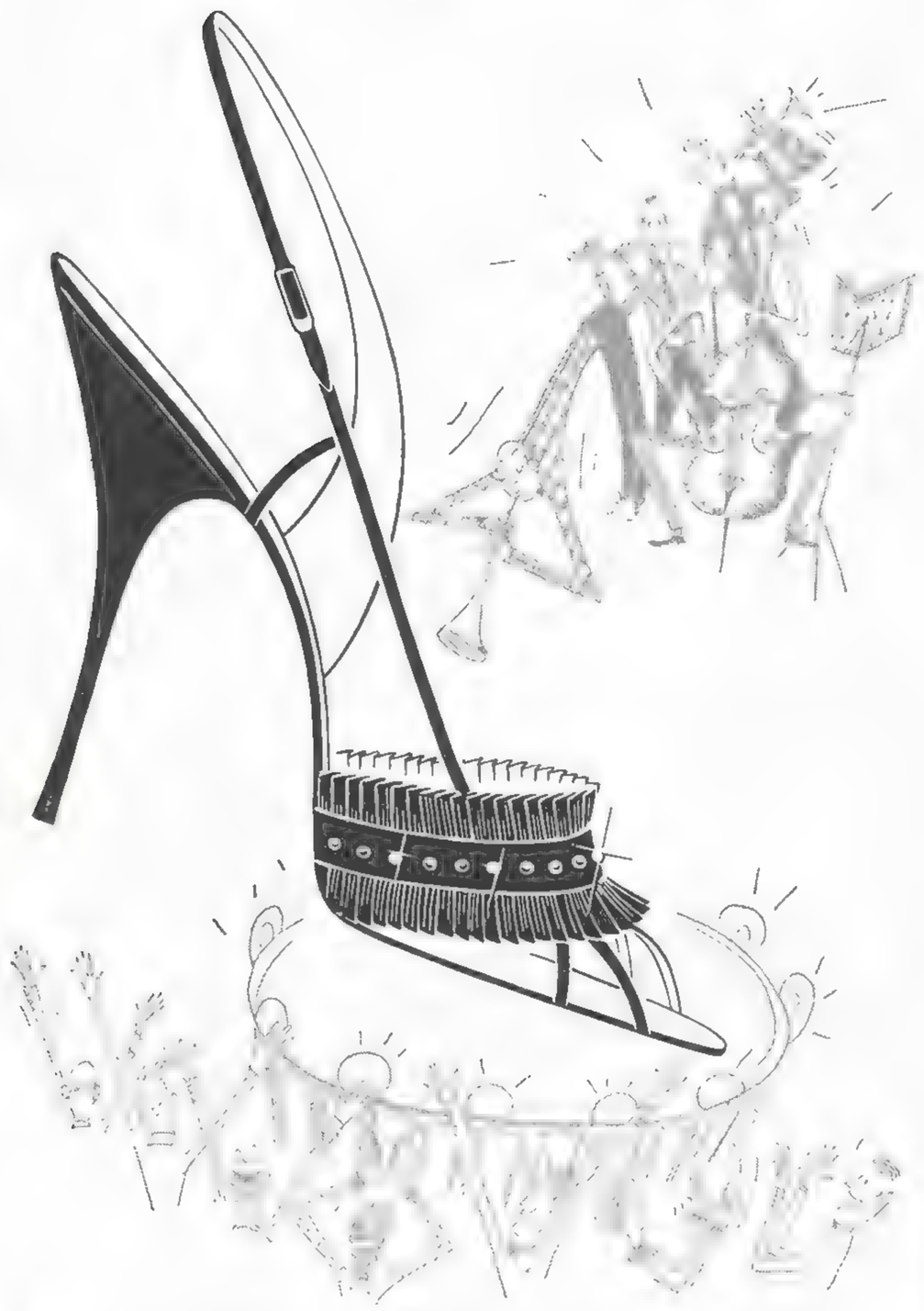


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in France



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WORLD'S MOST BEAUTIFUL SHOES

The band strikes a new fashion note in black suede cuffed by pleated faille, starred by rhinestones. $12.95 Flirtatious! Provocative!

CHANDLER'S

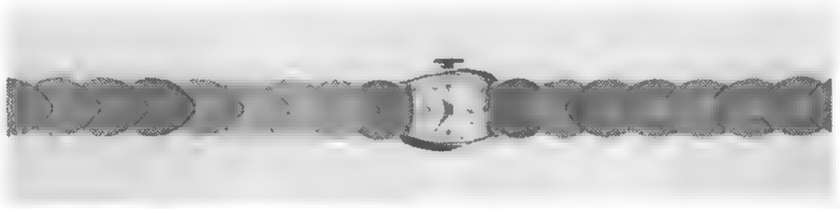
SHOE SALONS

HAPPY ENDINGS FOR CHRISTMAS LISTS

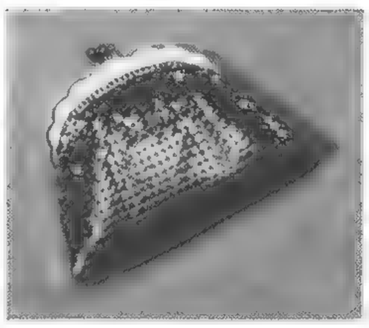


1. For ending a list in extra-good shape: a tall black calfskin purse, wafer-thin (that's about the size of it, ma'am). Smart holdings in almost any well-organized wardrobe. The lining, black satin. By Style-Art, $39.50*; De Pinna.
2. Present with heart in it—in fact, a number of hearts: they're the gold links of this handsome bracelet-watch. By Gruen, $225 tax inc. Richter's Fifth Avenue.

1



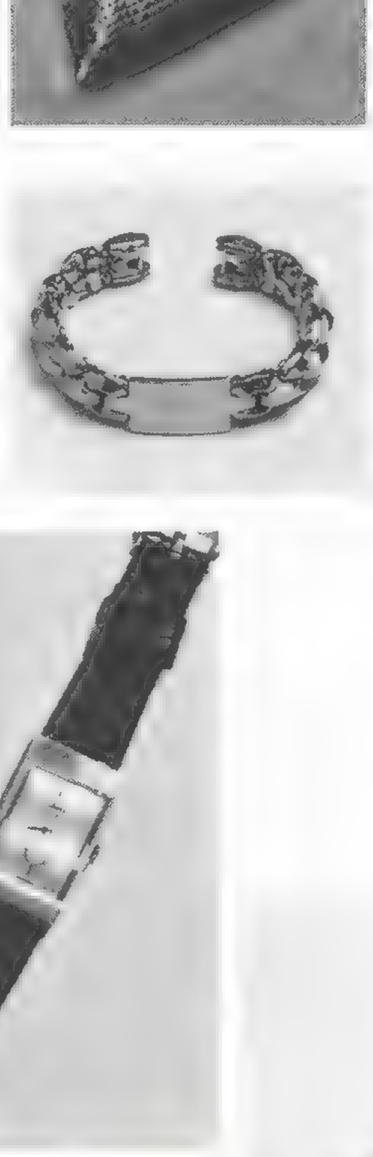
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3

3. Young ending for a Christmas list: a golden mesh purse (she may take it out with a new brocaded short evening dress). By Whiting & Davis, $4*; Saks Fifth Avenue.
4. Identification: engraved on a gold-filled link bracelet designed to carry a woman's own wrist watch. By Apex, $12*; Tourneau.
5. Identifying a well-thought-of male: a Big Present, this handsome watch on a broad alligator band. By Certina, $135 inc. tax, at Schwartz Bros., Fifth Avenue.
6. This ought to wrap things up: seventy-four inches of black-and-white striped zephyr worsted-and-mohair; combines fashion with lightness with warmth. By Keith Haywood, $20, at Lord & Taylor.

*PLUS TAX



4



5

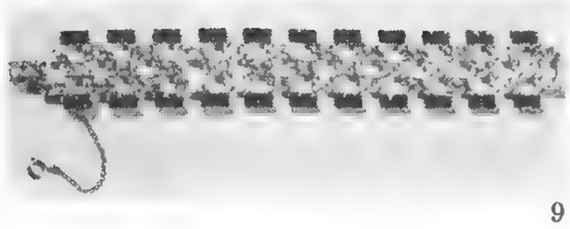
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8



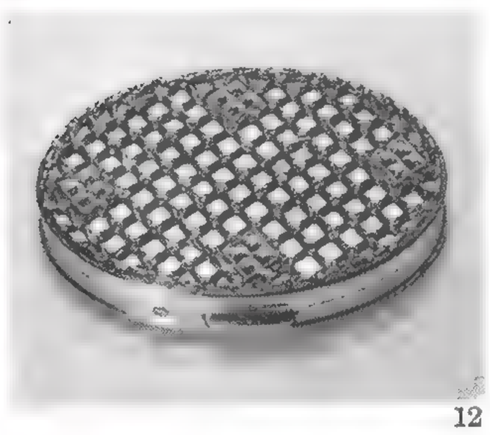
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14



GRIGSBY

7. Festoon of faceted black and crystal beads—decoration for the neckline of a dark wool dress, for instance (or for pale dresses going to the resorts soon after the holidays). By Karu, $6*, Best's.
8. Nice dinner-table lighting—this silvery lighter, and its own nest of three silvery ash trays to match. By ASR Ascot, $15*, Jay Thorpe.
9. Pleasant surroundings for glitter: rows of pale-blue stones outlining rhinestones. A bracelet by Karu, $8*, at John Wanamaker.
10. No-size present (any woman's cash will fit)—brown suède French purse; a snakeskin flap. By Enger Kress, $13*; Dale Fifth Ave.
11. A fine, oval face—what we especially like about this gold watch, with black dial; gold numerals. By Certina, $110 inc. tax, at Schwartz Bros., Fifth Avenue.
12. Shining present to a pretty (non-shining) face: this silvery mesh compact with rhinestones. By Dorset Rex, $10*; Best's.
13. Checked off beside a man's or a woman's name: a good little travelling alarm clock, nicely housed in a zippered leather case. By Hickok, $15*; Stern's.
14. Given to a Young *Nil*lionaire (with a present of cash inside?)—a black calfskin envelope bag. By Jenny, $11*; Bloomingdale's.

*PLUS TAX

More happy endings on page 161.



HER *Pleasure* NOW
HER *Treasure* ALWAYS

Here is the gleam of her dreams — a Whiting & Davis silver or golden OROMESH® evening bag — sure to be the shining light of her Christmas this year . . . a dazzling companion through many more. And what better gift than this enchanted accessory that captures all the excitement of the holiday season?

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20

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HAPPY ENDINGS TO A CHRISTMAS LIST



1



2



3

GRIGSBY



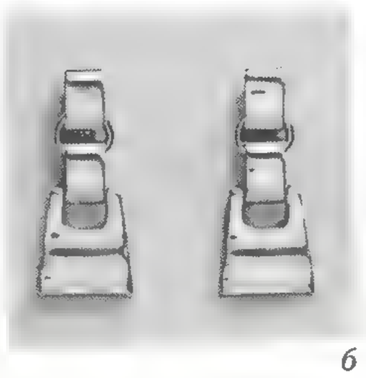
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1. Present with a choice of endings: a necklace of golden links, which the wearer adjusts to size. (Nice place for this—the neckline of a new pale wool dress.) Necklace, by Sarah Coventry; $5.80*.
2. To end with gold and glitter: golden mesh evening purse with a rhinestone clasp; held by a chain. By Whiting & Davis, $11; Altman.
3. Golden leaves for a lapel, one more unreal than the other: both have been caught in a rainfall of crystals. Leaves: $20*; $13*. By Krementz, at John Wanamaker.
4. Tasselled golden chain—to knot around the neck; several times around the wrist. By Krementz, $29.50*; at John Wanamaker.
5. This is the workmanlike exterior of a brown cowhide carryall—inside, there's the surprise of an apple-green leather lining. By Rolfs, $23* at Bergdorf Goodman.
6. Three or four pairs of these bought as "extra" presents—nice form of insurance. (And you can always keep *one* pair for yourself!) Gilt earrings any woman in her right fashion mind would be glad to own. Sarah Coventry; $4*.

*PLUS TAX



4



6

More happy endings on page 176.

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SUCH wonderful reassurance from Lanolin Plus Liquid! Its extra abundance of refined lanolin, with valuable esters and cholesterols, makes Lanolin Plus Liquid most similar to Nature's own skin lubricants...helps to replenish the oils which modern living steals from your skin.

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*TRADE MARKS

FOOD, WINE, AND FLOWERS TO GIVE

Very welcome present, to someone whose tastes you know—the present of good food or drink and/or its holiday surroundings. Here, a directory of pleasant ideas.

The main course of a Christmas dinner could be an open-before-Christmas present—could be, for instance, a Catskill Mountain smoked turkey; $1.70 a pound ordered from The Forsts, Kingston, New York. For determined non-turkeyites (who receive encouragement on page 146), the same source has Catskill Mountain smoked ham—this, $1.40 a pound. The Forsts also have a "Delicacy of the Season" present involving a whole list of smoked meats: giver arranges for as many deliveries as he wishes.

Combinations of turkey (fresh or smoked), hickory-smoked ham, and bacon are gift-wrapped in wicker picnic hampers at Candlewood Farms, Brookfield, Connecticut—some hampers include relishes and sauces. Prices are $25, $40, and $50.

A New York City headquarters for the substance of a holiday dinner is Caviarteria, 114 East 56th Street—available there, in three-pound tins: a whole Mallard duck in vermouth, $6.75; a ring-necked pheasant in sherry, $7.95; a guinea hen in port, $5.50. Another fabulous present here (it could be The Big Present to some dearly-loved host or hostess), twelve six-ounce terrines of Strasbourg Foie Gras; $100.

Really non-traditional Christmas fare (or, more likely, an after-Christmas enjoyment) is pleasantly packaged at Vendôme, 415 Madison Avenue. The fixings of a snail course for four, for instance—along with snail tongs, fork, and plate to add to one's snail-serving equipment—comes in a Japanese wicker basket, later useful as a mail tray. This, $9.50. In another letter tray, this one of bamboo, are nine ten-ounce tins of seafood, imported from France. Included: shrimp; crabmeat; lobster; frogs' legs; $12.95. Presents in a sweeter vein also get useful housing at Vendôme . . . Jordan almonds, for instance, can be had in a white crockery butter dish with a nice two-storey construction (the lower storey holds cool water to keep the butter fresh at table)—this, $4.95. And four ounces of Hopjes in a blue delft ash tray shaped like a wooden shoe; $2.95.

Cheeses to give should be chosen either with a close knowledge of the receiver's likes—or, in variety. There should be something to please just about every cheese-fancier in the assortments at Cheese of All Nations, 181 East Houston Street. One assortment of cheese spreads comes in wicker-wrapped glass baking dishes in a four-sectioned Lazy Susan: it includes Provolone and Chianti from Italy; cheddar and brandy from Canada; Swiss with caraway; and Danish Blue or Gorgonzola and wine—$12. A cheese-a-month plan also goes on here, featuring the cheese specialties of twelve different countries—$50 for a year; $27.50 for six months.

A one-cheese present (delicious) could be a wheel of Blue Vein Roquefort from Langlois Cheese Makers, Langlois, Oregon—this, $5.70. (An unexpected specialty from these cheese-makers: Oregon crab legs—two six-and-one-half-ounce tins for $2.15.) Or, "Fromage Maison," from Maison Glass. 15 East 47th Street—twelve-ounce crock with crackers to go with, $5. (Other present material at Maison Glass: candy or nuts in ovenproof flowered ceramic frying pans from Sweden, $9 to $15.)

Altman has an assortment of eight imported and domestic cheeses ready to be carried away in a bamboo basket that might later be a piece of hand luggage; $10. Other good assortments (containing not a crumb of cheese): a wicker shopping basket filled with biscuits, sherry pralines, peppermints, plum pudding, hard sauce, brandied fruit, nuts, and chocolates; $15; a Scotch Kooler ice bucket appropriately laden with various cocktail tidbits; $8.50.

To-go-with-cocktails presents abound. Soupçon, 203 East 61st Street, has a deliciously indescribable cocktail miscellany which they call "The Thing"—this sells for $2.75 a quart, and would make a fine present combined with, say, garlic almonds at $2.75 a pint, or pecans in oil and butter at $2.50 a pint.

Another shop which has its own special brand of cocktail fare is Ann Roberts, 107 East 60th Street. Here, the mixture is called "Temptations," and includes all sorts of nice little things made from dry cereals, as well as nuts with out-of-the-ordinary seasonings; 75 cents for an eight-ounce jar.

The Delicacies Shop at Bloomingdale's has accessories to tea and cocktails in various holiday arrangements. One very large helping of party fare comes in a holly-sprigged basket and includes a seven-ounce tin of caviar, a five-and-one-half-ounce tin of *pâté*, a quart jar of ripe olives, and the same amount of green stuffed olives. This, $30. A basket made up in England contains tins of turtle consommé and julienne; shortbread; tea biscuits, plus jars of quince and gooseberry jams and mango Chutney—all for $15. Still another basket holds three tins each of imported sardines, anchovies, and lobster *pâté*, and three pounds of Turkish stuffed vine leaves—$18.

A wicker hamper of cocktail things from H. Hicks & Son Gourmet Shop, 16 East 49th Street, seems to cover just about everything: small sausages and *pâté* from Denmark; truffles from France; smoked mussels and oysters from Holland; cocktail biscuits; orange slices; Martini olives and maraschino cherries; this costs $25. Arrangements of fresh fruits and brandied fruits are packed in olive wood salad bowls of various sizes here—prices start at $10.

A present for a New Yorker only (this can not be shipped) is the *pâté* Baccara, made by the Baccara Restaurant, 203 East 45th Street: $2 for an eight-ounce tin.

Giving a present of liquor may

mean that all your gift-wrapping is done for you: most brands have special Christmas packages and, in some cases, decanters. But, for something entirely different in the way of gift-wrapping a bottle, there are brand-new decorated wine baskets by Helen Cole (the lady who does the unreal flower arrangements). These are wicker baskets which have been given a pink, golden, or silvery metallic finish; then dusted with sequins, fake flowers, and ribbons—very pretty idea; $8.50 per basket at Helen Cole, 963 Lexington Avenue. One nice interior for such a package: a bottle of Anejo Bacardi, which comes wrapped in silver foil.

Two with-decanter favourites: I. W. Harper, Bottled in Bond, Straight Kentucky Bourbon; and Robin Grande Reserve Cognac.

Makers of dry Martinis are likely to appreciate a combination, pleasantly wrapped: a bottle each of Mouquin dry vermouth and Nichols London dry gin. For after-dinner sippers, there's the "Firefly" package of Garnier French Liqueurs: a bottle of pink crème de menthe, and one of white crème de cacao.

You might give several wines—possibly a couple of bottles each of Asti's Cream Sherry, Tawny Port, and Pinot Noir—in one of the new plastic storage hassocks for liquor, which can later be used in a television room. Or give half-a-dozen bottles of Mumm's champagne, and just add a card—this comes specially wrapped.

And . . . you can't go wrong with: Seagram's V. O. Canadian Whiskey; Haig & Haig pinch-bottle Scotch. (These look different for the season, too.)

Flowers for Christmas could be poinsettias, of course, but there *are* other possibilities—some of them with a much longer future. On page 176 we show a picture of a white amaryllis blossom which is given as a bulb—this is just one variety of a whole strain of Dutch Warmenhoven bulbs which blossom winter after winter. Handsome hybrid varieties can also be had in red-orange, dark red, russet, pink, and salmon-colour—these, $12.50 each. And a rather fabulous new white blossom, the "Mont Blanc," is $15. White Flower Farm, Litchfield, Connecticut.

Other long-lived holiday decorations come from Hawaii: a box of glossy green Ti leaves and Vanda orchids—the makings of a very pretty table centrepiece—$5. Hawaii Flowers Ltd., 54 West 56th Street. Famous Hawaiian woodroses, with brown E-koa pods and sprays of feathery Uki, in a burnished coconut-shell, $7.25—Hawaiian Exotic Flowers, P. O. Box 1051, Hilo, Hawaii.

At one New York florist, there's a new kind of decoration which should last just about forever: real flowers, sprayed with specially-developed preservative and framed in shadow boxes—garnet roses and buds, one idea. From five to fourteen inches tall, $4.95 to $24.95. Irene Hayes, 273 Park Avenue.

At Ann Hagan, a frankly seasonal but non-routine decoration: mistletoe and pink-and-white-striped carnations filling a pale-pink metallic basket; $15.

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The end or the beginning for Karen?



At three, Karen is already weak and undernourished. Her barracks-like home in Salzburg, Austria, is damp and draughty. Her meals are meager—meat and butter almost unknown. New clothing and needed shoes are an unthinkable luxury. Her father, a very old man, is an auxiliary worker whose income is enough only for the vital necessities of a barren everyday existence.

Because of her weak condition, Karen cannot move too rapidly, and so she plays with a cardboard box that she calls her doll house. Her artistic fingers keep it neat and clean, as her vivid imagination weaves childhood fantasies. In a city famed for music and song, her future could be bright, but she *must* have more food to supplement her diet and nourish her delicate heart. Her shoes and clothes are tattered and outgrown—they *must* be replaced immediately.

HOW YOU CAN HELP

You can help Karen or another needy child through the Federation's CHILD SPONSORSHIP plan. For just $8 a month, $96 a year, SCF will send "your" child warm clothing, sturdy shoes and supplementary food—delivered in your name in Austria, Finland, France, Western Germany, Greece, Italy, Lebanon, or Yugoslavia. Or you can sponsor a child in Korea for $10 a month.

You will receive a case history, like the story of Karen, and if possible, a photograph. You can write your child or the parents, and be their friend. You will know how much your generosity means to them.

A contribution in any amount will help

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Address .....

City.....Zone..... State.....

Contributions to Save The Children Federation are deductible from income tax.

You may help a needy child in Austria, Finland, France, Western Germany, Greece, Italy, Lebanon or Yugoslavia

V-1



ALBERT SKIRA IN HIS OFFICE

ALBERT SKIRA

(Continued from page 92)

his kind of art books as international, as ulcer-making, and as difficult as the movies. Often six months late for a definite appointment, he is both rushed and dilatory, yet has infinite time to putter with details to make the whole more precise, more perfect. Although he dreams up such ideas as doing big books on Etruscan, Roman, and Byzantine paintings, each with almost a hundred plates in colour, he still concerns himself with the squaring up of a caption.

To him all art is a panorama. Only as an editor, and a brilliant one, does he divide art geographically and chronologically. He sees the resemblances in Mondrian, Derain, and Picasso to the Roman paintings at Pompeii; in Matisse and Vlaminck to the mosaics of the Byzantines. In conversation, he skips with quick wit, a sudden light in his knowing eyes, from century to century, from country to country; remembers which private collector in Switzerland, England, France, Italy, Ireland, Turkey, or in the United States has a painting which he needs to round out a book.

It is easy for him to fly from his Geneva or Paris offices to his New York office. It is less easy for him to send a safari to capture the never-photographed remote rarities of Byzantine paintings. To work in the great mosque, St. Sophia, in Istanbul, the Skira photographers one cold winter built sixty-foot-high scaffoldings, wore fur-lined overalls. With Madame Skira, the daughter of the Italian art authority, Lionello Venturi, in charge of the safari, the photographers went to Yugoslavia. To reach the mosaics, hidden high in the mountains, they put their electric generators on mules. To reach the mosaics on the island of Chios, they climbed by jeep to the monastery where one of the long-haired, deeply bearded monks offered Madame Skira tea. When she noticed how deep was the grime on his hands, he saw her dismayed glance and explained in the most charming deprecating way that he had not washed in twenty years, adding, "I don't *like* water." The end result of the safari is an enormous, ravishingly beautiful book with unique revelations of Byzantine art, most of it never before as comprehensively seen, even by Byzantine experts. (Who has climbed sixty feet into space to see the mosaics in the dome of St. Sophia?)

The story of Skira began in the seventeenth century when members of the family emigrated from Spain to Switzerland. By the time Albert was born the Skiras were in comfortable but modest circumstances; his father an engineer, his mother a teacher, neither with the slightest interest in art. In the normal course of education, Skira went to a succession of genteel ladies

who taught piano, unsuccessfully. When he was twelve, by amazing luck, his mother sent him to a new teacher, a hunchbacked man who put the boy at a grand piano, listened to his miserable scales, and asked "Do you really want to play the piano?" In the next three years with this teacher Skira learned almost nothing about playing the piano, but he learned to read Nietzsche, he heard Baudelaire read aloud, saw photographs of Picasso, and learned to concentrate on the discipline of chess, all this until his teacher, the greatest influence on his life, died.

Eventually the boy went off to study to be an electrical engineer; lacking money to continue, he stopped. At eighteen he became a bank clerk. (That dreadful year had only one pleasant event, the purchase of his first Picasso, a gouache still life for $25.) He loathed the bank, he had no money, and he longed to buy first editions which he could resell. By the next year, however, he had a little book business going in the evenings. The bank and Skira then parted, with the ex-bank clerk going to the Riviera to be an organizer of festivities. Through a friend he found a job getting up children's parties, running off balls, hiring underpaid dancers for charity galas. Happier, but still skinny, the organizer followed the swells to St. Moritz for more galas and then to the Palace Hotel at Lucerne. With his profits, he bought more books, somewhat more expensive first editions.

By 1923 he considered himself a bookman. Stuffing his recent buys into three suitcases, one day that year he set off for Paris where he knew nobody. After settling himself that first Paris morning in the Prince Albert Hotel, he asked himself, with careful attention to grammar, "To whom shall I sell these books?" The answer came immediately like a voice to a hallucinatory patient: doctors. (There is a false notion that all French physicians are bibliophiles.) Taking a directory of doctors, he looked up those with good addresses, phoned twenty without success. The twenty-first doctor told him to come over. Like an Armenian rug peddler, he set off with a suitcase of books. The doctor bought half of them, gave the young Swiss a good luncheon, and then called up friends, recommending the odd bookseller who kept his office in a suitcase. For the next five years, Skira supported himself scantily in Switzerland by buying and selling books.

In 1928 Skira again came to Paris, this time with enough money for two weeks and a big idea. He wanted Pablo Picasso to illustrate a book, any book, for the firm of Albert Skira: Art Books. (The firm had never published a book.) Although he telephoned Picasso every day, he only heard a voice say with a Spanish-French accent: "Picasso not here." By hanging around the cafés, he met dozens of artists, poets, writers, and eventually he met the right one, the wife of the poet Apollinaire. He told her about his calls to Picasso. "But that is nonsense," she said, and went off to phone Picasso who offered immediately to see Skira.

At that meeting Picasso said, musing on the possibilities, that he would only be interested in illustrating a book in which man changed to animal. Skira said: "Ovid's *Metamorphoses?*" Picasso said: "Yes." Skira answered: "Good." Since Picasso was some fifteen years older than Skira, he added: "Young man, that will cost you a lot of money. For each sketch I want $1,000." Skira said: "I want fifteen sketches." Picasso said: "Agreed."

Both were serious, both were playing. Picasso had no intention of making the sketches and Skira had no money to pay for them. But they went on with their plans. Fifteen chapters, a big full-page plate at the beginning of each chapter, fifteen small sketches for the chapter headings, the small ones to cost $500 each. "Pay me when I give you the plates," said Picasso.

Soon, however, they were not *(Continued on page 166)*





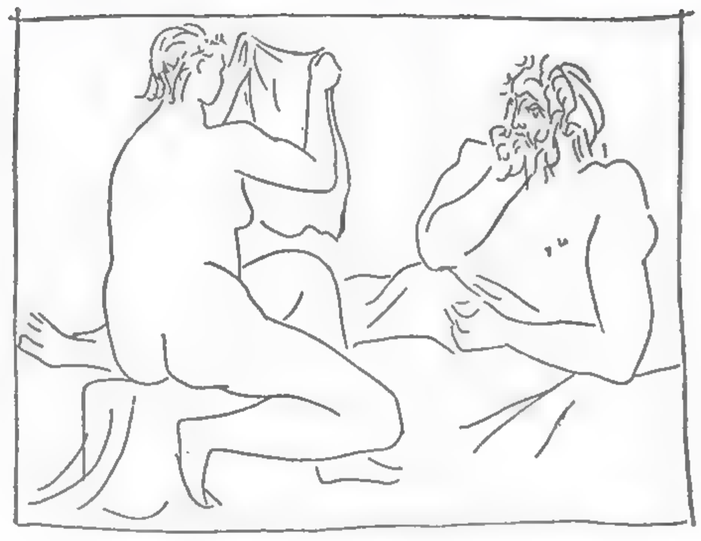
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PICASSO SKETCH FOR "METAMORPHOSES"

ALBERT SKIRA

(Continued from page 165)

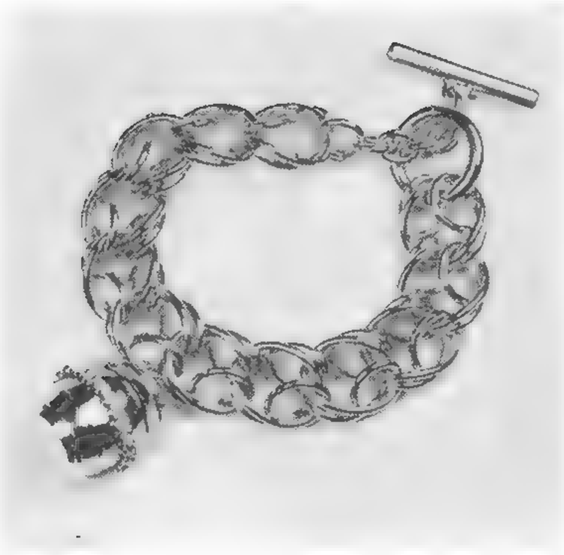
playing, for Skira went ahead with his plans for special paper, for rare type faces. For two and a half years he called on Picasso every few weeks, and eventually every day. No sketches had been started. (Flushed with his success over the Picasso, Skira had persuaded Henri Matisse to illustrate Stéphane Mallarmé's *Poésies.*) One day when Skira arrived at Picasso's studio, he found that Picasso had left the city and that only by bribing the concierge could he discover that Picasso had gone to the Riviera, to Juan les Pins. Two days later when Picasso recognized Skira's shadow in the brilliant Midi sun, he capitulated: "Now I have to *do* the book or my life will be a nuisance."

The history of that book, of which a copy was sold for $1,500 several years ago at auction in Paris, has its own odd troubles. After Skira received the first fifteen big sketches, he tried to sell subscriptions to the book at $400. He planned only one hundred and twenty-five copies. Nobody wanted one. The most important book collectors in Lyons, the centre for bibliophiles in France, told Skira off in much the same words that the important New York publishers used in telling off Henry R. Luce in 1922: "Young man, change your profession. You will never be a publisher."

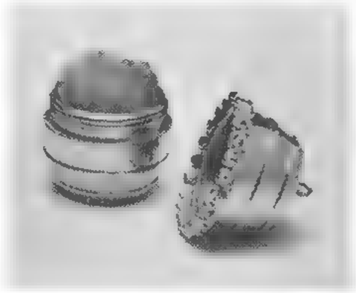
Three years after the first discussion with Picasso, Skira published the magnificent volume, Ovid's *Metamorphoses* with Picasso illustrations. He received one order for one copy. That order came on a postcard from the London bookseller, Anthony Zwemmer. This so surprised Skira, now almost hopelessly in debt, that he immediately went to London to see the face of a man courageous enough to buy such a book. Through a friend Skira was next told of an American woman, Marie Harriman, the wife of Averell Harriman, who was willing to buy forty copies, for exhibition in her gallery on Fifty-Seventh Street. Unfortunately, Mrs. Harriman had little success with her forty. (George Gershwin bought the first one.) However, she invited the ruined Skira to visit the United States; since then he has made many visits, still struggles with his English, lapsing into French instantly if anyone so much as says, "*Enchanté.*"

On his return to Paris, still ruined, Skira rushed along the Matisse book, just as beautiful as the Picasso, and then gave birth to another idea, an art magazine for the poets, the painters, the authors of the growing surrealist movement. In the backyard of the house in which Picasso lived, Skira established himself in an office just about big enough to hold him and a jelly bean. Whenever Picasso wanted to call out to Skira, he blew on a toy trumpet. In that office Skira, *(Continued on page 170)*

Discoveries for Christmas



1



The small present can be a small treasure this Christmas. All of these examples come wrapped and ready to give. All they need: your card. 1. Sparkling present: jewelled sachet. This golden charm, attached to a bracelet, can keep you in close touch with your favourite perfume all day. The small sponge inside soaks up the fragrance, stays moist without leaking or spilling. The charm, $3.50*; the Accessocraft bracelet, $3*. Both, Lord & Taylor. 2. A crystal teardrop glistening with fragrance: holds Lancôme's Trésor perfume. $9*. The Tailored Woman. 3. A new way to wear a Balenciaga design. From his collection, the distinguished perfume, Le Dix, in a crystal and gilt flacon. The flacon fits into a little black suède case which, in turn, fits neatly in your purse. Wrapped in red and gold French paper; $10*. Bonwit Teller. 4. Pretty in a Christmas stocking: Alexandra de Markoff's Hand Beauty Lotion in a plastic bottle, in shiny paper. $2*. From Altman. 5. Stocking-filler, this: a pink and turquoise drum holding a plumed bottle of My Love perfume, a duet lipstick trimmed with rhinestones. Elizabeth Arden; $10*. Saks Fifth.

*PLUS TAX



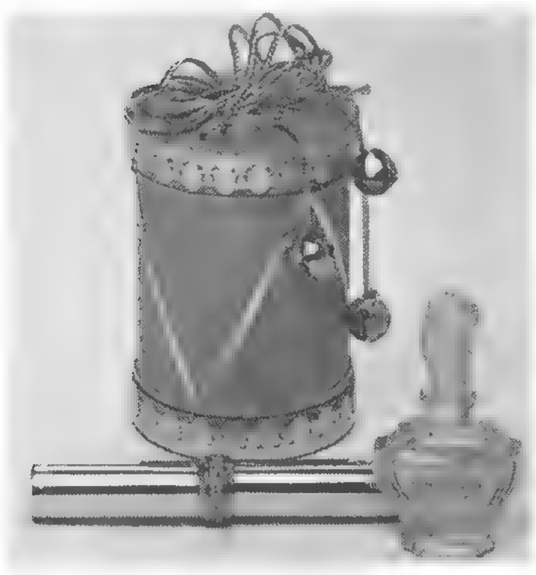
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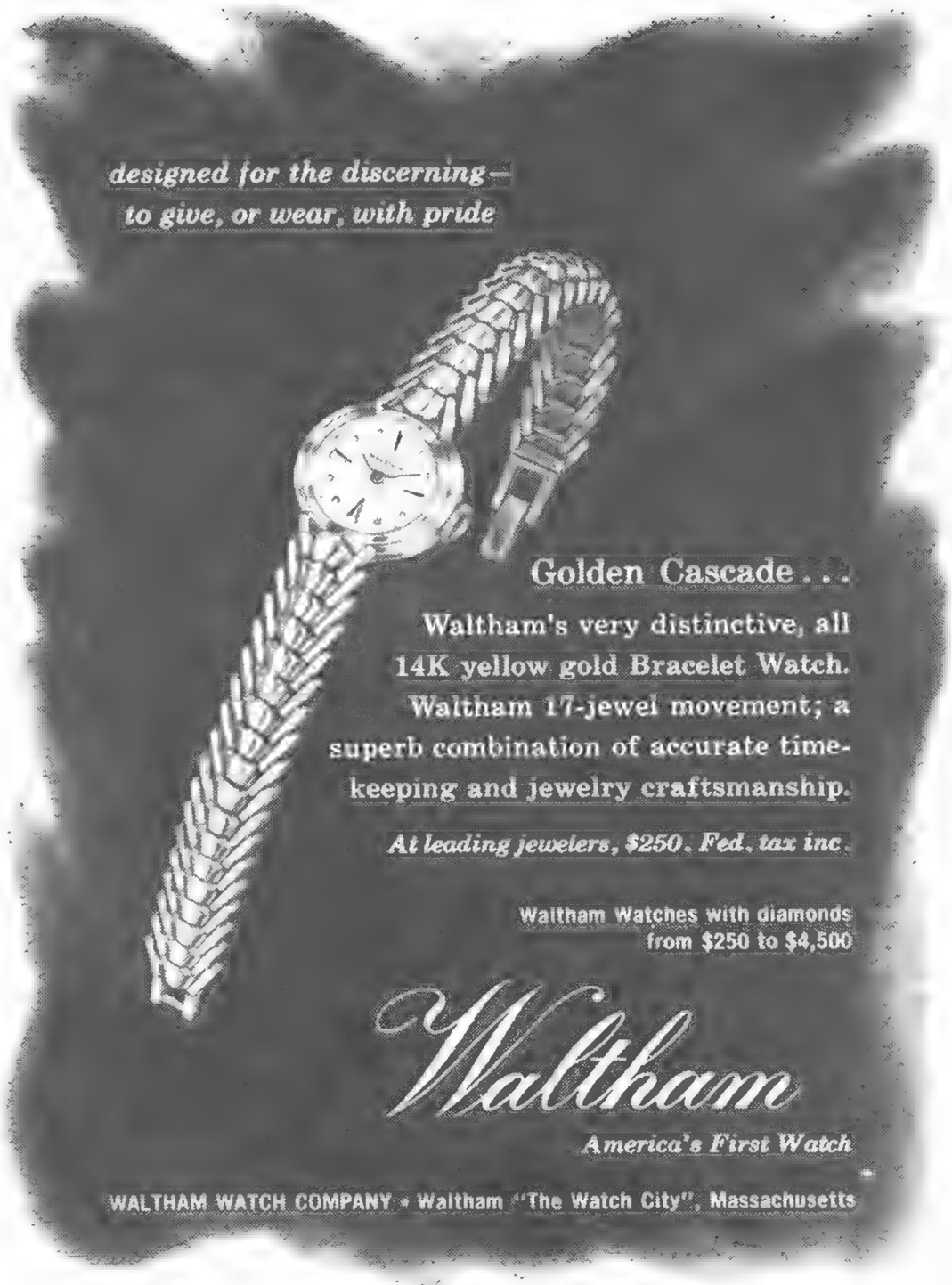


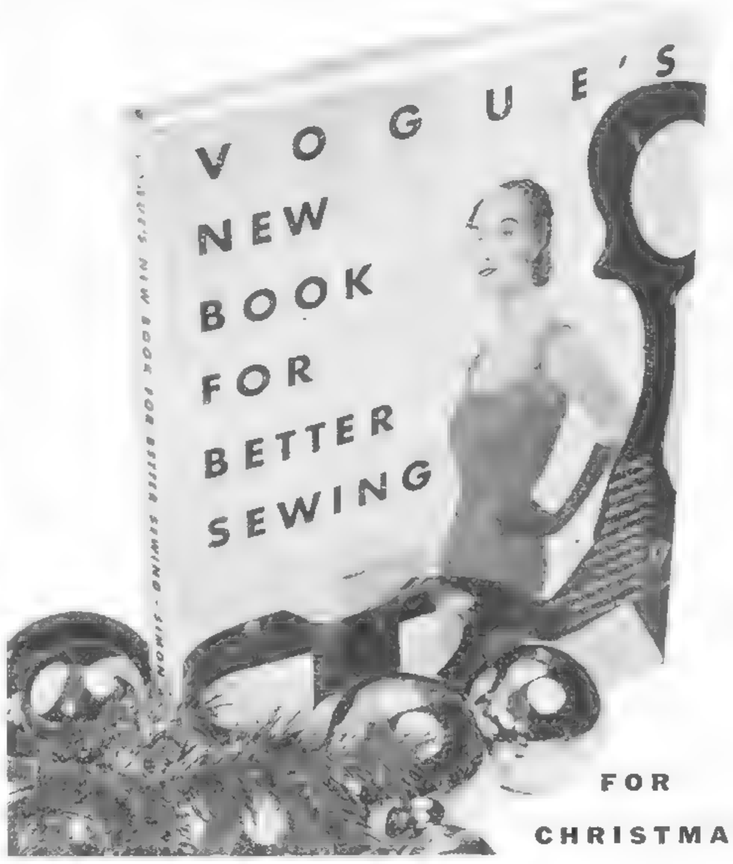
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GRIGSBY



5





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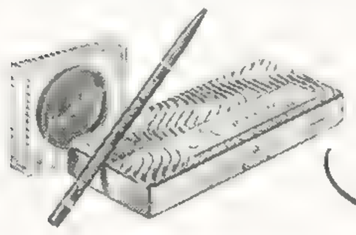
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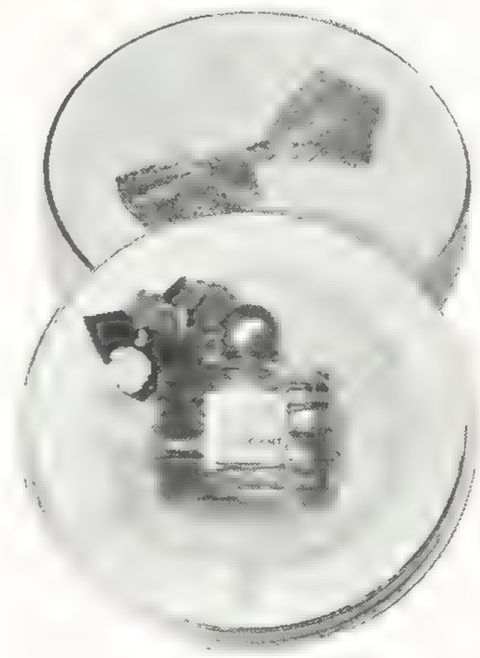
Maybelline

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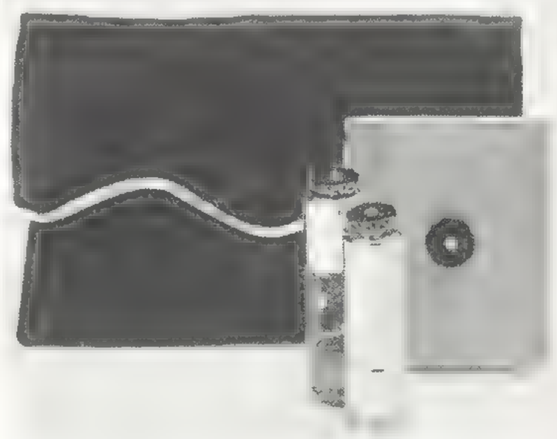
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Discoveries

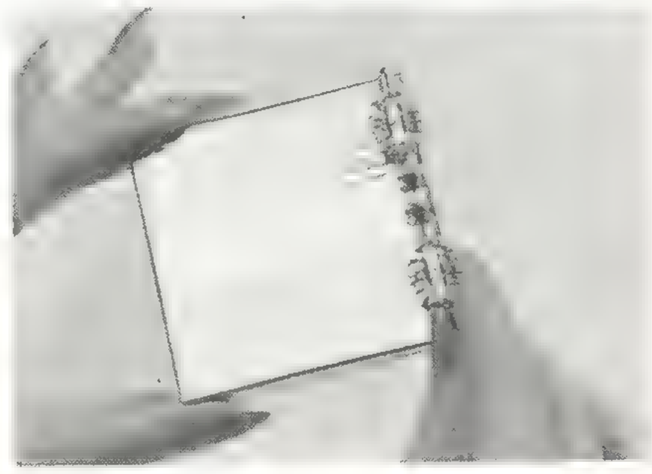


Above: A present with plenty of possibilities: everyone loves a bath that bubbles; and the pale-blue bath salts decantered in this tall sceptre bottle are flavoured with one of the world's favourite fragrances for the bath, Prince Matchabelli's Abano. $2.50*. Altman. *Right:* A pretty little present: a bottle of Houbigant's famous breath-of-spring perfume, Quelques Fleurs, in a nest of lace. $5*. Bloomingdale's.



Left: Beauty organization: to slip into an evening purse or carry by itself. Tussy's black satin bag holds its own jewelled compact, lipstick, *flacon* filled with Midnight perfume. $8.50*. Bloomingdale's. *Below:* A compact that insures against breaking long nails, chipping a perfect manicure. The jewelled bar of Volupté's Swinglok case flips back at the touch of a finger tip, opens the lid. $15*. Lord & Taylor.

*PLUS TAX



for Christmas



GRIGSBY

Above: A big, blazing present: Lancôme's giant rose-cut diamond (a bottle to dazzle Lorelei Lee). The sparkle within is Trésor, Lancôme's newest perfume. The diamond bottle (118,000 carats), the fragrance (one ounce), handsomely set like a jewel in a box covered with amaranth satin, $40*. From Saks Fifth Avenue. *Below, right:* Christmas confection: a papier-mâché covered cup sprinkled with roses, butterflies, pearls, ribbons. The filling for this bonbon: Mary Chess flowered silk sachets, miniature-sized to tuck among gloves, stockings, handkerchiefs. The cup alone, $7.50; with sachets, $10.50*. Mary Chess Salon, 334 Park Ave. *Below, left:* Paired for a present: Millot's Crepe de Chine perfume and cologne in a white and gold box. $7.50*. Saks Fifth.

*PLUS TAX







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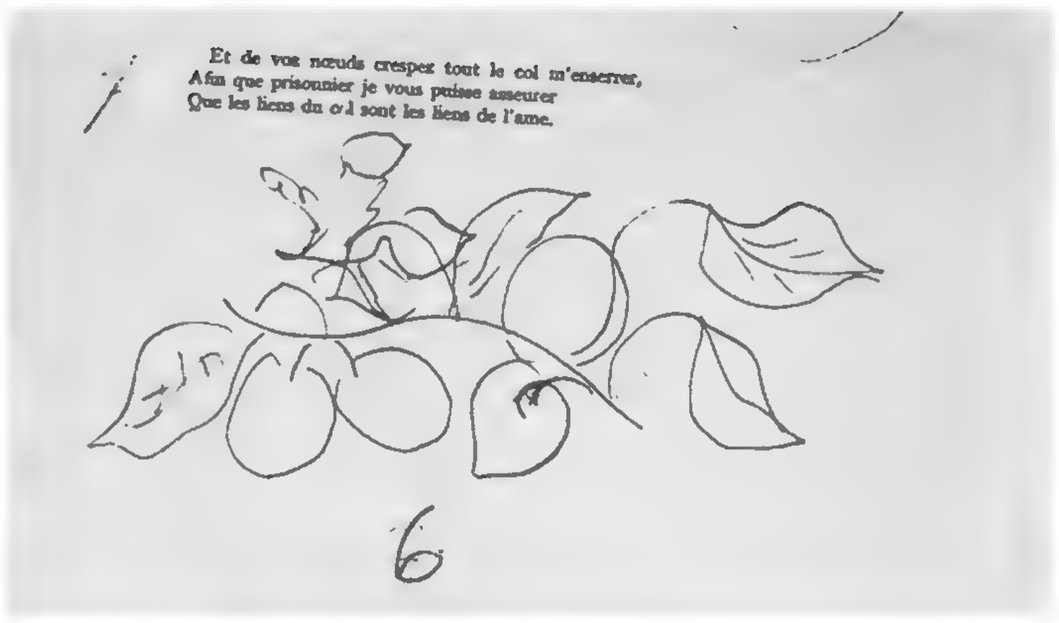
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MATISSE SKETCH FOR "AMOURS DE RONSARD"

ALBERT SKIRA

(Continued from page 166)

with the cooperation of another struggling publisher, Teriade, put out the now famous magazine *Minotaure*, its first issue containing an article on Picasso's sculptures, reproduced for the first time. André Breton, the greatest French surrealist poet and critic, wrote it.

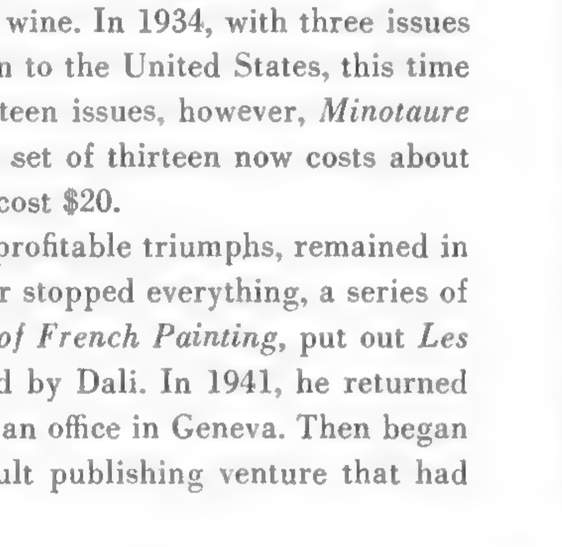
Although *Minotaure* had an instantaneous success with the penniless surrealists, it had almost no success with anyone else. Its finances were anaemic, almost to the point of death. Skira worked day and night on a diet of coffee and sandwiches. But the life was gay, for at five o'clock every day, everyone of interest in the arts in Paris came around to the *Minotaure* office, argued up and down the stairs and hall—the group almost invariably included Vollard, Valéry, Picasso, Dali, Braque, Ravel, and especially Paul Éluard. Whenever the printer screamed over the telephone, "If I don't get money by noon, I'll stop the printing," Éluard rushed off to his mother to borrow 1,000 francs, 900 for the printer, 100 for a bottle of wine. In 1934, with three issues of *Minotaure*, Skira came again to the United States, this time to get subscriptions. After thirteen issues, however, *Minotaure* strangled to death. To buy the set of thirteen now costs about $400; to buy the thirteen then cost $20.

Skira, undaunted by his unprofitable triumphs, remained in Paris, published, before the war stopped everything, a series of portfolios called *Masterpieces of French Painting*, put out *Les Chants de Maldoror*, illustrated by Dali. In 1941, he returned to Switzerland where he set up an office in Geneva. Then began an intrepid, incalculably difficult publishing venture that had

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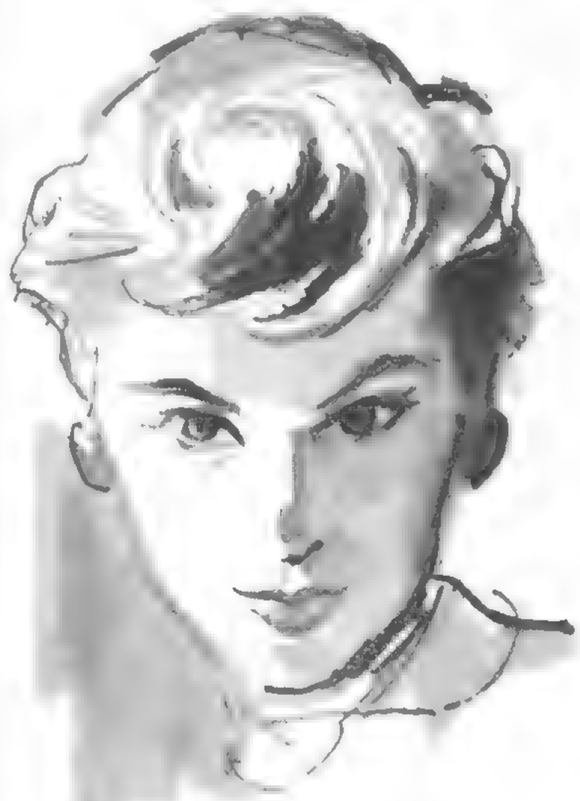


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ALBERT SKIRA

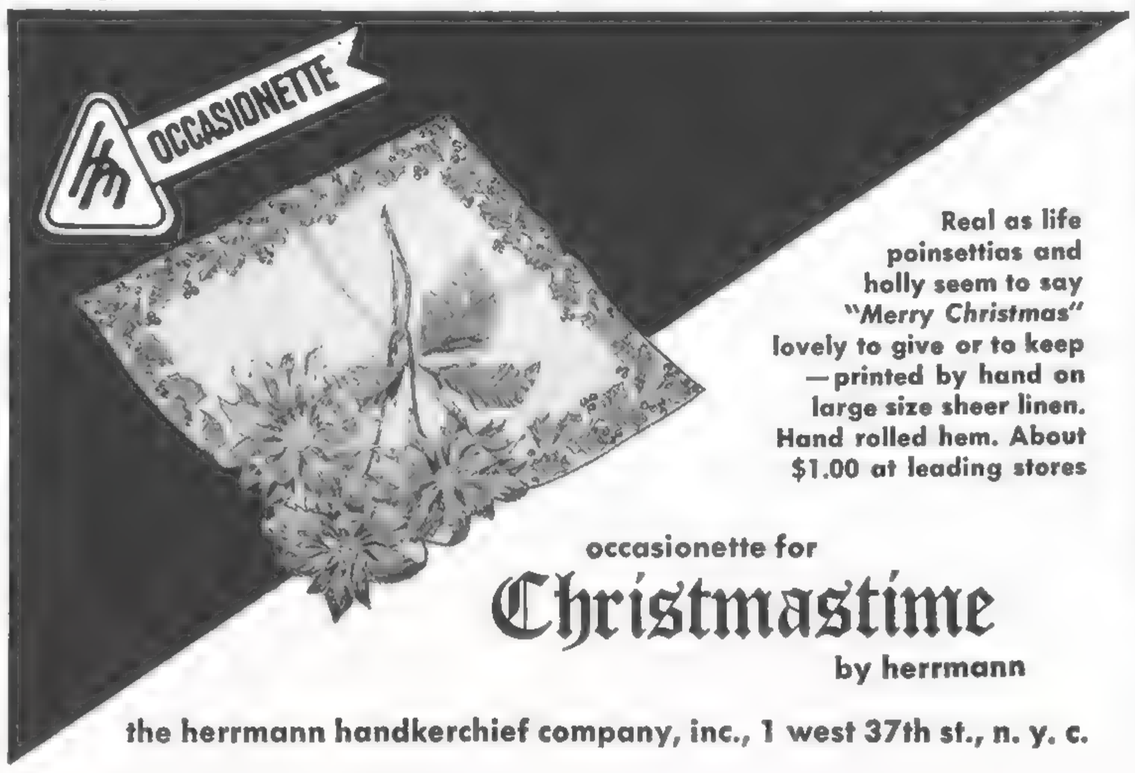
the qualities of an international soap opera, with the heroes Henri Matisse, one of the greatest living artists, and Albert Skira.

One day in the autumn of 1941, when it was still possible for a Swiss citizen to visit a friend in the unoccupied section of France, Skira went to Cimiez in the south to see Matisse, who was recovering from an operation. The painter told the publisher of a pleasant revery—an illustrated anthology of the love sonnets and poems of Ronsard. Matisse did not actually plan to make the drawings, but he enjoyed the sensual pleasure of thinking of doing them. In dalliance with the idea, Skira soon became so infatuated that he proposed just such a book. Matisse suggested perhaps a mere thirty lithographs. They decided that the printing could not be done in France at all; it would have to be in Switzerland.

The adventure was on. Matisse came to Zurich to work closer to Skira. (Travelling then was not just buying a ticket.) In the next few months Matisse composed almost the whole book. Then five sample copies of the complete book were set in an italic Garamond 24-point type. This pleased neither Skira, nor Matisse, since the type failed singularly to merge in harmony with either the sketches or the shape of the book. The lithographs needed a far heavier type. After running down innumerable leads, Skira found in Geneva an old Caslon type, somewhat used, a few characters broken, but right. Again the printers set the sample book. By that time Matisse had returned to the Riviera.

When Skira journeyed across the boundries to Matisse, he found the old man happy, smiling, the walls of his bedroom almost papered with Ronsard illustrations, new ones. Amused at Skira's surprise, Matisse said: "My work is advancing. I don't know *when* I shall stop." He floriated like a rose bush. Then the visits stopped; all France was occupied. In 1945 with the war over, Skira again visited Matisse, then impatient to see his Ronsard published. In 1946 seventy-seven-year-old Matisse showed to a stupefied Skira the mass of work, one hundred and twenty lithographs, fresh, young, free, the communion of poet and painter.

Skira decided to print the book in Paris, importing the type faces from Switzerland. After eight months the text of the book was done; in four months the lithograph printing could begin. During the summer, however, the original paper turned yellow and Matisse decided that he preferred another paper, a lightly tinted one. The type faces were used up, too old, too broken. To find what Matisse liked, *(Continued on page 172)*



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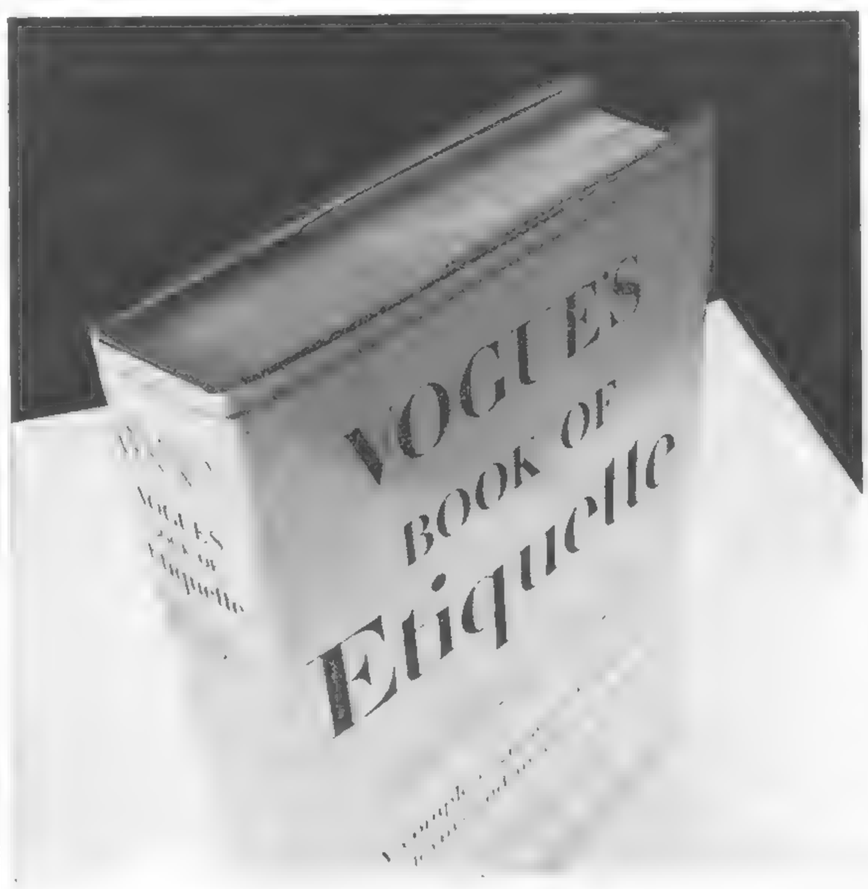
ALBERT SKIRA

(*Continued from page 171*)

Skira searched the foundries of Paris, Brussels, and Amsterdam. Through a gossiping printer one day, he learned that the Haas plant in Basle, Switzerland, owned the original William Caslon types. By the time the new matrices from the original Caslon faces arrived in Paris, Matisse had changed some thirty of the lithographs. In 1948, seven years after the initial conversation, that masterpiece of collaboration, *Florilège des Amours de Ronsard par Henri Matisse*, appeared, and the serial ended in everyone happy, painter, publisher, and public. (Vogue published a full page from the Ronsard-Matisse book, November 15, 1948.)

Remembering his pleasure with *Minotaure*, Skira started another magazine in October, 1944, kept it going until December, 1946. The twenty-three issues of *Labyrinthe* became the cartilage linking the intellectual preoccupations of the prewar days to those of the post-war days. Skira's office scooped-up the vigour of dozens of men. The magazine, publishing practically everyone of importance (and not always recognized then), sent on their way a half dozen talents. It published Honegger, Hemingway, Simone de Beauvoir, Douglas Cooper, John Steinbeck, André Malraux, Sartre. It showed the works of Kandinsky, Arp, Balthus, Bonnard, Borès, Lautrec, Magritte, Dubuffet, Goya, Miró, Soutine, Klee, Roland Penrose, Rouault, Tanguy and a double dozen more.

Because Skira continued to prefer to publish books which stewed together literature and art, he called the first volume of his three-volume *History of Modern Painting* "From Bau-



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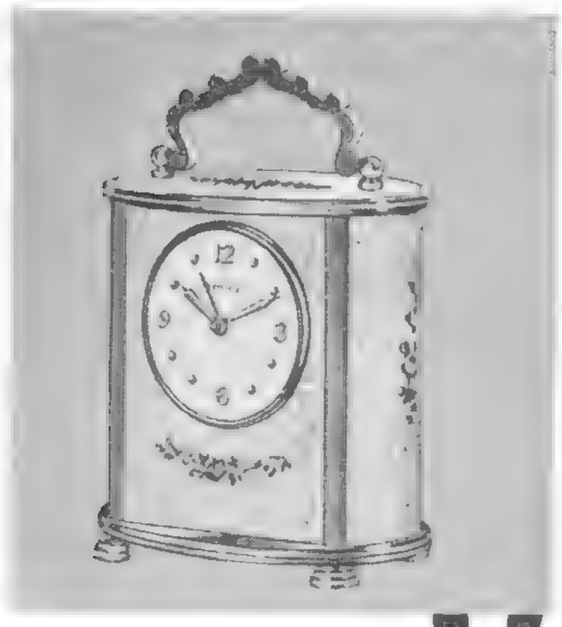
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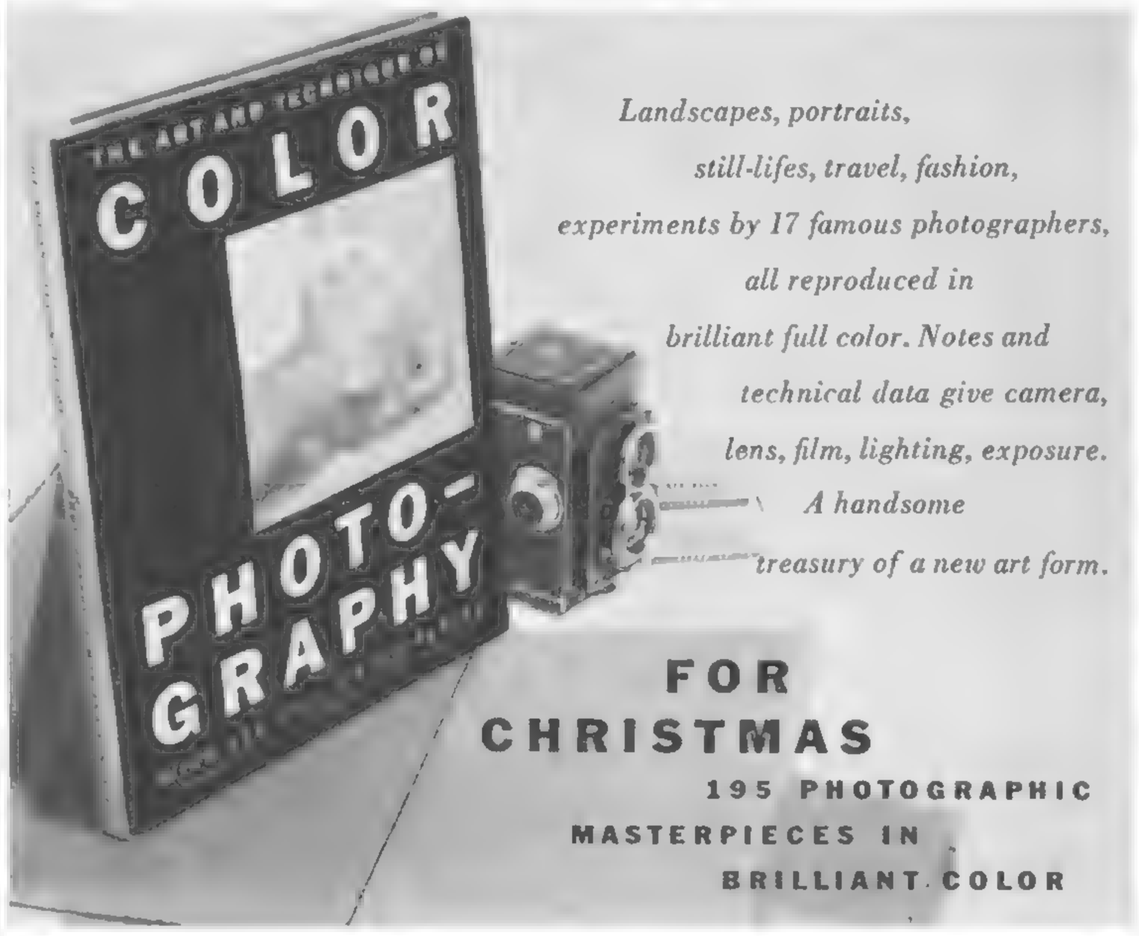
For more life-saving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

ALBERT SKIRA

delaire to Bonnard." (Now all three volumes are combined into one handsome, enormous book with two hundred plates in full colour.) One of the beauties of the Skira books lies in the juxtaposition of colour and the grey of the type. After his *Great Centuries of Painting*, he published in three volumes *Etruscan Painting*, *Roman Painting*, and *Byzantine Painting*. In the accompanying text in all the volumes of reproductions, Skira sees to it that the authors bring out the thread, like Theseus' to Ariadne, which leads the readers to see the relationships between all great art, anonymous or known, to see that Giacometti has something in common with a Pompeian fresco, that Gauguin has something in common with the Egyptians. He is as at home in excavations as he is in the studios of living artists. Of all those he has worked with, the great Spanish painter, Miró, is the easiest, the pleasantest. The answer is simple: Miró listens to Skira, an enchanted conversationalist, as though he were a god. Picasso is the most difficult because he always agrees instantly to do what Skira wants. Only Skira's patience, learned at the chessboard, keeps him plucking at Picasso's sleeve; in one day the painter may do the work promised for five years.

It remained, however, for eighty-two-year-old Georges Rouault to give Albert Skira the final accolade, the equivalent in his world to the Order of the Garter. The ceremony was both informal and unexpected. When Skira went to the artist's studio to show him the reproduction of one of the brilliant late paintings, still in the painter's possession, the old man examined reproduction and original together. He took up his brush, changed one patch on the painting. The two then matched.



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keep your hair in condition



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SO MANY hazards beset the modern woman's hair. But now her dreams of a soft, shining, well-managed coiffure come true with Lanolin Plus For The Hair.

Profuse in pure lanolin—closest duplication of Nature's own skin oils—its beneficial esters and cholesterols help your hair regain highlights, body and allure you'd never suspected it had.

Lanolin Plus For The Hair, at any cosmetic counter, is just one dollar plus tax. Begin using it today!

Lanolin Plus

FOR THE HAIR

Consolidated Cosmetics, Inc.
30 West Hubbard Street, Chicago 10, Illinois



In sparkling little Christmas Bell

In gleaming Christmas Tree Ball

In gay, colorful Miniature Hat Box

In jolly, old-time Tom 'n' Jerry Mug

Mr. & Mrs. S. Claus say:
Give him a
KNOX HAT
Gift Certificate

That's the surest way to give *that man* what he wants. Get his Certificate now, from your nearest Knox hatter, in one of these gay surprise packages. Let *him* choose the fine Knox Hat he wants. Knox Gift Certificates, $8.50 to $40.00.

Certificates may also be had at the New York Shops of Knox the Hatter.

KNOX HATS, 417 FIFTH AVENUE, NEW YORK 16, N. Y.



Discoveries: all about hair

For crescent-shaped curls: a new cutting technique. Raymond Ferrago uses an arc-shaped blade to taper ends. The blade cuts the curl with a scooping action, thinning and tapering a curl's-worth of hair at a time. This new cutting edge achieves finer effects not possible with scissoring or a razor, frees each curl for a feathery springiness. The salon is at 26 West 58th St. A restyling trim is $5.

Permanent waves are a specialty at James Caesar's salon at 48 East 49th Street. Mr. Caesar prescribes a permanent wave the way a pharmacist fills a prescription: whether your complaint is unresponsive, baby-fine hair, or the coarse-and-straight variety, he can work out the proper formula. One of his newest innovations is the Textura permanent. The solution for Textura is 1/50th the strength of the average cold wave solution; the hair is wound on wooden rods to which pre-heated clamps are applied. This gentleness gives assurance of a soft wave without damage to the hair. Mr. Caesar recommends Textura for hair that needs a rest-cure from too-frequent permanents.

Coiffure is not merely a cut and dried proposition at the Albert Sofia-Wayne Forrest salon at 56 West 57th Street. Mr. Forrest can cut, set, brush out some of the most becoming soft-but-shaped coiffures. But—he goes on from there. He winds a spray of small flowers or green leaves among the curls, weaves large hanks of coloured yarn into a chignon, drapes ribbon to accentuate the fluid lines of a wave. His décor, blooming or fanciful, depends on your costume, your plans: a gala evening, a wedding, a wish for a holiday change. We'd suggest you have a consultation on these matters a few days ahead of your actual appointment.

Then, from this same salon, there's more colour news. This, for the woman whose hair has begun to grey. A toning solution is swiftly brushed all over the hair with special emphasis on the drab sections. The solution is left on from three to ten minutes, depending on the quality of the hair, the percentage of grey. The result: a pale cast of colour, mingling the grey with the un-grey in a light-bright way. A Surface Blending treatment by Albert Sofia is $5.

From *Paris to America,*
the bag
that's pure shape



1

1. A dome-shaped afternoon bag of very, very soft tobacco-coloured doeskin. It, like the others on this page, straight from Paris, now available here. This, by Winter.
2. A tall hexagonal pouch bag that opens . . . like a book. In black calfskin with a handle and bar closing in twisted gilt, the two bars unhook at the side to open. This one will go straight through the day and into the cocktail hour. This, by Model for Schiaparelli.

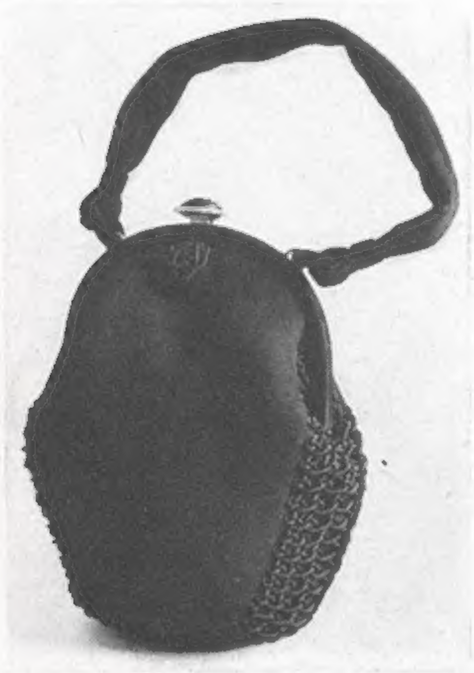


2



3

BOUCHER



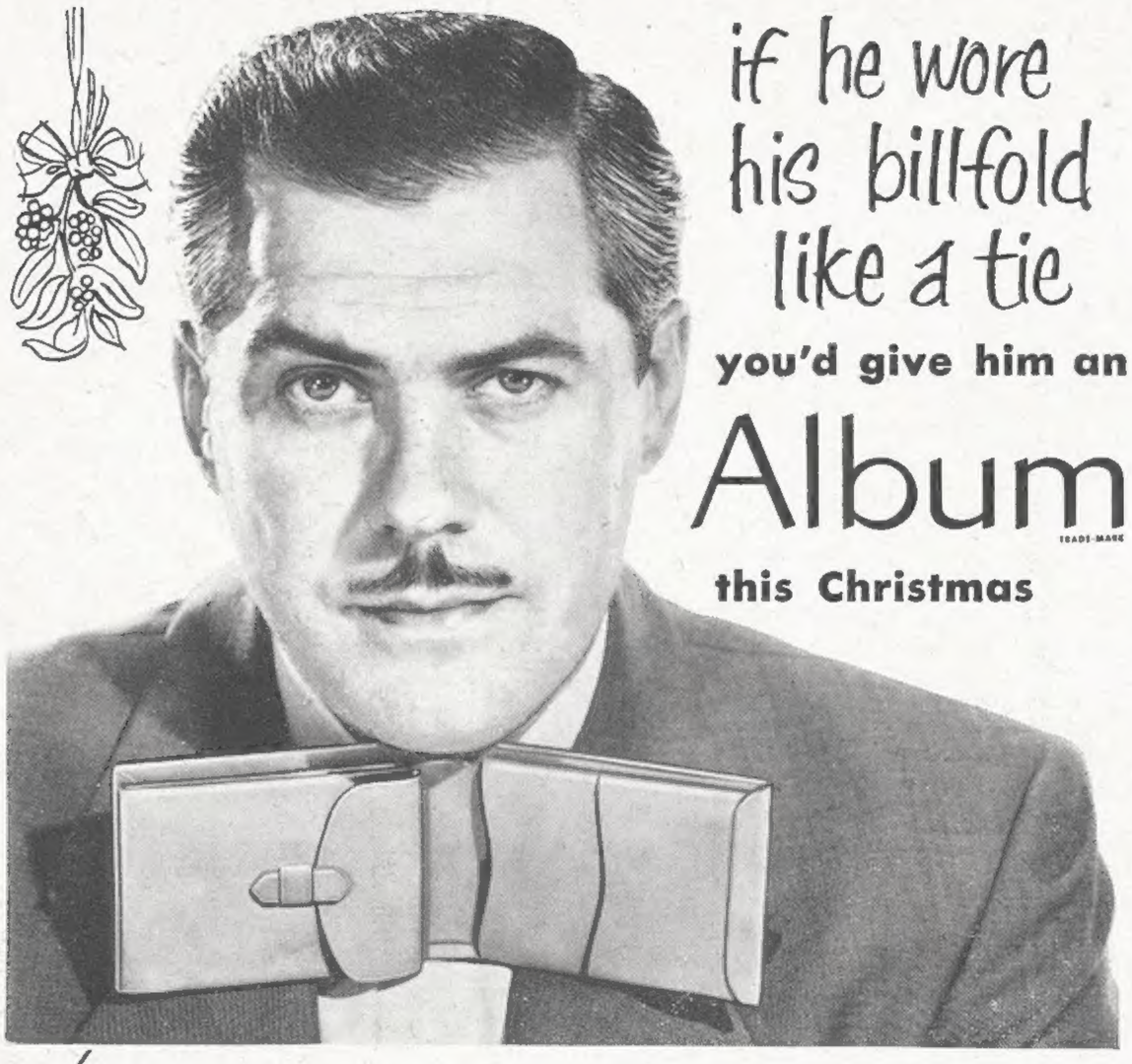
4

3. Here the slenderness has gone sideways to produce one of the best envelope bags in Paris, and now in America. A daytime bag of shiny black calfskin with a rectangular buckle clasp. By Winter.
4. Here, a tall oval shape that's definitely an afternoon bag; in suède, the oval accentuated by a wide band of black braid. The clasp, news: a shiny black cabochon. By Winter for Balenciaga.

Everything here, at Saks Fifth.







if he wore his billfold like a tie

you'd give him an

Album

TRADE-MARK

this Christmas

because his billfold *is* as important as his tie! The ALBUM holds from 2 to 32 cards and photos without bulging. In luxurious leathers. At leading dealers' from $5.00* to $25.00*

EXCLUSIVELY

And tell him you'd like the new ladies' Album

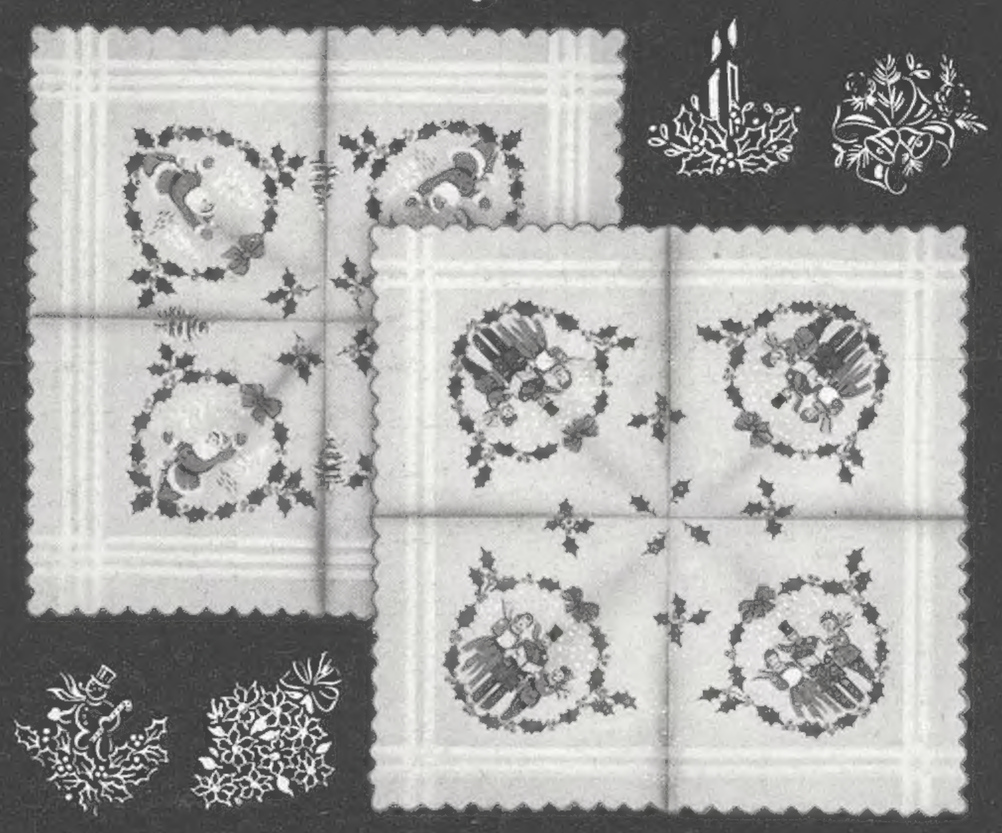
$5.00 and $7.50**

**plus tax*

Enger-Kress

WEST BEND, WISCONSIN

Handkerchiefs of the Month*

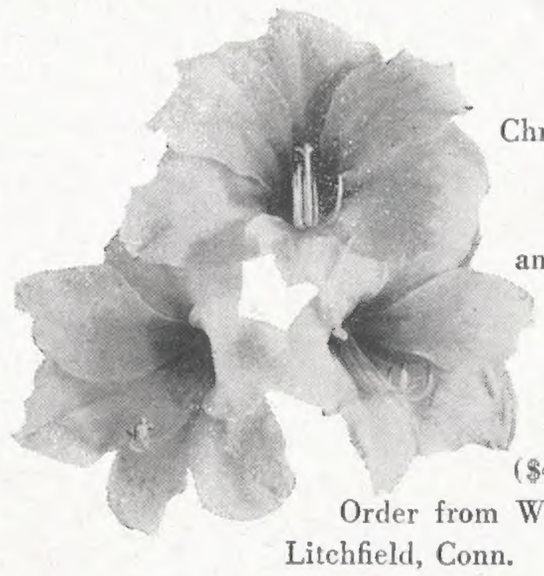


Carolers and Santa Claus . . . candles, bells, snowmen or poinsettas . . . beautifully hand printed on delicate white batiste with corded borders . . . for the merriest gift-giving remembrance. About 50¢ at leading stores everywhere. Inimitably Burmel . . . look for the label.

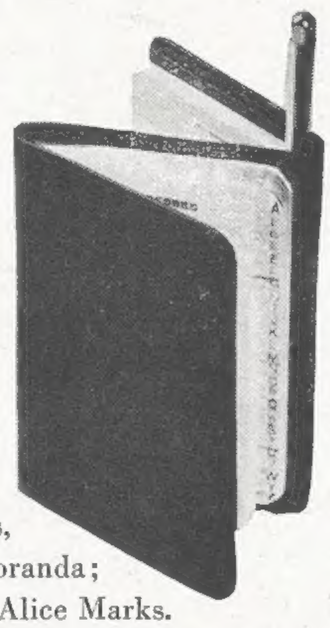
Burmel — New York

* Reg. U.S. Pat. Off.

Happy endings for Christmas lists



Christmas present that reaches its full bloom in February: a white amaryllis blossom which arrives as a bulb; can be grown by any owner of a flower pot. $4.95 ppd. ($4 ppd. for pink or red.) Order from White Flower Farm, Litchfield, Conn.



Could polish off the last half-a-dozen (feminine) names on a list with pleasant dispatch: a red calfskin double-entry notebook— one side for addresses, one for memoranda; magnetic pencil. $4; Alice Marks.



Last year, this Christmas flower would have meant a trip to Paris. It's Maggy Rouff's "Fleur Folle" perfume, imported here for the first time. ("Smells like a woman deliciously dressed," one sniffer decided.) $33 per ounce plus tax. Gunther Jaeckel.



Last-minute idea for a smart shopper who remembered to write down sizes early: a pretty black nylon tricot slip with an appliquéd lace bodice; a shadowy net hem. By Vanity Fair, $15 at Franklin Simon; Dewees.

MIEHLMANN

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So right for holiday gift-giving and entertaining . . .

Famous Whiskey Fabulous Decanter

What eloquent testimony to your good taste! Today's Schenley is known everywhere as the best-tasting whiskey in ages. In its sleek, crystal-bright decanter (yours at no additional cost), it is perfect for parties . . . the grandest of gifts. (The decanter has a dozen decorative uses!) Beautifully gift-boxed for easy giving. The same fine whiskey is available, as always, in the distinctive Schenley round bottle.



SCHENLEY

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Beautiful Hair

B R E C K



THERE ARE THREE BRECK SHAMPOOS FOR THREE DIFFERENT HAIR CONDITIONS

The hair of a little child is soft and naturally beautiful. A Breck Shampoo will help bring out the natural beauty of your hair. There are three Breck Shampoos. One Breck Shampoo is for dry hair. Another Breck Shampoo is for oily hair. A third Breck Shampoo is for normal hair. A Breck Shampoo is not drying to the hair, yet it cleans thoroughly. A Breck Shampoo leaves your hair soft, lustrous and manageable. Convenient 8 oz. bottle – $1.00.

The Three Breck Shampoos are available at Beauty Shops, Drug Stores, Department Stores, and wherever cosmetics are sold.

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